

# Choosing & Using your Global Action Team

**“HIRING” THE RIGHT PEOPLE FOR THE  
RIGHT JOBS AND USING THE TEAM TO  
ACHIEVE DISTRICT SUCCESS!**

**PRESENTED BY:  
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# MISSION 1.5

**THIS  
MISSION  
IS  
POWERED  
BY GAT!**

- ***MISSION 1.5* is our drive to reach 1.5 million members worldwide on July 1, 2027.**
- **Leaders at every level are invested and responsible for success — so GAT leaders will be the example they can follow by encouraging collaboration and accountability.**
- **The Global Action Team is uniquely positioned as the best resource to help you achieve *MISSION 1.5* targets and foster membership growth.**
- **Let's explore the roles of the 4 positions and how they will grow your district.**



# What can a GET Coordinator do for you?

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The GET District Coordinator is a position within the district GAT dedicated solely to chartering clubs. It splits off chartering responsibilities from the GMT coordinator.

## **Chartering expertise**

- Knowledgeable in policy, best practices and strategy
- Answers questions and provides guidance

## **Team building**

- Recruit and train a team to form new clubs

## **Planning**

- Identify opportunities for new clubs
- Develop cohesive strategies

## **Manage application process**

- Ensure applications are complete, accurate and timely

# Who are you looking for?

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- **Guiding Lion**
- **Past GMT coordinator**
- **Chartering member of a club (knows the process)**
- **Anyone with a passion for new club development**
- **Dynamic members, title or not, that will help spread an inviting message to the target audience.**



## Benefits of having a GET Coordinator

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- Shows that club chartering is a district priority
- Increases capacity for number of clubs your district can form each year
- Allows GMT coordinator to focus on recruiting new members and providing a great club experience to existing members
- Creates a team atmosphere of 4 leaders working towards a common goal of growth and success!



## Why chartering matters

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- Chartering leads to membership growth
  - 94% of districts who met or exceeded their membership growth goal also met or exceeded their new club goal
  - Charter members make up 60% of all new members
  - Increasing membership allows clubs to perform more service and provides financial security
- Clubs turn in their charters and need to be replaced
  - What does your district look like in 10 years without new clubs?



# What can a GMT Coordinator do for you?

As the GMT district coordinator, your efforts directly impact the success of MISSION 1.5 membership growth plan implementation and achievement of goals, as established. You are the driving force that ensures your district is strong, stable and focused on increasing membership. You know where to find solutions and are able to overcome obstacles. You will serve as a conduit between clubs and multiple district coordinators to ensure that your district is successful in executing MISSION 1.5.

## Recruiting expertise

- Outgoing personality to network and share with members of their Team and encourage new ideas.
- Lead by example!

## Team building

- Recruit and train a team to actively support clubs and the district in their membership recruiting and retention efforts.
- Work with the MD GMT to further resources.

## Planning

- Create action plans that can be used throughout the district by club Membership chairpersons.

## Manage resources

- Have information on available grants and be able to assist in application, qualification and distribution.



# Who are you looking for?

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- **Guiding Lion**
- **High recruiter in a club**
- **Community leader with a wide network of contacts**
- **Business owners, particularly those in a public facing field involving sales**
- **Any Lion with an outgoing personality that has a heart to serve!**





# What can a GLT Coordinator do for you?

As the GLT district coordinator, your efforts directly impact the success of the MISSION 1.5 membership growth plan implementation and achievement of goals, as established. You are the driving force that ensures your district is strong, stable and focused on developing and inspiring quality leadership. You know where to find solutions and are able to overcome obstacles. You develop quality leaders and serve as a conduit between clubs and multiple district coordinators to ensure the distinct needs of each district and club are being met as it relates to MISSION 1.5.

## Trainer expertise

- Knowledge is truly power, having an effective training coordinator is the key to leadership engagement and district success.
- Understanding adult learning is an invaluable tool.

## Team building

- Creating a team of knowledgeable and engaging leaders.
- Participating in continuing education of new opportunities within the Lions Learn network to always have current and correct information.

## Sharing

- Making clubs and districts aware of available information.
- Distribute and streamline orientations, training modules, etc.

## Manage resources

- Work with the DG team to manage and offer training for club and district officers.
- Log any training on the Lions Portal.



# Who are you looking for?

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- **Faculty Development Institute (FDI) Graduate**
- **Career trainer or HR professional**
- **Teachers; particularly those with a background in adult education**
- **Community involved member that has created a workplace or other organizational program of learning**



# What can a GST Coordinator do for you?

As the GST district coordinator your efforts directly impact the success of the MISSION 1.5 membership growth plan implementation and achievement of goals, as established. You are the driving force that ensures your district is strong, stable and focused on providing capacity building resources to region, zone, and club service chairpersons, empowering Lions to meet the priority needs of their communities and elevate the member experience through impactful service growth. You know where to find solutions and are able to overcome obstacles. You will serve as a conduit between clubs and multiple district coordinators to ensure the distinct needs of each district and club are being met.

## Boots on the Ground

- Having an ability to match needs to resources.
- Finding partnerships in organizations and donations as well as participants.

## Team building

- Creating a team of members all over the district allows to plan service in underserved areas.
- Building the bridge that connects service with increased membership

## Planning

- Planning a fun and engaging service project not only keeps current members involved but looks appealing to prospective members!

## Manage resources

- Build partnerships within communities and districts to grow service and make a larger impact.
- Log service at a district level on the Lions Portal



# Who are you looking for?

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- Community partnered members such as Chamber of Commerce, United Way, Visitor's Bureau, etc.
- Active members that have a creative way of looking at serving, i.e. "Thinking Outside the Box" or "Throwing the Box Away"!
- Organized members that are good at planning and addressing the details that make an event run smoothly

# DISTRICT GOVERNOR...

## What is your role?



- District chairperson of the Global Action Team (GAT)
- You directly impact the success of MISSION 1.5 membership growth plan implementation and achievement of targets, as established.
- Ensure that your district's GMT, GET, GLT and GST coordinators are strengthening membership, cultivating plans to develop skilled leaders, and expanding the district's humanitarian service.
- The driving force that ensures your district is strong, stable and focused.
- Your actions define the pathway to success for your district and its clubs to ensure the successful execution of MISSION 1.5.

***‘When you stop growing, you start dying.’***

— William S. Burroughs



**YOU are the key to the growth of our Districts!**

By choosing the best team, giving them the tools and training to be successful and supporting that success is the way we create a new attitude in Lions.

This is a marathon, not a sprint. While you may have set your teams for the year, you should be working with the incoming VDGs and their potential teams to create a succession plan that will fill those committees with members ready to serve as the years roll along!

New Chairpersons means New ideas and New perspective on working through our challenges, what a gift!

***Get out there and always be training your replacement, it is the best service we can give our organization!***





PLEASE REACH OUT WITH ANY QUESTIONS, YOUR GATeam is here to help!  
Constitutional Area 1G: Idaho, Utah, Montana, Wyoming, Colorado, Nebraska, Kansas, Nevada,  
New Mexico, and Arizona

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