



ReelCovery

UNHOOK ADDICTION, HOOK FISHING

SPONSORSHIP DECK

OUR MISSION

We strive to unhook addiction, hook fishing through Christ and outreach.
We do this through our three pillars:

Inner-City Shoreline Fishing Events



Sponsored Fishing License Program



Men's & Women's Fishing Retreats



WHY SPONSOR US

01 Transform Lives Through Faith, Recovery & the Outdoors

As an annual sponsor, your company becomes a catalyst for life-changing transformation — supporting a mission that rebuilds families, strengthens communities, and offers a path toward lasting recovery.

02 Your Support Creates Immediate, Measurable Impact

Every sponsorship dollar directly fuels our three pillar programs that remove barriers to recovery — inner-city shoreline fishing events, free fishing license program, and men's/women's fishing retreats.

03 Connect with a Values-Driven, Community-Focused Audience

Our mission resonates deeply with outdoor enthusiasts, recovery communities, faith-based organizations, and families seeking hope.



MUSKY SPONSORSHIP LEVEL

Founding Sponsor – \$50,000

- Logo featured prominently on website and all event collateral.
- Logo on the ReelCovey truck wrap.
- Verbal recognition during opening and closing speeches.
- Opportunity to give a 10-minute presentation or keynote speech.
- Premium booth/table space in the event area at all events.
- Inclusion in post-event social media coverage.



WALLEYE SPONSORSHIP LEVEL

Premium Sponsor – \$25,000

- Logo featured prominently on website and all event collateral.
- Logo on the ReelCovey truck wrap.
- Verbal recognition during opening and closing speeches.
- Opportunity to give a 5-minute presentation or keynote speech.
- Premium booth/table space in the event area at all events.
- Inclusion in post-event social media coverage.



BASS SPONSORSHIP LEVEL

Champion Sponsor – \$10,000

- Logo featured prominently on website and all event collateral.
- Verbal recognition during opening and closing ceremonies.
- Booth/table space in the event area at all events.
- Inclusion in post-event social media coverage.



CRAPPIE SPONSORSHIP LEVEL

Champion Sponsor – \$5,000

- Logo featured prominently on website and all event collateral.
- Verbal recognition during opening and closing ceremonies.
- Booth/table space in the event area at all events.
- Inclusion in post-event social media coverage.



PERCH SPONSORSHIP LEVEL

Impact Sponsor – \$3,000

- Logo featured prominently on website and all event collateral.
- Verbal recognition during opening and closing ceremonies.
- Inclusion in post-event social media coverage.



BLUEGILL SPONSORSHIP LEVEL

Impact Sponsor – \$1,000

- Logo featured prominently on website and all event collateral.
- Verbal recognition during opening and closing ceremonies.
- Inclusion in post-event social media coverage.



EVENT SPONSORSHIPS

Sponsorship Amount – Varies

- Spring Inner-City Shoreline Event - \$750
- Summer Inner-City Shoreline Event - \$750
- Fall Inner-City Shoreline Event - \$750
- Winter Ice Fishing Event - \$2,000
- Men's Fishing Retreats - Sponsor an Individual in Recovery - \$500
- Women's Fishing Retreats - Sponsor an Individual in Recovery - \$500



A LA CARTE SPONSORSHIPS

Sponsorship Amount – Varies

- Annual Men's & Women's Retreat Program - \$12,000
- ReelCovery Truck Wrap - \$6,500
- Annual Fishing License Program - \$6,000
- Annual programming - \$5,000
- Annual Inner-City Program - \$5,000
- Co-branded apparel - \$1,500
- Co-branded Event Swag/Giveaways - Varies by Event & Item
- Food/Beverages for a Selected Event - \$250



IN-KIND SPONSORSHIPS

We also welcome non-monetary contributions such as:

- Event giveaways/prizes - products or services (e.g., fishing gear, apparel, tackle, professional services, etc.)
- Venue space or catering support
- Media partnerships
- Volunteer or staff support
- Guest speakers





GET IN TOUCH

Sponsorship details are open for negotiation and we welcome your thoughts and ideas!

For more information or to become a sponsor, please contact:

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