

## THE BARE NAKED TRUTH ABOUT MOST CANNED CAT FOOD



It's true, most canned cat food contains up to 50% of MDM. What is MDM? It stands for mechanically deboned meat (MDM).

The resulting product is a blend primarily consisting of tissues not generally considered meat along with a much smaller amount of actual meat (muscle tissue). In some countries such as the United States, these non-meat materials are processed separately for human and non-human uses and consumption. The process is controversial and a "not-so-appetizing meat production process".

## THE SCRUMPTIOUS FROM SCRATCH DIFFERENCE



Scrumptious From Scratch recipes have large shredded cuts of meat or flaked seafood with no mechanically deboned meat (MDM) and no meat byproducts. The cat formulas are grain free, gluten free, carrageenan free and feature human grade-meats. They contain no corn or wheat, no animal by-products, and are free of artificial colors, flavors or preservatives.



AVAILABLE IN 3 VARIETY PACKS!



**TUNA VARIETY PACK**  
6 FLAVORS, 12 CANS



**CHICKEN VARIETY PACK**  
6 RECIPES, 12 CANS



**TASTE OF EVERYTHING**  
12 RECIPES, 12 CANS

**SCRUMPTIOUS**  
*From Scratch*

GOURMET CAT CUISINE

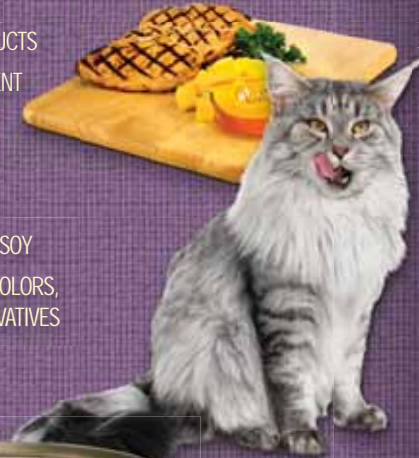
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**SCRUMPTIOUS**  
*From Scratch*

GOURMET CAT CUISINE

- ♥ NO MDM MEAT
- ♥ NO ANIMAL BY-PRODUCTS
- ♥ MEAT FIRST INGREDIENT
- ♥ GRAIN FREE
- ♥ GLUTEN FREE
- ♥ CARRAGEENAN FREE
- ♥ NO CORN, WHEAT OR SOY
- ♥ FREE OF ARTIFICIAL COLORS, FLAVORS OR PRESERVATIVES



AVAILABLE IN 13 DELICIOUS RECIPES

## 6 DELICIOUS TUNA RECIPES



### SIMPLY TUNA DINNER IN GRAVY

**INGREDIENTS:** Tuna, Tuna Broth, Sunflower oil, Modified Tapioca Starch, Tricalcium Phosphate, Xanthan Gum, Magnesium Sulfate, Taurine, Zinc Oxide, Reduced Iron, Vitamin E Supplement, Sodium Selenite, Niacin Supplement, Manganese Sulfate, Thiamine Mononitrate, Vitamin A Supplement, Copper Amino Acid Complex, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Potassium Iodide, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity).



### TUNA WITH SHRIMP DINNER IN GRAVY

**INGREDIENTS:** Tuna, Tuna Broth, Shrimp, Sunflower oil, Modified Tapioca Starch, Tricalcium Phosphate, Xanthan Gum, Magnesium Sulfate, Taurine, Zinc Oxide, Reduced Iron, Vitamin E Supplement, Sodium Selenite, Niacin Supplement, Manganese Sulfate, Thiamine Mononitrate, Vitamin A Supplement, Copper Amino Acid Complex, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Potassium Iodide, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity).



### TUNA WITH CHICKEN DINNER IN GRAVY

**INGREDIENTS:** Tuna, Tuna Broth, Chicken, Sunflower oil, Modified Tapioca Starch, Tricalcium Phosphate, Xanthan Gum, Magnesium Sulfate, Taurine, Zinc Oxide, Reduced Iron, Vitamin E Supplement, Sodium Selenite, Niacin Supplement, Manganese Sulfate, Thiamine Mononitrate, Vitamin A Supplement, Copper Amino Acid Complex, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Potassium Iodide, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity).



### TUNA WITH PUMPKIN DINNER IN GRAVY

**INGREDIENTS:** Tuna, Tuna Broth, Pumpkin, Sunflower oil, Modified Tapioca Starch, Tricalcium Phosphate, Xanthan Gum, Magnesium Sulfate, Taurine, Zinc Oxide, Reduced Iron, Vitamin E Supplement, Sodium Selenite, Niacin Supplement, Manganese Sulfate, Thiamine Mononitrate, Vitamin A Supplement, Copper Amino Acid Complex, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Potassium Iodide, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity).



### TUNA, CARROT & GREEN PEA DINNER IN GRAVY

**INGREDIENTS:** Tuna, Tuna Broth, Carrots, Green Peas, Sunflower oil, Modified Tapioca Starch, Tricalcium Phosphate, Xanthan Gum, Magnesium Sulfate, Taurine, Zinc Oxide, Reduced Iron, Vitamin E Supplement, Sodium Selenite, Niacin Supplement, Manganese Sulfate, Thiamine Mononitrate, Vitamin A Supplement, Copper Amino Acid Complex, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Potassium Iodide, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity).



### TUNA WITH OCEANFISH DINNER IN GRAVY

**INGREDIENTS:** Tuna, Tuna Broth, Sardine, Sunflower oil, Modified Tapioca Starch, Tricalcium Phosphate, Xanthan Gum, Magnesium Sulfate, Taurine, Zinc Oxide, Reduced Iron, Vitamin E Supplement, Sodium Selenite, Niacin Supplement, Manganese Sulfate, Thiamine Mononitrate, Vitamin A Supplement, Copper Amino Acid Complex, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Potassium Iodide, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity).

## 5 DELICIOUS CHICKEN RECIPES



### CHICKEN ENTRÉE DINNER IN GRAVY

**INGREDIENTS:** Chicken, Chicken Broth, Sunflower Oil, Tapioca Starch, Taurine, Tricalcium Phosphate, Guar Gum, Calcium Sulfate, Choline Chloride, Potassium Chloride, Salt, Sodium EDTA, Vitamin E Supplement, Zinc Oxide, Niacin Supplement, Reduced Iron, Thiamine Mononitrate, Vitamin A Supplement, Sodium Selenite, Vitamin B12 Supplement, Manganese Sulfate, Copper Glycine Complex, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin Supplement, Vitamin D3 Supplement, Folic Acid, Potassium Iodide, Menadione Sodium Bisulfite Complex (Source of Vitamin K). **AAFCO STATEMENT:** Simply Chicken Dinner in Gravy is formulated to meet the nutritional levels established by the AAFCO nutrient profiles for Adult Cat. **GUARANTEED ANALYSIS:** Protein (min.) 12.0%, Fat (min.) 2.0%, Fiber (max.) 2.0%, Moisture (max.) 82.0%, Ash (max.) 3.0%



### CHICKEN AND TURKEY DINNER IN GRAVY

**INGREDIENTS:** Chicken, Chicken Broth, Turkey, Sunflower Oil, Tapioca Starch, Guar Gum, Tricalcium Phosphate, Calcium Sulfate, Choline Chloride, Taurine, Salt, Potassium Chloride, Sodium EDTA, Vitamin E Supplement, Zinc Oxide, Niacin Supplement, Reduced Iron, Thiamine Mononitrate, Vitamin A Supplement, Sodium Selenite, Vitamin B12 Supplement, Manganese Sulfate, Copper Glycine Complex, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin Supplement, Vitamin D3 Supplement, Folic Acid, Potassium Iodide, Menadione Sodium Bisulfite Complex (Source of Vitamin K). **AAFCO STATEMENT:** Chicken & Turkey Dinner in Gravy is formulated to meet the nutritional levels established by the AAFCO nutrient profiles for Adult Cat. **GUARANTEED ANALYSIS:** Protein (min.) 12.0%, Fat (min.) 2.0%, Fiber (max.) 2.0%, Moisture (max.) 82.0%, Ash (max.) 3.0%



### CHICKEN AND PUMPKIN DINNER IN GRAVY

**INGREDIENTS:** Chicken, Chicken Broth, Sunflower Oil, Pumpkin, Tapioca Starch, Tricalcium Phosphate, Guar Gum, Calcium Sulfate, Choline Chloride, Taurine, Salt, Potassium Chloride, Sodium EDTA, Vitamin E Supplement, Zinc Oxide, Niacin Supplement, Reduced Iron, Thiamine Mononitrate, Vitamin A Supplement, Sodium Selenite, Vitamin B12 Supplement, Manganese Sulfate, Copper Glycine Complex, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin Supplement, Vitamin D3 Supplement, Folic Acid, Potassium Iodide, Menadione Sodium Bisulfite Complex (Source of Vitamin K). **AAFCO STATEMENT:** Chicken & Pumpkin Dinner in Gravy is formulated to meet the nutritional levels established by the AAFCO nutrient profiles for Adult Cat. **GUARANTEED ANALYSIS:** Protein (min.) 12.0%, Fat (min.) 2.0%, Fiber (max.) 2.0%, Moisture (max.) 82.0%, Ash (max.) 3.0%



### CHICKEN AND SHRIMP DINNER IN GRAVY

**INGREDIENTS:** Chicken, Chicken Broth, Sunflower Oil, Shrimp, Tapioca Starch, Tricalcium Phosphate, Guar Gum, Calcium Sulfate, Choline Chloride, Taurine, Potassium Chloride, Salt, Sodium EDTA, Vitamin E Supplement, Zinc Oxide, Niacin Supplement, Reduced Iron, Thiamine Mononitrate, Vitamin A Supplement, Sodium Selenite, Vitamin B12 Supplement, Manganese Sulfate, Copper Glycine Complex, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin Supplement, Vitamin D3 Supplement, Folic Acid, Potassium Iodide, Menadione Sodium Bisulfite Complex (Source of Vitamin K). **AAFCO STATEMENT:** Chicken & Shrimp Dinner in Gravy is formulated to meet the nutritional levels established by the AAFCO nutrient profiles for Adult Cat. **GUARANTEED ANALYSIS:** Protein (min.) 12.0%, Fat (min.) 2.0%, Fiber (max.) 2.0%, Moisture (max.) 82.0%, Ash (max.) 3.0%



### CHICKEN AND SALMON DINNER IN GRAVY

**INGREDIENTS:** Chicken, Chicken Broth, Sunflower Oil, Salmon, Tapioca Starch, Tricalcium Phosphate, Guar Gum, Calcium Sulfate, Choline Chloride, Taurine, Salt, Potassium Chloride, Sodium EDTA, Vitamin E Supplement, Zinc Oxide, Niacin Supplement, Reduced Iron, Thiamine Mononitrate, Vitamin A Supplement, Sodium Selenite, Vitamin B12 Supplement, Manganese Sulfate, Copper Glycine Complex, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin Supplement, Vitamin D3 Supplement, Folic Acid, Potassium Iodide, Menadione Sodium Bisulfite Complex (Source of Vitamin K). **AAFCO STATEMENT:** Chicken & Salmon Dinner in Gravy is formulated to meet the nutritional levels established by the AAFCO nutrient profiles for Adult Cat. **GUARANTEED ANALYSIS:** Protein (min.) 12.0%, Fat (min.) 2.0%, Fiber (max.) 2.0%, Moisture (max.) 82.0%, Ash (max.) 3.0%



### SARDINE & MACKEREL DINNER IN GRAVY

**INGREDIENTS:** Sardine, Fish Broth, Mackerel, Sunflower oil, Tapioca Starch, Guar Gum, Calcium Sulfate, Taurine, Potassium Chloride, Choline Chloride, Sodium EDTA, Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Zinc Oxide, Vitamin A Supplement, Reduced Iron, Vitamin B12 Supplement, Sodium Selenite, Manganese Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin Supplement, Copper Glycine Complex, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (Source of Vitamin K). **AAFCO STATEMENT:** Sardine & Mackerel Dinner in Gravy is formulated to meet the nutritional levels established by the AAFCO nutrient profiles for Adult Cat. **GUARANTEED ANALYSIS:** Protein (min.) 12.0%, Fat (min.) 2.0%, Fiber (max.) 2.0%, Moisture (max.) 82.0%, Ash (max.) 3.0%

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### SCRUMPTIOUS PUMPKIN HAPPY TUMMY MAKER

**INGREDIENTS:** Pumpkin, Water sufficient for processing. **GUARANTEED ANALYSIS:** Protein (min.) 0.5%, Fat (min.) 0.05%, Fiber (max.) 3.5%, Moisture (max.) 95.0%, Ash (max.) 3.0%