



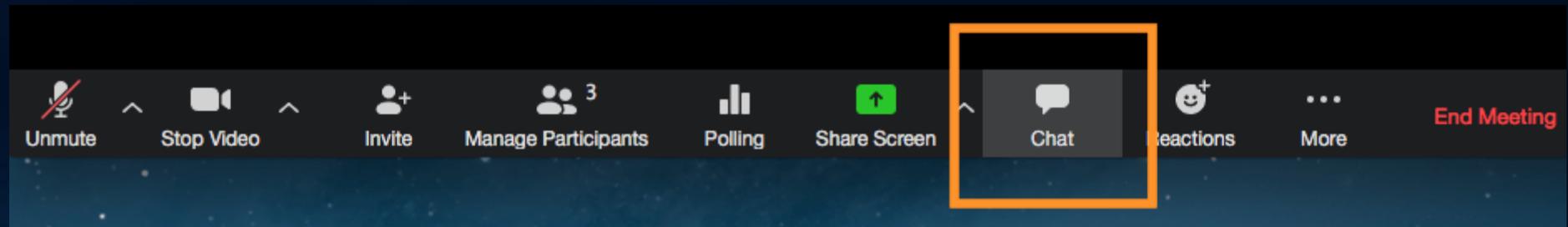
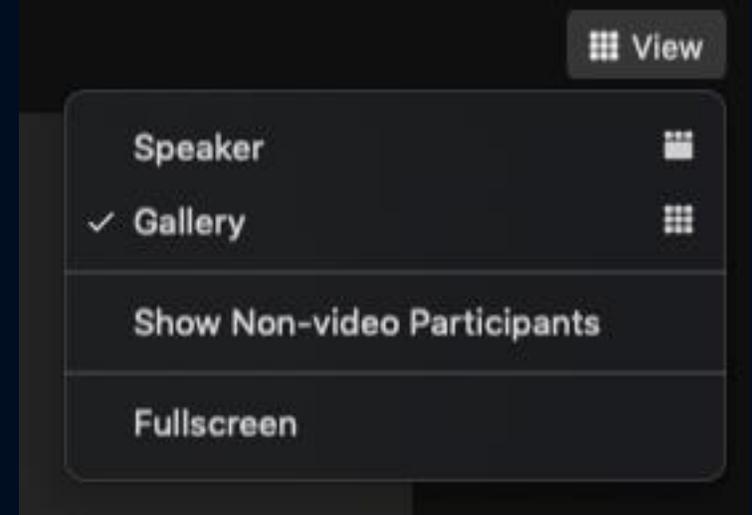
We Serve

The Wind of Change in Kansas

2021 MEMBERSHIP TRAINING

Meeting Etiquette

- Mute your microphone except when talking
- Be aware of background noise
- Look into the camera, position your computer/phone to show your face and remember the camera is on
- Mute your cell phone
- Use the chat box
- Speaker View
- Polls

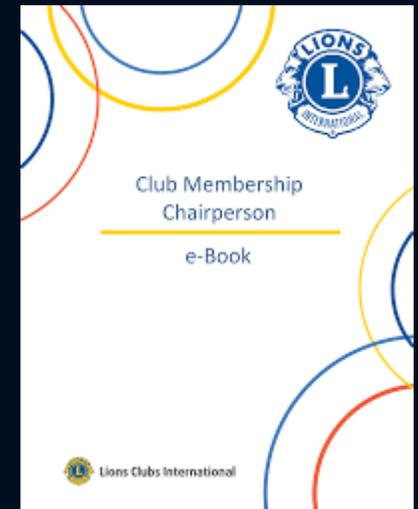


Why Do We Need Change?

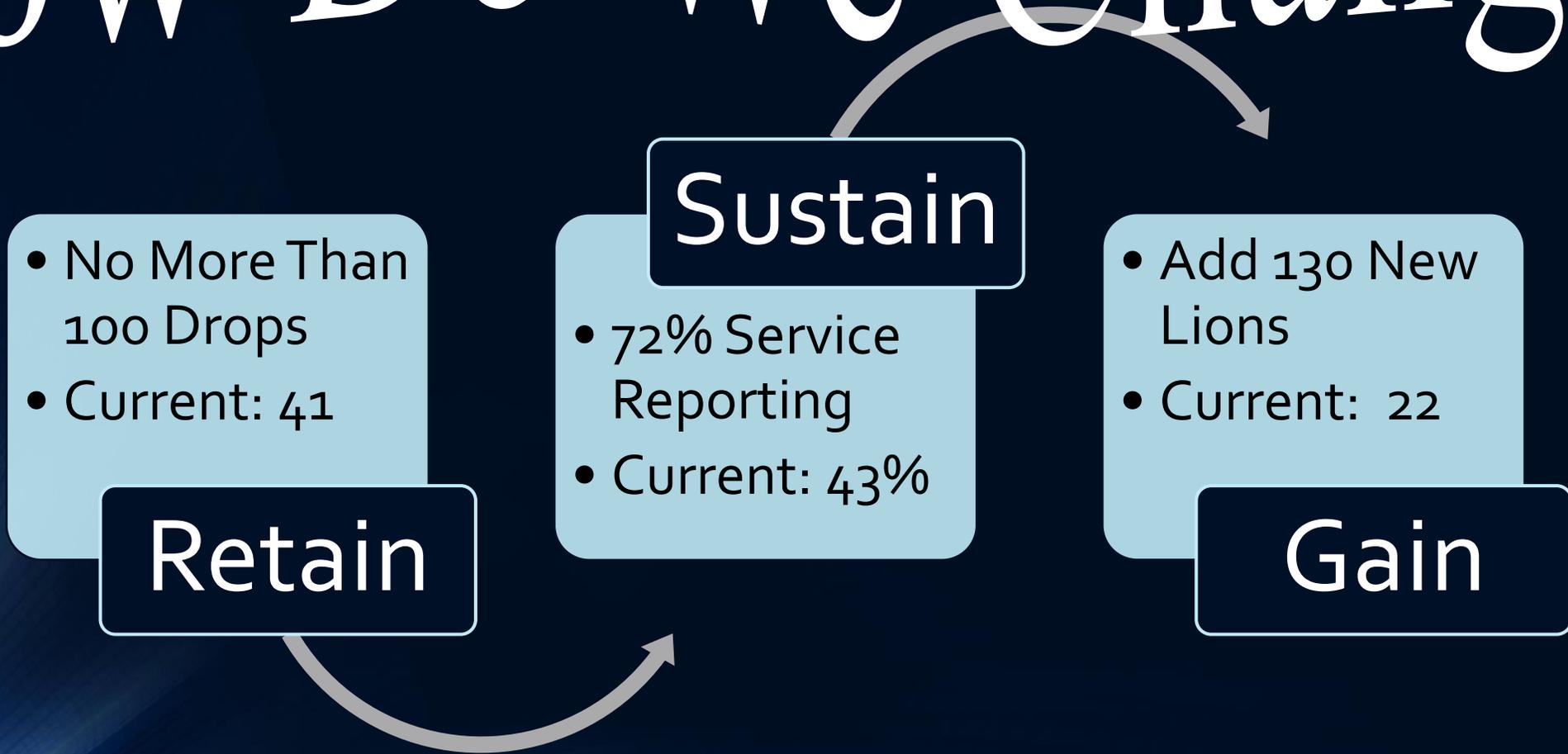
- Our District has seen losses in Membership for over 20 years!
- We have lost 41 members already this year (July-Oct)
- We need new members and New Clubs
- The more members – the more service!
- Look around. There are some pretty amazing Lions here! Think what we can do to train others to be amazing Lions and people?
- Think of what your club has done for your community. We are too important to fade away!

Your Role as Membership Chair

- Develop and lead a membership committee
- Encourage all members to participate in membership growth
- Promote a harmonious club atmosphere
- Engage new members
- Collaborate with the club service chairperson to promote membership opportunities
- Understand the different membership types
- Ensure that new members are provided with an effective orientation



How Do We Change?



RETAIN

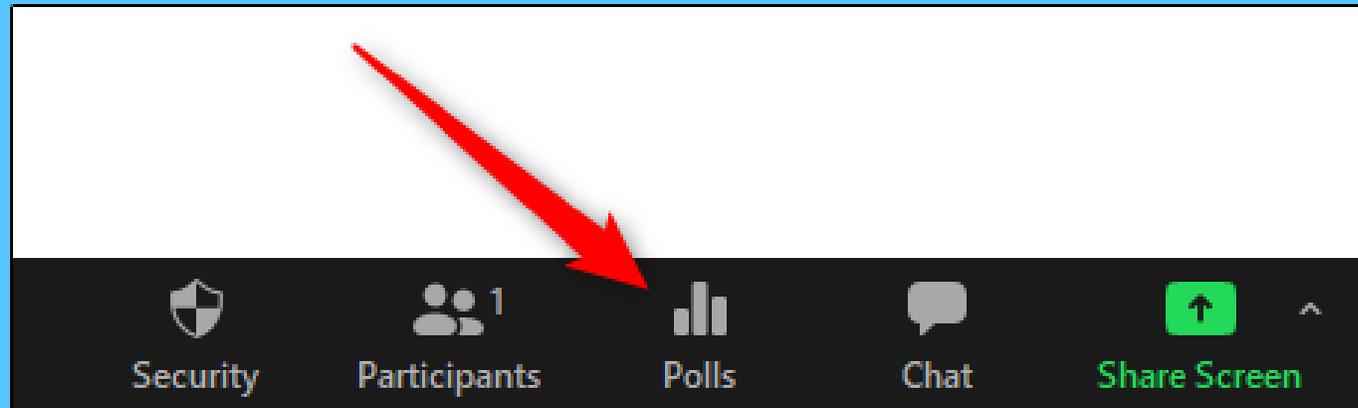


Obstacles to Team Success

- Unclear Goals
- Lack of Commitment
- Lack of Motivation
- Unclear Roles
- Absence of Trust



Zoom Poll



***“You measure the size
of the accomplishment
by the obstacles you
have to overcome to
reach your goals.”***

Booker T. Washington

SUSTAIN

The Service footprint of our second century.



DIABETES



ENVIRONMENT



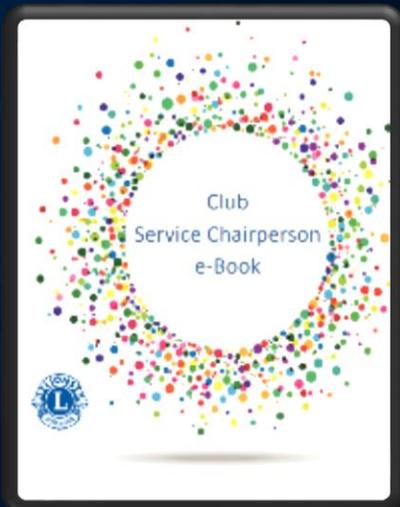
HUNGER



VISION



CHILDHOOD CANCER



Honoring our history and meeting emerging needs.

And giving young people and all people new opportunities to serve with us.

PROJECTS DURING COVID

TREX COMPANY Bags To Benches

- Every Lion Can Be Involved
- Do Not Have to Meet
- Social Distancing
- Environmental Project
- Recycle and Serve Your Community

• https://youtu.be/-yw8ltGQbxc?list=PLbkC51hLa1ecVRUKSylwrytM4KrXw_EHD&t=110



Kindness Rocks or Kids Rock Project

- Every Lion Can Be Involved
- Do Not Have to Meet
- Social Distancing
- Can Involve Entire Community
- Great Project For Those in Isolation

Kindness Rocks



Spread the Love Project

- Every Lion Can Be Involved
- Do Not Have to Meet
- Social Distancing
- Can Involve Entire Community
- Great Project For Those in Isolation

[Spread The Love](#)



Breakout Session

**Identifying Projects
That Can Involve All
Lions**

Everybody Can Be Great



Because Anybody Can Serve

Martin Luther King, Jr.

GAIN

Why We Do What We Do



DIABETES

1,337,746 people served



ENVIRONMENT

4,361,416 people served



HUNGER

14,756,467 people served



VISION

5,734,744 people served



CHILDHOOD CANCER

2,278,223 people served



The strength of your membership and the health of your club will determine your ability to do what all Lions are called to do – serve.

So keep in mind that more members mean more service.

Step 1: Prepare Your Club

- Decide what you want your club to be
- Identify what you want your club to accomplish
- Decide what your goals are
 - Why does your club want new members?
 - Who does your club want as new members?
 - Who will help your club recruit?
 - Organizing
 - Promoting
 - Reaching Out
 - Welcoming



Step 2: Create Your Club's Growth Plan

- Who will we recruit?
- Where and when will we recruit?
- What materials will we recruit with?
- How will we promote our informational meeting?



Step 3: Implement Your Club Growth Plan

- Reach out to your target members
- Host the informational meeting
- Follow-up with meeting participants
- Review your Club Growth Plan



Step 4: Welcome New Members

- Conduct a new member induction ceremony
- Offer your new members orientation and mentoring
- Involve new members
 - Members join to:
 - To serve their community
 - To be involved with a specific service or cause
 - To be with friends
 - To become a leader in the community
 - To be with other family members who are members



Kansas Lions Membership Drives



- 1. Lions Service areas
 - <https://youtu.be/jazvca79NoM>
 - This will play right before dinner to start conversations
- 2. Global Service Framework
 - <https://youtu.be/StmTvmQqKwc>
 - This will play right before the GAT team talks at the event
- 3. Layla's Story
 - <https://youtu.be/w9KmkBH5uLc>
 - This will play right at the close when we start asking for new members. Love this one because it focuses on my favorite lion saying "Where there's a need there's a Lion!"



Kansas Lions Membership Drives

- 1. Pittsburg Lions
 - Virtual Membership Drive
- 2. St. Francis Lions
 - Picnic in the Park. DG Attendance.
- 3. Osage City
 - Just asked and added 12 new members!
- 4. Norton
 - Breaking club into teams with prizes for team with the most new members added.
- 5. Montezuma
 - Pays \$35 fee and 1st year's dues.



Breakout Session

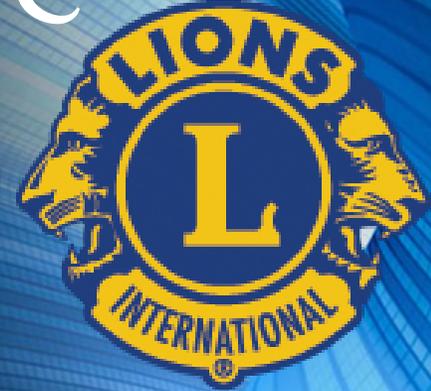
**Identifying Ways to
Hold Membership
Drives**

***“Some people live
an entire lifetime
wondering if they’ve
made a difference in
the world –
Lions do not have
that problem.”***

The nice thing about
teamwork is you always have
others on your side.

Margaret Carty

**SPECIAL THANK YOU TO PID ERNIE YOUNG AND
CC DIANE HENTGES**



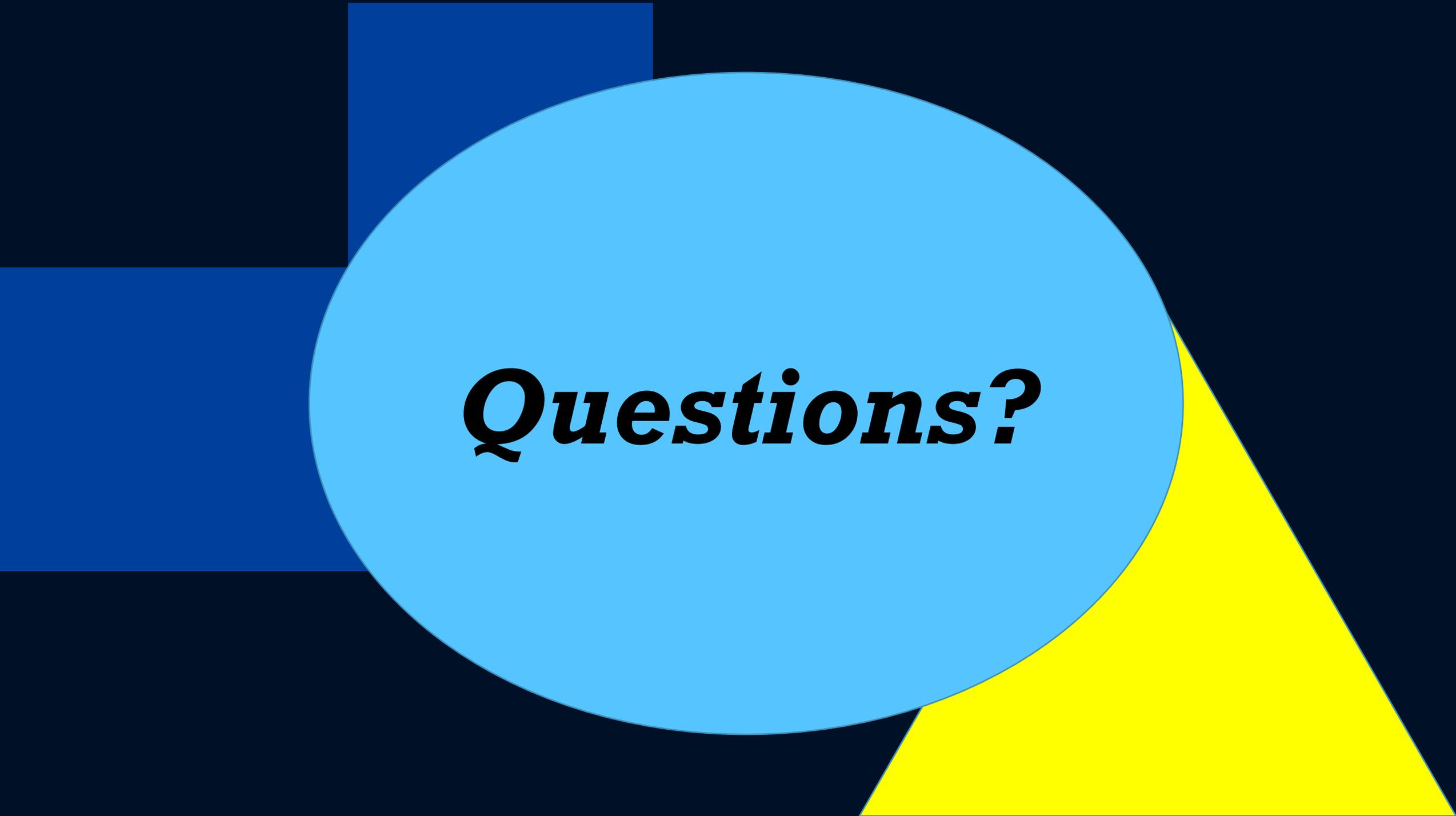
THANK YOU FOR MAKING THIS HAPPEN!

DG CHRIS BAUER
DG DIANA BAUMANN
2VDG TOM BAUMANN
1VDG RICHARD CALDWELL
1VDG VANIA CASTRO
MD GMT RELAND COLE
DG RICK DODSON
LION VERN FAILOR
MD GLT DAN FUNKE
2VDG LORI HORTON

MD GST MARLA LARISON
GLT HELEN LEBLANC
PCC HANS NEIDHARDT
1VDG RANDY ST. AUBYN
ZC ERIC STRIMPLE
GMT MARGY SUNDSTROM
LION MIKE SUNDSTROM
2VDG RICHARD WEBSTER
GMT TERRY WELDIN

We Serve

Please remember to return your survey to DG Rick Dodson



Questions?