

WHO COUNTS AS A Referral?

An actively licensed, non-KW agent, who lives in our core market areas, and has sold \$1 million or more in volume in the last 12 months.

HOW TO Enter

1. Experience agent connects Wendy Pawlak via group text or email with the referred agent to set an appointment and the appointment is set and held.
2. Experience agent invites a referred agent to a KW class or event and either introduces the referred agent to Wendy Pawlak in person or connects them in a group text or email after the class/event, which leads to a set and held in-person appointment.

Wendy Pawlak's Contact Info: (630) 514-6615 | WendyPawlak@etopsuccess.com

Scan this QR code for copy-and-paste referral messages that are updated monthly!



TIERED Rewards

CONNECTOR

1 Referral

- \$100 Visa Gift Card
- Team KW Experience Recognition Post
- Business Meeting Recognition

INFLUENCER

2 Referrals

- Waived monthly billing fee
- 1 hour massage gift card at Hand and Stone
- Team KW Experience Recognition Post
- Business Meeting Recognition

GROWTH PARTNER

3 Referrals

- Regional Event Ticket
- Updated Headshot with Creative Light Studios
- Team KW Experience Recognition Post
- Business Meeting Recognition

MARKET LEADER

4 Referrals

- 25 listing photos with Lucrative Dynamics
- 2 free 30 minute coaching calls with EITHER Tyler Dameron or MAPS, based on production
- Team KW Experience Recognition Post
- Business Meeting Recognition

DIFFERENCE MAKER

5 Referrals

- A 60 second personal branding marketing reel for social media, created with Lucrative Dynamics
- 10 PVC open house signs (18"x24" yard signs)
- Team KW Experience Recognition Post
- Business Meeting Recognition

ELITE CONNECTOR

6+ Referrals

- Big Winning Item:
 - If one of your first 5 referrals has officially joined KW Experience:
 - Family Reunion OR Mega Camp Ticket
 - If none of your first 5 referrals has joined KW Experience:
 - \$500 flight credit OR \$500 credit towards Family Reunion or Mega Camp
- Elite Connector Award received at our Annual Award Ceremony
- Team KW Experience Recognition Post
- Business Meeting Recognition

Terms & Conditions

- Referrals are tracked year-to-date and will reset at the end of each calendar year
- All referrals verified by leadership
- All referrals count on the day that an appointment is held
- Inviting a recruit to attend a class or event alone does not count as a referral
- The recruiting appointment must be in-person
- Each referred agent counts for credit once per calendar year
- If leadership has multiple appointments with the same agent, you will only receive credit for the first appointment
- If you refer a married couple, they count as 1 referral
- Only 1 agent can receive referral credit per referral. If a team, partnership, or married couple refers someone, only 1 designated agent will receive referral credit.
- To receive credit for the referral, the recruiting appointment must be held with leadership within 30 days after you have connected the recruit with Ally Daniels.
- Full-time leadership members are excluded from participating in this program