

# GLOBAL ACTION TEAM



## Global Membership Team (GMT) Club Membership Chairperson

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<b>Term</b>	One year elected position as a club officer and member of the board of directors.
<b>Position Overview</b>	As the GMT club membership chairperson, you will bring Melvin Jones' dream to life - that every need can be met by a Lion or Leo. By bringing new members into your club, not only will you develop new friendships, but you will ensure your club will have stronger foundation to serve your community and the world. You will impact lives!
<b>Actions for Success</b>	<ul style="list-style-type: none"><li>• Collaborate with the district Global Action Team on membership initiatives, and participate in relevant district, region and zone meetings and events.</li><li>• Develop and lead a membership committee to help implement action plans to achieve the club's membership goals and to positively increase the member experience.</li><li>• Encourage all members to participate in membership growth by inviting prospective members to the club. Follow up with prospective members promptly.</li><li>• Promote a harmonious club atmosphere by listening to and addressing, with the support of the club board of directors, concerns that prevent a positive member experience. This may include a survey or other opportunities for feedback.</li><li>• Engage new members in activities that are of interest to the member.</li><li>• Collaborate with the club service chairperson as well as other club committees to promote membership opportunities.</li><li>• Understand the different membership types and programs offered and promote membership programs to club members.</li><li>• Ensure that new members are provided with an effective orientation so new members understand how the club operates within its district, multiple district and Lions Clubs International, with the support of the Club 1<sup>st</sup> Vice President/Club Leadership Chairperson.</li><li>• Attend the district governor's advisory committee meeting of the zone in which this club is located when appropriate.</li></ul>
<b>Measuring Success</b>	<ul style="list-style-type: none"><li>• Conducts at least one more membership drive in the community than the prior year.</li><li>• Contacts a minimum of two former members about returning to the club.</li><li>• Increases total membership over the previous fiscal year.</li><li>• Retains 100% of members.</li><li>• New members participate in new member orientation.</li></ul>
<b>Recommended Qualifications</b>	<ul style="list-style-type: none"><li>• Passionate about Lions and is invested in the club's future.</li><li>• Leads by example; actively sponsoring new members.</li><li>• Strong project management, public speaking, and presentation skills.</li><li>• Able to use technology (Email, Microsoft Office, MyLCI, LCI website, social media).</li></ul>
<b>Reporting</b>	<ul style="list-style-type: none"><li>• The GMT club membership chairperson reports to the GMT district coordinator.</li><li>• The GMT club membership chairperson, GST club service chairperson, and the GLT club leadership development chairperson report to the Club Global Action Team chairperson (club president).</li></ul>