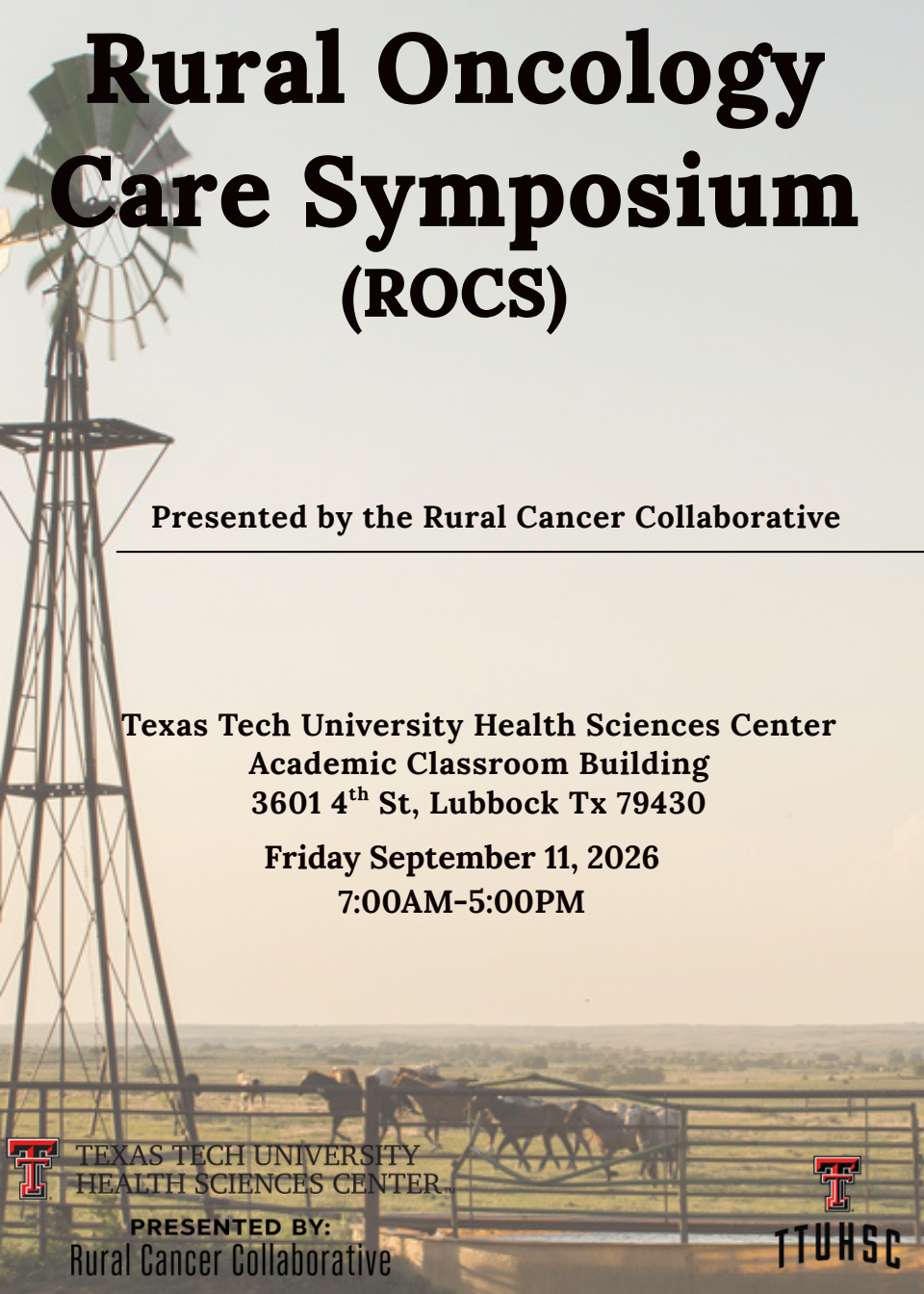




Rural Oncology Care Symposium (ROCS)

Presented by the Rural Cancer Collaborative

**Texas Tech University Health Sciences Center
Academic Classroom Building
3601 4th St, Lubbock Tx 79430**

**Friday September 11, 2026
7:00AM-5:00PM**



**TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER**

PRESENTED BY:

Rural Cancer Collaborative



TTUHSC

Symposium Information

The Rural Oncology Cancer Symposium is designed to support healthcare professionals who care for patients with cancer in rural and underserved communities. Healthcare teams in rural West Texas often face challenges related to timely diagnosis, access to oncology specialists, fragmented referral pathways, transportation barriers, limited diagnostic infrastructure, and reduced access to specialty care and clinical trials.

This symposium will bring together members of the healthcare team to discuss rural cancer care resources, multidisciplinary coordination, referral pathways, telehealth capabilities, survivorship needs, and evidence-based strategies to improve cancer care access and patient outcomes.

Purpose and Learning Objectives

The purpose of this educational activity is to improve the healthcare team's ability to evaluate patients with cancer, coordinate multidisciplinary and interprofessional care, identify appropriate oncology resources and referral pathways for rural patients, and address survivorship and ongoing healthcare needs after cancer treatment.

The activity is intended to improve timely diagnosis, increase access to evidence-based cancer care, reduce treatment delays, and support improved outcomes for patients in underserved rural communities.

Learning Objectives

At the conclusion of this activity, participants should be able to:

1. Identify challenges in managing multidisciplinary cancer care in rural settings.
2. Apply disease-specific cancer care strategies, including women's health, nursing services, and prevention.
3. Coordinate multidisciplinary cancer care for patients from rural settings.
4. Describe central and rural cancer care education, services, and resources available to community providers and healthcare team members.
5. Select appropriate referral pathways and resources for patients needing cancer care in rural settings.
6. Connect patients with appropriate cancer care resources and address survivorship and healthcare needs after cancer treatment.

ACCREDITATIONS AND STATEMENTS

Accreditation



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by Texas Tech University Health Sciences Center, and UMC Cancer Center. Texas Tech University Health Sciences Center is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designations



IPCE CREDIT™

This activity was planned by and for the healthcare team, and learners will receive 7 Interprofessional Continuing Education (IPCE) credits for learning and change.

Physicians

Texas Tech University Health Sciences Center designates this live activity for a maximum of 7 AMA PRA Category 1 Credits. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses

Texas Tech University Health Sciences Center designates this activity for a maximum of 7 Nursing contact hours. Nurses should only claim credit commensurate with the extent of their participation in the activity.

Physician Assistants



Texas Tech University Health Sciences Center has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 7 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

Social Worker



As a Jointly Accredited Organization, Texas Tech University Health Sciences Center is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved under this program. Regulatory boards are the final authority on courses accepted for continuing education credit. Social workers completing this course receive 7 general continuing education credits.

Pharmacist

Texas Tech University Health Sciences Center designates this activity 7 contact hour. It is the responsibility of the pharmacist {and pharmacy technician} to provide the correct information [i.e. e-Profile ID and DOB (in MMDD format)] to receive credit for participating in a CE Activity. Credit will be provided to NABP CPE Monitor. UAN#:

Psychologists:



Continuing Education (CE) credits for psychologists are provided through the co-sponsorship of the American Psychological Association (APA) Office of Continuing Education in Psychology (CEP). The APA CEP Office maintains responsibility for the content of the programs.

[7] Continuing Education (CE) credits are awarded.

Program Planning Committee

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RURAL ONCOLOGY CARE SYMPOSIUM

ROCS

September 11, 2026 | Academic Classroom Building | Lubbock, TX

- 07:30 - 08:00** Registration and Breakfast
- 08:00 - 08:15** Welcome Address
Mohamad M. Al-Rahawan, MD, MPH
Professor, Dept. of Pediatrics & Executive Director, Rural Cancer Collaborative
- 08:15 - 09:00** Keynote Speaker: As If It Weren't Hard Enough: Conducting Cancer Clinical Trials in Rural Areas
David E. Gerber, MD
Professor, Dept. of Internal Medicine & Peter O'Donnell Jr. School of Public Health
- 09:00 - 09:45** Supporting Workforce Wellbeing: The Chaplain's Contribution to Healthcare Teams
Julie Harris, MED
- 09:45 - 10:00** Break

		Concurrent CME Breakout Sessions	
TIME	WOMEN'S HEALTH	DISEASE SPECIFIC	
10:00 - 10:45	Women's Oncology Health Salvatore LoCoco, MD	Evolving Cellular Therapy Landscape in Oncology and Impact on Survival Muhammad Bilal Abid, MD	
10:45 - 11:30	Cancer Prevention & Screenings Amy Moore, DNP, APRN	Head and Neck Cancers Yusuf Dundar, MD	
11:30 - 01:00	Poster Session and Lunch Break		
01:00 - 01:45	Fertility Preservation for Oncology Patients Jennifer Phy, DO	Advancements in Pediatric Oncology Erin Barr, MD	
01:45 - 02:30	Finding the Hidden Risk-The Essential Role of Genetic Testing in Women's Oncology Lindsay Eckert, PA	Lung Cancer Updates David Jenkins, MD	

		Afternoon Sessions & Special Events	
TIME	SESSION / SPEAKER		
02:30 - 02:45	Break		
02:45 - 03:45	Poster Session Presentations		
03:45 - 04:45	John Wayne Cancer Foundation Endowed Lectureship Charles Scoggins, MD, MBA		
04:45 - 05:00	Closing Remarks		
06:00	Bridging the Gap: Networking Dinner & Special Recognitions Hosted by UMC at Overton Hotel		

(Non CME) Prevention Roundtable



Time	Session
1:00–1:05	Welcome and Workshop Overview — Julie St. John, DrPH, TUHSC Associate Professor, Health Professions Research
1:05–1:20	Participant Perspective: The Impact of Prevention — Kristen Doyle, JD, Chief Executive Officer, Cancer Prevention and Research Institute of Texas
1:20–1:45	CPRIT Prevention Program Overview — Ruth Rechis, PhD, Chief Prevention Officer, Cancer Prevention and Research Institute of Texas
1:45–1:55	Break
1:55–2:40	Panel Discussion: Implementing Cancer Prevention in Rural Texas — Theresa Byrd, DrPH, UT Tyler Dean, Public Health (Retired) Izi Obokhare, MD, TUHSC Amarillo Professor, Surgery Jennifer Molokwu, MD, TUHSC El Paso Professor, Family Medicine and Director, Cancer Prevention and Control
2:40–2:55	Facilitated Roundtable Discussion
2:55–3:00	Thank You and Plans for Report Out — Julie St. John, DrPH, TUHSC Associate Professor, Health Professions Research

Registration Information

Registration Fees by Category

Physicians	150.00
Staff and Other Professionals	50.00
Advanced Practice Provider & Pharmacist (NP, PA, PharmD, RPh)	75.00
Nurse	50.00
Social Workers	50.00
Other Allied Health Professionals	50.00
Students/Fellows	FREE



Please Scan QR Code for Registration

A 50% group discount is available for groups of more than 10 participants. To begin the group registration process, contact ShaBre' Wilson at shabre.wilson@ttuhsc.edu for instructions.

Room Reservations & Accomodations

Overton Hotel and Conference Center is now accepting reservations for your event. Here is the link for reservations for this event:

[https://res.windsurfercrs.com/ibe/details.aspx?](https://res.windsurfercrs.com/ibe/details.aspx?propertyid=16588&nights=1&checkin=9/10/2026&group=2609RURALO&lang=en-us)

[propertyid=16588&nights=1&checkin=9/10/2026&group=2609RURALO&lang=en-us](https://res.windsurfercrs.com/ibe/details.aspx?propertyid=16588&nights=1&checkin=9/10/2026&group=2609RURALO&lang=en-us)

Guests can also call 806-776-7000 for reservations. Be sure to ask for the RURAL ONCOLOGY CARE SYMPOSIUM room block to receive the special rate. The deadline for reservations will be August 27, 2026

Standard rooms have been set aside at \$130 rate.

****When you click the link it will take you to the reservation page. It will automatically populate the check in date; you will have to click the check-out date and click update.**

Thank you for choosing the Overton Hotel and Conference Center. We look forward to your upcoming visit!

Please Scan QR Code for Room Reservation

