



Coach Vanessa

THE PINK METHOD<sup>TM</sup>

# LEADERSHIP PROGRAM

A structured leadership approach that helps professionals lead themselves with clarity and confidence

Whether your organization is navigating transitions, building leadership capacity or strengthening internal capability, the PINK Method<sup>TM</sup> Leadership Program helps professionals lead themselves with clarity, confidence and strategic presence.

The PINK Method<sup>TM</sup> is a grounded coaching framework built on four pillars: Purpose, Intention, Now, and Konfidence and adapted for organizational leadership needs.

## HOW DOES IT WORK

We offer tailored programs for teams, cohorts, and individual leaders, designed to build leadership readiness the ability to act with and self-trust in complex environments.

The program is rooted in the PINK framework and personalized through a focused Leadership Readiness Pathway.

### Option One: Individual Leadership Readiness Engagement

Designed for emerging leaders, managers and high-potential talent ready to build clarity and conviction.

- Eight-week guided coaching
- One Leadership Readiness Pathway
- Individual coaching sessions
- Customized support for role-specific challenges

### Option Two: Cohort Leadership Readiness Engagement

Ideal for leadership teams, peer groups, and cross-functional cohorts building shared capability.

- Eight-week structured program
- Facilitated group sessions
- Individual pathway focus per participant
- Breakout practice and real-time application

In our cohort program, participants move through the same PINK Method<sup>TM</sup> framework together while applying the work through an individual Leadership Readiness Pathway. The framework provides shared structure, and the pathway personalizes where each person practices clarity, intention, action, and confidence. This approach allows for focused, relevant development within a supportive group experience, without requiring participants to work on issues that don't apply to their role.

#### PURPOSE

Clarifying what matters in the current season so decisions have direction



#### INTENTION

Choosing how to move forward, setting standards and deciding on purpose



#### NOW

Turning insight into action through practical, real-time steps



#### KONFIDENCE

Building self-trust through follow-through, evidence and lived experience





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## WHAT YOU CAN EXPECT

PINK Method™ Leadership Program is designed to help your team:

- gain clarity under pressure
- make decisions with confidence
- communicate with purpose
- sustain consistent follow-through

Progress is measured by behavior, choices and visible leadership presence.

## WHY THE PINK METHOD WORKS

Unlike generic training or unmanaged coaching, our programs:

- align with real leadership challenges
- balance individual focus with group coherence
- build confidence through evidence and action
- allow participants to practice leadership with support

This creates leaders who feel more confident because they act with clarity, purpose and intention.

Schedule a complimentary call to discuss leadership focus and organizational goals. Scan the QR code today.

