


UCAP Inc. Early/Head Start (OK)

Impact report

Reporting Period:
School Year 2025-2026



"We have 50 years of research showing that what families do matters. Whether it's loving school, college access, good attendance, or academic success, **family engagement has positive correlations with all sorts of indicators.**" - Dr. Karen Mapp, Ed.D., Harvard Graduate School of Education.

Your families received over **100 ready-to-do activities** that support areas like:

- Resilience
- Family Wellbeing
- Math & Science
- Language & Literacy
- Positive Sense of Self
- Strong Attendance
- Problem-Solving
- Executive Functioning
- Social Emotional Skills
- Self-Regulation
- College & Career Readiness
- Community Connections

"That it happens quick. The more you engage with them and they watch you the faster they will pick up on certain concepts." - UCAP, Inc. Head Start Parent



By the numbers

You served the families of

1087 children

91%

of your families say that ParentPowered has helped increase their confidence in their parenting abilities

88%

of families enrolled in 2025 are still connected and receiving weekly learning strategies

90%

of your families agree these texts have helped them understand their child's feelings and behaviors







100%

of your families say the messages helped them understand their child's growth and learning

"I've learned that my children need my attention a lot more than I realized. So I take extra time when I can to make them feel seen and heard." - UCAP, Inc. Head Start Parent

"We have learned so much and have used lots of the tricks and tips we love it." - UCAP, Inc. Head Start Parent

You've helped families **access critical resources through a Community Support Stream**. Topics include:

- | | | |
|--|---|---|
|  Food Access |  Healthcare |  Employment & Job Training |
|  Housing |  Mental Health |  Other essential supports |

 **Your families' most clicked resources:**

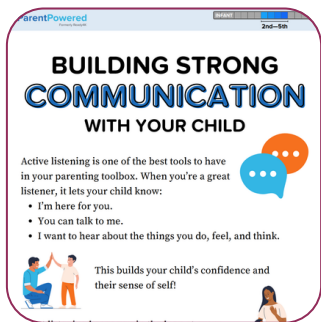


CONNECT: Having all the basics you need can help make parenting a whole lot easier. To find out more about programs that can help you with insurance, food or general financial assistance visit: <https://www.usa.gov/benefits>

CONNECT: The beginning of school means new teachers, friends, and adventures! Talking with your child about their day is a great way to connect. It builds their conversation skills and confidence too. Click here for some ways to get your child sharing about school: https://s3.parentpowered.com/css/pdfs/ask_away_en.pdf

CONNECT: Staying safe and healthy is easier when you have all the basics. LIHEAP can help you pay for heating and electricity. To find out about services in your community visit: <https://www.acf.hhs.gov/ocs/low-income-home-energy-assistance-program-liheap>

Families have also received **resources to help them navigate systems, access supports and feel more confident** supporting their child's learning and development:



ENG →

ESP →

ENG →

ESP →

ENG →

ESP →



ParentPowered National Findings



Families receiving ParentPowered messages across the nation **shared that they appreciate receiving:**

- ▶ **Practical tips and actionable ideas** they can put into use immediately with their child.
- ▶ **New information about their child's development** and seeing real growth and improvements.
- ▶ Tips on communication with **ready-made talking points that deepen dialog.**
- ▶ **Reassurance and validation** from short, timely messages that remind them they are not alone.

97%

of families agree ParentPowered supports their child's growth and learning.

99%

of families agree ParentPowered's messages and activities are easy to read and understand.

"They've given me ideas of activities that I wouldn't have thought of. **The activities are simple, actionable, and enjoyable.** A lot of them are structured so the kids don't even realize they are learning or using skills they've already learned." - ParentPowered Parent



Back-to-school Success Checklist

- **Plan for refreshing your data before the fall** (either manually or via SFTP); contact Sandra to set up SFTP
- **Sign up staff** for ParentPowered texts
- Check out **new Community Messages** in the dashboard
- Make sure your **renewal is up-to-date**
- **Review and send dashboard resources** to families for summer support
- **Share this report** with leadership and stakeholders
- **Schedule a back-to-school meeting** with Sandra, your partner success manager
- **Introduce families to ParentPowered** during summer or back-to-school events using the parent resources in the dashboard



School's out, but ParentPowered keeps the learning going. Our messages and resources reach families year-round.

Get Connected



Sandra Martínez
415.862.8680
[Book time with Sandra](#)