

2024 PARENTPOWERED IMPACT REPORT











Research shows that 74% of student academic performance is based on what's happening outside the school walls.¹ This is why **family engagement is key to improving academic outcomes** for students.

"They've helped me feel like a better and more confident parent for my children and they've helped strengthen my relationship with them!"
—Parent of a 4th grader


In 2024, you engaged the families of
703 children
with ways to support learning and development at home.

"...Every parent/child relationship can benefit from these small reminders and prompts."
—Parent of a 2nd grader

Each year, **your families receive over 100 easy to-do activities** that support areas like:

-  Resilience
-  Family Wellbeing
-  Math & Science
-  Language & Literacy
-  Executive Functioning
-  Social Emotional Skills
-  Problem-Solving
-  College & Career Readiness
-  Strong Attendance
-  Positive Sense of Self

Together, we're making a difference!




"I just love the positive things that you text out. The info is so relevant & easy to accomplish! Thank you so much that you take the time to do this."

- Parent of a Preschooler

92%

of your families said they do the ParentPowered activities at least once per week.




"Buena información que hemos puesto en práctica y nos a funcionado. [Good information that we have put into practice and it has worked for us.] "

- Parent of a Preschooler

100%

of your families find ParentPowered texts to be helpful or very helpful.








"They have given me new ideas on how to handle hard moments of temper, also how to establish love for books."

- Parent of a Preschooler

100%

of your families said that ParentPowered has helped them feel more confident as a parent.

You've helped families access **critical resources** through a Community Support Stream. Topics include:

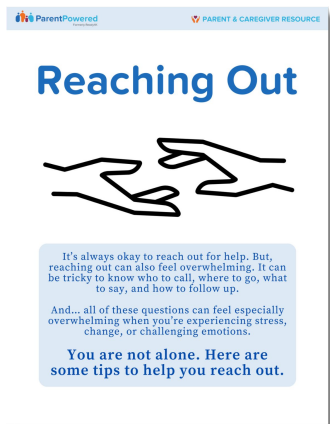
-  Food Access
-  Housing
-  Healthcare
-  Mental Health
-  And other essential supports

"If I need any help or support I know where to go or who to turn to."
—Parent of a 5th grader

Your families' most clicked resources:

- 1 <https://www.hudexchange.info/housing-and-homeless-assistance/homeless-help/>
- 2 <https://www.rethinkingdrinking.niaaa.nih.gov/How-much-is-to-o-much/Whats-the-harm/What-Are-Symptoms-Of-Alcohol-Use-Disorder.aspx>
- 3 <https://www.yolokids.org/wp-content/uploads/2023/10/CHILD-BEHAVIRO-ENG.pdf>

Families have also received resources to help them navigate systems and access supports:



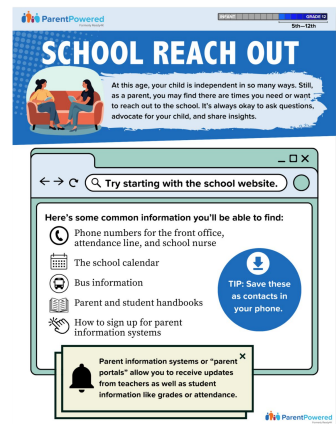
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