



Data Privacy Policy

Last updated: 20/05/2025

1. Introduction

At **The Beck Office / Beck & Call Life Management Solutions**, we are committed to protecting the privacy and security of your personal data. This policy explains how we collect, use, and safeguard your information in compliance with the **UK General Data Protection Regulation (UK GDPR)** and **Privacy and Electronic Communications Regulations (PECR)**.

2. What Data We Collect

We may collect the following personal data:

- Name and contact details (email, phone number, address)
- Payment details (where applicable)
- Business-related information
- Any correspondence related to our services

3. How We Use Your Data

We process personal data to:

- Provide and manage our services
- Communicate with you regarding inquiries, contracts, or updates
- Ensure compliance with legal obligations
- Improve our offerings through feedback and engagement

4. Lawful Basis for Processing

We process your data under the following lawful bases:

- **Contractual necessity** – to fulfill agreed services
- **Legitimate interests** – improving services, responding to inquiries
- **Legal compliance** – adhering to financial or regulatory requirements
- **Consent** – where required (e.g., marketing communications)

5. Sharing Your Data

We do not sell or rent personal data. However, we may share it with:

- Trusted third-party service providers (e.g., payment processors)
- Legal authorities if required by law



- Business partners when necessary for service provision

6. Data Storage and Security

We implement strict security measures to protect your data, including encryption, password protection, and secure storage. We retain data only for as long as necessary to meet legal, contractual, and operational requirements.

7. Your Rights

Under UK GDPR, you have rights including:

- **Access:** Request a copy of the personal data we hold
- **Correction:** Rectify inaccurate or incomplete information
- **Erasure:** Request deletion of personal data (subject to legal exceptions)
- **Restriction:** Limit how we use your data
- **Objection:** Opt out of direct marketing or certain processing
- **Data portability:** Request transfer of your data to another provider

To exercise your rights, contact us at: **[your email address]**.

8. Cookies and Website Tracking

Our website may use cookies to enhance user experience. You can manage cookie settings through your browser preferences.

9. Changes to This Policy

We may update this policy periodically to reflect changes in regulations or business practices. The latest version will always be available on our website.

10. Contact Information

For questions or concerns about data protection, reach out to:

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