



# 2022 BUSINESS PARTNERSHIP & SPONSORSHIP PACKAGE

▪#Make that Change ▪#A Change is going to Come

## Implementing the “REALTIST Pillars of Change”

- Faith-Based/Civic Engagement
- Women’s Initiatives
- Diversity & Inclusion and Small Business
- Generational Wealth
- Government Relations/Advocacy/SHIBA/SHIBA Bytes

[www.greaterdaytonrealist.org](http://www.greaterdaytonrealist.org)  
[info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com)



P.O. Box 5805 Dayton, OH 45405

**Greater Dayton REALTIST Association Board Officers & Directors**

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**Mission**

To promote "Democracy in Housing" by advocating for the underserved through education, leadership, and service.

**Vision**

To be recognized as a source of empowerment for economic development in the communities we serve.

February 7, 2022


Dear REALTIST Partner and Supporter:

The Greater Dayton REALTIST Association (GDRA) presents the 2022 Business Partnership & Sponsorship Package. We are continuing our newer approach to raise money to "Serve the Underserved" and "Promote Democracy in Housing" – our dual mottos supporting our mission. These inclusive partnerships, sponsorships, and donations, cover all 2022 major events and programs:

- . **Monthly Professional Development & Networking Sessions**
- . **REALTIST Week**
- . **Homebuyer & Seller Education Seminars**
- . **Community Outreach Activities**
- . **Annual Membership Gala**
- . **Affiliates Appreciation Mixers**

Because of the uncertainty of the pandemic, these events are being planned as virtual **and** as "in-person events" so that we are prepared to trigger live events when health and social distancing guidelines permit. **There are four opportunities available to our business partners listed on the following pages.**

This message also serves as an official invitation to our 2nd Annual Summer Membership and Affiliate Appreciation Mixer & Networking Event recognizing affiliates and promoting homeownership in our local communities. Registration invitations with date, time & location will be sent to all GDRA members.

This year the focus will be on implementing the "REALTIST Pillars of Change" a National Association of Real Estate Brokers  (NAREB) plan of action. Your support helps make it possible for us to maintain integrity and democracy in housing while serving the ***underserved promoting and educating the residents on fair housing, lending, and appraisal practices in our communities.***

GDRA 2022 Fundraising Chair, Carolyn Jackson, will follow up with you by phone or email to discuss your participation level. Any questions, Carolyn can be reached at 937.477.8262 or [carolyn@cpjultimatechoice.com](mailto:carolyn@cpjultimatechoice.com).

To be included in marketing materials, it is important that we receive your sponsorship commitment and camera-ready ad on or before March 20, 2022. Again, thank you.

Respectfully,

*Cora Diggs*

Cora Diggs, 2022 President  
Greater Dayton REALTIST Association



937.503.7134



info@greaterdaytonrealist.com  
greaterdaytonrealist.com





## GREATER DAYTON REALTIST ASSOCIATION Implementing NAREB's "REALTIST Pillars of Change" ▪#Make that Change ▪#A Change is going to Come

### 2022 BUSINESS PARTNERSHIP & SPONSORSHIP PACKAGE

To be included in marketing materials, it is important that we receive your partnership and sponsorship commitment and camera-ready art/logo/ad by **March 20, 2022**. Email logo to [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com).

#### *We are offering four opportunities for business partners:*

- **Diamond Level - REALTIST Pillars of Change (\$10,000+)** This presenting sponsor will have the opportunity to address audiences at major events, be a major presenter at seminars, receive **8 tickets** to year-end major event, have logo recognition on GDRA website/materials, a full-page ad in the membership gala program, two monthly meeting sponsorships, listed as Corporate Partner on GDRA Facebook Page with link to partner's website, 3 paid 2023 memberships (**1 Corporate Allied Membership & 2 Allied Memberships\***) with monthly meeting costs included in partnership.
- **Platinum Level - REALTIST Make that Change (\$7,000 - \$9,999.99)** This presenting sponsor will have the opportunity to address audiences at major events, be a major presenter at seminars, receive **8 tickets** to year-end major event, have logo recognition on GDRA website/materials, a full-page ad in the membership gala program, one monthly meeting sponsorship, 2 paid 2023 memberships (**1 Corporate Allied Membership & 1 Allied Membership\***).
- **Gold Level - REALTIST A Change is going to Come (\$5,000 - \$6,999.99)** will receive **6 tickets** to year-end major event, be a major presenter at one seminar, have logo recognition on GDRA website/materials, a half-page ad in the membership gala program, one monthly meeting sponsorship, 1 paid 2022 (**Corporate Allied Membership**).
- **Silver Level - Community Builder (\$3,000 - \$4,999.99)** will receive **4 tickets** to year-end major event, logo recognition on GDRA website/materials, be a major presenter at one seminar, receive a half-page ad in the membership gala program and be a featured speaker at one monthly meeting.

**\* If, you have not previously purchased a sponsorship for 2022 and make this level your selection, your membership will go into effect in 2022.**

#### *We are offering three opportunities for Teams & Individual Donors:*

- **Bronze Level - Team (\$1,500 - \$2,999.99)** will receive **2 tickets** to year-end major event, be a major presenter at one seminar, have logo recognition on GDRA website/materials, a half-page ad in the membership gala program and be a featured speaker at one monthly meeting.
- **Granite Level - Premium Donor (\$500 - \$1,499.99)** will receive **2 tickets** to year-end major event, logo recognition on GDRA website/materials, and a quarter-page ad in the membership gala program.
- **Quartz Level - Civic Individual Donor (\$150 - \$499.99)** will receive **1 ticket** to year-end event and a quarter-page ad in the membership gala program.

**Note:** Costs for Monthly Professional Development & Networking meetings both virtual and in-person are \$10 for members and \$20 for non-members. Monthly fees are included with Diamond Level – REALTIST Pillars of Change partnerships only. Costs for all other members are paid during registration, at the door or if company paid, company could request an invoice.

**"REALTIST Pillars of Change" ▪#Make that Change ▪#A Change is going to Come**



**Monthly Meeting Sponsor (\$200 per meeting)** *The Professional Development & Education committee seeks speakers for the GDRA monthly membership meeting. Select Monthly Sponsor Category below and this request will be routed to a member who can schedule your organization for this activity.*

Select sponsor category with amount & complete contact information below. **Mail to GDRA, P.O. Box 5805, Dayton, Ohio 45405, or email to [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com).** Questions and more information call Cora Diggs, President 937.307.4363 or Carolyn Jackson, Chair GDRA Fundraising 937.477.8262.

Reminder: To be included in marketing materials, it is important that we receive your business partnership and sponsorship commitment and camera-ready art/logo/ad by **March 20, 2022**. Email logo to [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com).

- Diamond Level - REALTIST Pillar of Change • (\$10,000+) \$ \_\_\_\_\_**
- Platinum Level - REALTIST Make that Change • (\$7,000 - \$9,999.99) \$ \_\_\_\_\_**
- Gold Level - REALTIST A Change is going to Come • (\$5,000 - \$6,999.99) \$ \_\_\_\_\_**
- Silver Level - Community Builder • (\$3,000 - \$4,999.99) \$ \_\_\_\_\_**
- Bronze Level - Team • (\$1,500 - \$2,999.99) \$ \_\_\_\_\_**
- Granite Level - Premium Donor • (\$500 - \$1,499.99) \$ \_\_\_\_\_**
- Quartz Level - Civic Individual Donor • (\$150 - \$499.99) \$ \_\_\_\_\_**
- Monthly Meeting Sponsor • (\$200) per # of meetings \_\_\_\_\_**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone # \_\_\_\_\_ E Mail: \_\_\_\_\_

Sponsorship can be made by Credit, Debit or Check. Please check the level of business partnership and sponsorship, and if you submit by check, make payable and mail to: "Greater Dayton REALTIST Foundation" • P. O. Box 5805 • Dayton, OH 45405-5805

**CC or DC sponsorship and donor payments can be made at [www.greaterdaytonrealist.org](http://www.greaterdaytonrealist.org)**

Please check here if invoice needed to make payment and you will be invoiced. Thank you.  
For more information, please contact: Carolyn P. Jackson 937.477.8262 or by email at [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com)

**Please include the completed form with your business partnership and sponsorship.** For your personal tax records, our non-profit tax ID # is 45-4181414. Check enclosed# \_\_\_\_\_

(All donors will receive paid receipts)

**Note: 2022 Business Partnership and Sponsorship commitments are due by March 20, 2022**  
**Complete this sponsorship form and return it with your commitment to the mailing address above or [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com)**

**"REALTIST Pillars of Change" • #Make that Change • #A Change is going to Come**



## 2022 GDRA 12<sup>th</sup> Annual Membership Gala Program Advertisement Specifications and Price Structure

### All camera-ready Advertisements for the 2022 GDRA 12<sup>th</sup> Annual Membership Gala is due by October 1, 2022

Program Booklet size: 8.5” x 11”

**AD Sizes – please send in these formats only (.jpeg or .PDF)**

- Full-page ad: 8.25” x 10.75”
- Half-page ad: 7.25” x 4.25”
- Quarter-page ad: 3.25” x 4”

Send formatted camera-ready ads to [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com)

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Costs for ads without sponsorship:

**Members:**

Full-page \$100  
Half-page \$50  
Quarter-page \$25

**Non-Members:**

Full-page \$250  
Half-page \$100  
Quarter-page \$50

Send [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com) billing information and advertisement

If you are interested in a sponsorship, download the form from <https://greaterdaytonrealist.org/sponsorship-packet>. Following are ad amenities for each level of business partnership and sponsorship.

- **Diamond Level - REALTIST Pillars of Change:** Full-page ad in Membership Gala Program
- **Platinum Level - REALTIST Make that Change:** Full-page ad in the Membership Gala Program
- **Gold Level - REALTIST A Change is going to Come:** Half-page ad in the Membership Gala Program
- **Silver Level - Community Builder:** Half-page ad in the Membership Gala Program
- **Bronze Level - Team:** Half-page ad in the Membership Gala Program
- **Granite Level - Premium Donor:** Quarter-page ad in the Membership Gala Program
- **Quartz Level - Individual Donor:** Quarter-page ad in the Membership Gala Program

**Note:** If your sponsorship level offers less than a Full-page ad, you may upgrade your ad for additional costs

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**A special “Thank You” to GDRA 2021 Partners, Sponsors & Donors for your generous support helping us to continue serving the underserved and advocating for “Democracy in Housing!”**

**Platinum**

Union Savings Bank

**Silver**

KeyBank

**Bronze**

Dayton REALTORS  
First Financial Bank  
HER, REALTORS®  
Home Experts Realty  
USA Mortgage

**Monthly Professional Development & Networking Meetings**

Miami Valley Fair Housing Center

**Double Premium Donors**

Fred & Cora Diggs  
Fifth Third Bank

**Premium Donors**

CPJ Ultimate Choice  
Luxury Nails Spa  
Mueller Law Group  
Priority Plus Realty  
Thrive Mortgage

**Civic Donors**

Karen Aaron  
Buckeye Title Agency  
Nancy Farkas  
Guaranteed Affinity Rate  
Homeownership Center of Dayton  
Tiffany Lobertini  
PCTitle Pros  
State Farm Insurance  
Willie Walker

In addition, to educating communities on housing opportunities, GDRA support other organizations through REALTIST volunteers and charity. (Wesley Center, Artemis House, Big Brothers/Big Sisters, Habitat for Humanity, Food Bank, Dakota Center, Toys for Tots, DCDC, Dayton REALTORS Foundation...& more)

# Greater Dayton REALTIST Association 11<sup>th</sup> Annual Membership Gala December 17, 2021



# Greater Dayton REALTIST Association Community Outreach Activities & Events

