



Media Kit 2025

Built for brands that move fast

About ASTIGS

ASTIGS is a Creative-as-a-Service (CaaS) platform and your embedded creative back office. We deliver full-stack creative support—from video production and branding to social content, design, animation, and AI innovation. Our scalable, agile model gives you the speed and flexibility of a freelancer network, with the professionalism and cohesion of an in-house team.

**CORE
SERVICES**

01

ASTIGS Collab

A flexible monthly retainer providing access to a **full creative team**—designers, editors, copywriters, motion artists, and project managers—all working directly within your business ecosystem. Perfect for teams needing consistent, high-volume output without the overhead.

Starts at **\$3,500/month**
(30–100+ creative hours)

*Ideal For: Founders, CMOs, and
Marketing Teams Scaling Fast*

StudioOne

End-to-end video production for brand storytelling, commercials, testimonials, and launches. We handle concept, scripting, shooting, editing, and delivery—ideal for polished, professional video content.

\$3,000–\$30,000+/project

*Best For: Brands, B2B, Government,
Social Impact Orgs*

MotionCore

Animation and motion graphics that bring complex ideas to life. Services include 2D/3D animation, kinetic typography, product walkthroughs, and visual explainers, ideal for SaaS, e-learning, and visual storytelling.

**\$1,500–\$8,000
per asset/package**

Best For: SaaS, Healthcare, E-learning, Startups

IdentityForge

Complete **brand identity development**—logo design, naming, brand voice, typography, color systems—with a comprehensive brand book. Whether launching or refreshing, this service ensures visual cohesion across platforms.

\$3,000–\$15,000+/project
depending on scope

Best For: New Businesses, Rebrands, Campaign Pivots

SnapServe

A fast-turn, credit-based service for **quick creative tasks**: social graphics, thumbnails, ad resizing, light video edits. Most requests are delivered within 24–48 hours, perfect for on-demand marketing needs.

Starts at
\$1,000/month or credit bundle

Best For: Agencies, Small Teams, Social Content needs

GrowthMode

Short-form, **growth-driven content** tailored for TikTok, Reels, Shorts, and other platforms. Includes planning content calendars, editing videos, and optimizing for engagement and reach.

\$2,500-\$10,000/month

Best For: E-commerce, Creators, Talent, Consumer Brands



LiveLine

Professional **event videography** and highlight reels for conferences, launches, and interviews. We deliver polished, story-driven recaps—even shot across North America and Southeast Asia.

\$5,000–\$50,000+/project
(varies by coverage/travel)

Best For: Summits, Launches, Advocacy, Culture



LabWorks

Our innovation studio for **AI-driven and experimental content**. From generative workflows and GPT-powered tools to interactive formats and creative prototyping—LabWorks keeps you ahead.

Custom/Partner-Based
(based on pilot/R&D scope)

Best For: Creators, Agencies, Startups, Public Sector Pilots

PRICING OVERVIEW

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CLIENT FAQ

03

CLIENT FAQ

Answering common questions from marketing teams, founders, and creative leads:



We need a reliable creative team but can't hire full-time. What's our best option?



ASTIGS Collab gives you a full creative department—designers, editors, strategists—on retainer. Like an in-house team, without the overhead.



Can you produce brand videos and commercials for our next campaign?



Yes. StudioOne handles full-scale production—from scripting to final edit.

CLIENT FAQ

Answering common questions from marketing teams, founders, and creative leads:



We want to simplify complex ideas with animation. Do you offer that?



Yes. MotionCore specializes in animated explainers and motion graphics.



We're a new company—can you help us build our brand from scratch?



Absolutely. IdentityForge handles logo design, naming, brand systems, and tone.

CLIENT FAQ

Answering common questions from marketing teams, founders, and creative leads:



What if we just need quick edits or small design jobs?



SnapServe is perfect for that—fast, affordable, and flexible.



Can you help us grow on TikTok and IG?



Yes. GrowthMode tailors short-form content for social performance.

CLIENT FAQ

Answering common questions from marketing teams, founders, and creative leads:



Do you offer event coverage or live shoots?



Yes. LiveLine captures live events and delivers cinematic highlight reels.



Can you support agencies or white-label as creative back office?



Yes. ASTIGS operates as your embedded, NDA-backed creative team.

CLIENT FAQ

Answering common questions from marketing teams, founders, and creative leads:



Do you support AI-driven or experimental content?



Yes. LabWorks experiments with AI, interactive media, and prototypes.



How quickly can we get started?



Onboarding within 3–7 days. SnapServe can begin same-day for urgent tasks.

**FASTER THAN
TRADITIONAL AGENCIES**

**MORE COST-EFFECTIVE
THAN HIRING IN-HOUSE**

**FULLY EMBEDDED
INTO YOUR SYSTEMS
AND WORKFLOWS**

**WHY
CHOOSE
ASTIGS**

**SAME-DAY
DELIVERY AVAILABLE**

**SCALE AS YOU GROW —
NOT JUST PER PROJECT**

NEXT STEPS



WWW.ASTIGS.COM



ASTIGS.COM/BOOK