



- **“REALTIST Power in Partnerships”**
- Faith-Based/Civic Engagement
- Women’s Initiatives
- Diversity & Inclusion and Small Business
- Generational Wealth
- Government Relations/Advocacy/SHIBA/SHIBA Bytes

**Greater Dayton REALTIST Association**  
info@greaterdaytonrealist.com  
[www.greaterdaytonrealist.org](http://www.greaterdaytonrealist.org)

## **2023 PARTNERSHIP PACKAGE**



[info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com)  
[www.greaterdaytonrealist.org](http://www.greaterdaytonrealist.org)



**Greater Dayton  
REALTIST® Association  
Officers & Board of  
Directors**

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Carolyn P. Jackson

Bianca Miller

Joshua Nalls

Veronica Bedell-Nevels

**Mission**

To promote “Democracy in Housing” by advocating for the underserved through education, leadership, and service.

**Vision**

To be recognized as a source of empowerment for economic development in the communities we serve.

Dear REALTIST® Partner:

The Greater Dayton REALTIST® Association (GDRA) presents the 2023 Partnership Package. Even though the ultimate choice is yours, GDRA is continuing an innovative approach to raise money to “Serve the Underserved” and “Promote Democracy in Housing” – their dual mottos supporting the mission as well as serving low to moderate income communities. These inclusive partnerships cover 2023 major and single events and community education/outreach programs.

- . Monthly Professional Development & Networking Sessions
- . REALTIST Week
- . Homebuyer & Seller Education Seminars
- . Community Education/Outreach Activities & Mixers
- . Lelia Frances Community Servant Recognition Luncheon
- . Annual Membership Gala
- . Affiliates Appreciation Mixers

The opportunities available to our business partners are listed on the following pages.

The Greater Dayton REALTIST® Association will continue to focus on implementing NAREB®’s 5 Pillars Strategy that covers our programming above. Your partnership helps make it possible for us to maintain integrity and democracy in housing while serving the low to moderate income communities promoting and educating the residents on affordable housing, fair lending, and fair appraisal practices.

GDRA 2023 Ways and Means Chair, Carolyn Jackson is the contact person and if you have any questions, Carolyn can be reached at 937.477.8262 or [carolyn@cpjultimatechoice.com](mailto:carolyn@cpjultimatechoice.com).

To be included in printed marketing materials for 2023, it is important that we receive your commitment and logo or camera-ready ad 30 days prior to a planned event.

Again, thank you.

In the REALTIST® Spirit,

*Kim M. Williams*

Kim M. Williams, 2023 President  
Greater Dayton REALTIST®  
Association



## In 2022 your support allowed GDRA to:

- Increase membership, support, and retain its members
- Have a larger footprint in the underserved communities to spread the word about black homeownership opportunities
- Provide monthly education & networking sessions to current & potential members
- Collaborate with other organizations such as the Miami Valley Fair Housing Center & Dayton REALTORS to provide fair housing education to the members and the public at large
- Share property listings and homeownership assistance resources to its members
- Attend other community events sharing information about “Democracy in Housing” and resources available to homeowners and homebuyers such as neighborhood improvement funds and down payment assistance sources
- Reach out to local organizations promoting homeownership opportunities to their members (i.e., Fraternities, Sororities, Religious Institutions, Educational Institutions, etc.)
- Invite local government officials to speak to members on any changes in laws that affect homeownership
- Hold member appreciation events to recognize members who go beyond the call of duty to advocate for and increase homeownership in underserved communities
- Host sessions on State of Housing in Black America (SHIBA Report)

## In 2023 your continued partnership will allow GDRA to:

- Perform all the above initiatives plus collaborate with *local high schools, colleges, and universities* to hosts events to educate Gen Z on the importance of homeownership and guide them to resources to help them achieve generational wealth by owning real property.

### **Membership Dues are due on January 1, 2023**

Principal Broker Member	\$240
Real Estate Agent Member	\$140
Corporate Allied Member	\$250
Allied Member	\$140
Non-Profit Member	\$240
Pre-licensing Student Member	\$100

**Note: Paid memberships are included in Diamond, Platinum, and Gold level partnerships. See partners level descriptions on the following pages.**





## GREATER DAYTON REALTIST® ASSOCIATION

Implementing NAREB®'s 5 Pillars Strategy™

▪ #Power in Partnerships

### 2023 PARTNERSHIP PACKAGE

To be included in printed marketing materials, it is important that we receive your partnership commitment and camera-ready art/logo/ad **30 days prior to events**. Email logo to [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com).

#### **Partnership opportunities are available for business partners, teams, and individuals:**

**Diamond Level (\$15,000+)** This presenting sponsor will have the opportunity to address audiences at major events, be a major presenter at seminars, receive 8 tickets to year-end major event, have logo recognition on GDRA website/printed materials, a full-page ad in the membership gala program, four monthly meeting sponsorships, listed as Corporate Partner on GDRA Facebook Page with link to partner's website, 10 paid 2023 scholarships/memberships (**1 Corporate Allied Membership & 9 Allied Memberships\*\***) (with monthly meeting costs included in partnership \$1,800 value\*).

**Platinum Level (\$10,000 - \$14,999.99)** This presenting sponsor will have the opportunity to address audiences at major events, be a major presenter at seminars, receive 8 tickets to year-end major event, have logo recognition on GDRA website/printed materials, a full-page ad in the membership gala program, 3 monthly meeting sponsorships, 6 paid 2023 scholarships/memberships (**1 Corporate Allied Membership & 5 Allied Memberships\*\***).

**Gold Level (\$7,000 - \$9,999.99)** will receive 8 tickets to year-end major event, be a major presenter at one seminar, have logo recognition on GDRA website/printed materials, a half-page ad in the membership gala program, two monthly meeting sponsorships, 3 paid 2023 (**1 Corporate Allied & 2 Allied Memberships\*\***).

**Silver Level - Community Builder (\$4,000 - \$6,999.99)** will receive 6 tickets to year-end major event, logo recognition on GDRA website, listed on printed materials at the year-end membership gala, be a major presenter at one seminar, receive a half-page ad in the membership gala program and be a featured speaker at one monthly meeting, 1 paid 2023 (**1 Corporate Allied Membership\*\***).

**Bronze Level - Team (\$1,500 - \$3,999.99)** will receive 2 tickets to year-end major event, be a major presenter at one seminar, have logo recognition on GDRA website, listed on printed materials at the year-end membership gala, a half-page ad in the membership gala program and be a featured speaker at one monthly meeting, 1 paid 2023 (**1 Corporate Allied Membership\*\***).

**Granite Level - Premium Donor (\$500 - \$1,499.99)** will receive 2 tickets to year-end major events, logo recognition on GDRA website, listed on printed materials at the year-end membership gala, and a quarter-page ad in the membership gala program.

**Quartz Level - Civic Individual Donor (\$250 - \$499.99)** will receive 1 ticket to the year-end event and a quarter-page ad in the membership gala program.

**Special Event Exclusive Partner Only – (\$5,000 - \$8,000)** will receive Exclusive Event Recognition at ***one*** community education/outreach or professional development event with focus on the low to moderate income homeownership.

**Scholarship Partner – (\$140)** will receive New Members Scholarship to be given in partner's name by drawings at events to new REALTIST® members only.

\***Note:** Costs for Monthly Professional Development & Networking meetings both virtual and in-person are \$15 for members and \$20 for non-members. Monthly fees are included with Diamond Level Membership – REALTIST® Power in Partnerships only. Costs for all other members are paid during registration, at the door, or if the company has paid, the company can request an invoice.

\*\***Note:** If membership dues are prepaid prior to partners commitment, and partner level includes membership(s), you may request a refund for prepaid membership dues.



**Monthly Meeting Partner (\$250 per meeting)** The Professional Development & Education committee seeks partners for the GDRA monthly membership meeting. Select a Monthly Partner Category below and this request will be routed to a member who can schedule your organization for this activity.

**Select partner category with amount & complete contact information below. Mail to GDRA, P.O. Box 5805, Dayton, Ohio 45405, email to [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com), complete form at [www.greaterdaytonrealist.org](http://www.greaterdaytonrealist.org). Questions and more information call Kim Williams, President 937.286.0410 or Carolyn Jackson, Chair GDRA Ways & Means 937.477.8262.**

**Important:** To be included in printed marketing materials, GDRA must receive your business partnership commitment and camera-ready art/logo/ad 30 days prior to event. Email all information and logo to [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com).

- Diamond Level ▪ (\$15,000+) \$ \_\_\_\_\_
- Platinum Level ▪ (\$10,000 - \$14,999.99) \$ \_\_\_\_\_
- Gold Level ▪ (\$7,000 - \$9,999.99) \$ \_\_\_\_\_
- Silver Level - Community Builder ▪ (\$4,000 - \$6,999.99) \$ \_\_\_\_\_
- Bronze Level - Team ▪ (\$1,500 - \$3,999.99) \$ \_\_\_\_\_
- Granite Level - Premium Donor ▪ (\$500 - \$1,499.99) \$ \_\_\_\_\_
- Quartz Level - Civic Individual Donor ▪ (\$250 - \$499.99) \$ \_\_\_\_\_
- Monthly Meeting Partner ▪ (\$250) per # of meetings \_\_\_\_\_
- Special Event Exclusive Partner Only ▪ (\$5,000 - \$8,000) \$ \_\_\_\_\_
- Scholarship Partner ▪ (\$140 each) # of Scholarships \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone # \_\_\_\_\_ E Mail: \_\_\_\_\_

Credit, Debit or Check can be used to pay partnership commitment. Please check your level of partnership and if you submit by check, make payable and mail to: "Greater Dayton REALTIST® Foundation" • P. O. Box 5805 • Dayton, OH 45405-5805

**CC or DC sponsorship and donor payments can be made at [www.greaterdaytonrealist.org](http://www.greaterdaytonrealist.org)**

Please check here if invoice needed to make payment and you will be invoiced. Thank you.

For more information, please contact: Carolyn P. Jackson 937.477.8262 or by email at [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com)

Please include the completed form with your partnership commitment. For your personal tax records, our non-profit tax ID # is 45-4181414. Check enclosed# \_\_\_\_\_ **(All partners will receive paid receipts)**

**Note: 2023 Partnership commitments are due 30 Days prior to events.** Complete this partnership form and return it with your commitment to the mailing address above or [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com).



## **2023 GDRA 13<sup>th</sup> Annual Membership Gala Program Advertisement Specifications and Price Structure**

**All camera-ready Advertisements for the 2023 GDRA  
13<sup>th</sup> Annual Membership Gala is due by October 15, 2023**

### **Program Booklet size: 8.5” x 11”**

AD Sizes – please send in these formats only (.jpeg or .PDF)

- Full-page ad: 8.25” x 10.75”
- Half-page ad: 7.25” x 4.25”
- Quarter-page ad: 5.25” x 4”

**Send formatted camera-ready ads to [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com)**

### **Costs for ads without partnership:**

#### REALTIST® Members:

Full-page \$100  
Half-page \$50  
Quarter-page \$25

#### Non-Members:

Full-page \$250  
Half-page \$100  
Quarter-page \$50

Send [info@greaterdaytonrealist.com](mailto:info@greaterdaytonrealist.com) billing information and advertisement. If you are interested in a partnership package, download the documents from [https://greaterdaytonrealist.org/partnership - package](https://greaterdaytonrealist.org/partnership-package). Following are ad amenities for each level of partnership.

- Diamond Level - Full-page ad in Membership Gala Program
- Platinum Level - Full-page ad in the Membership Gala Program
- Gold Level - Half-page ad in the Membership Gala Program
- Silver Level - Community Builder: Half-page ad in the Membership Gala Program
- Bronze Level - Team: Half-page ad in the Membership Gala Program
- Granite Level - Premium Donor: Quarter-page ad in the Membership Gala Program
- Quartz Level - Individual Donor: Quarter-page ad in the Membership Gala Program

**Note:** If your partnership level offers less than a Full-page ad, you may upgrade your ad for an additional cost.