

# La course à la technologie dans l'industrie de la construction

Une vision holistique.



# Le premier virage numérique

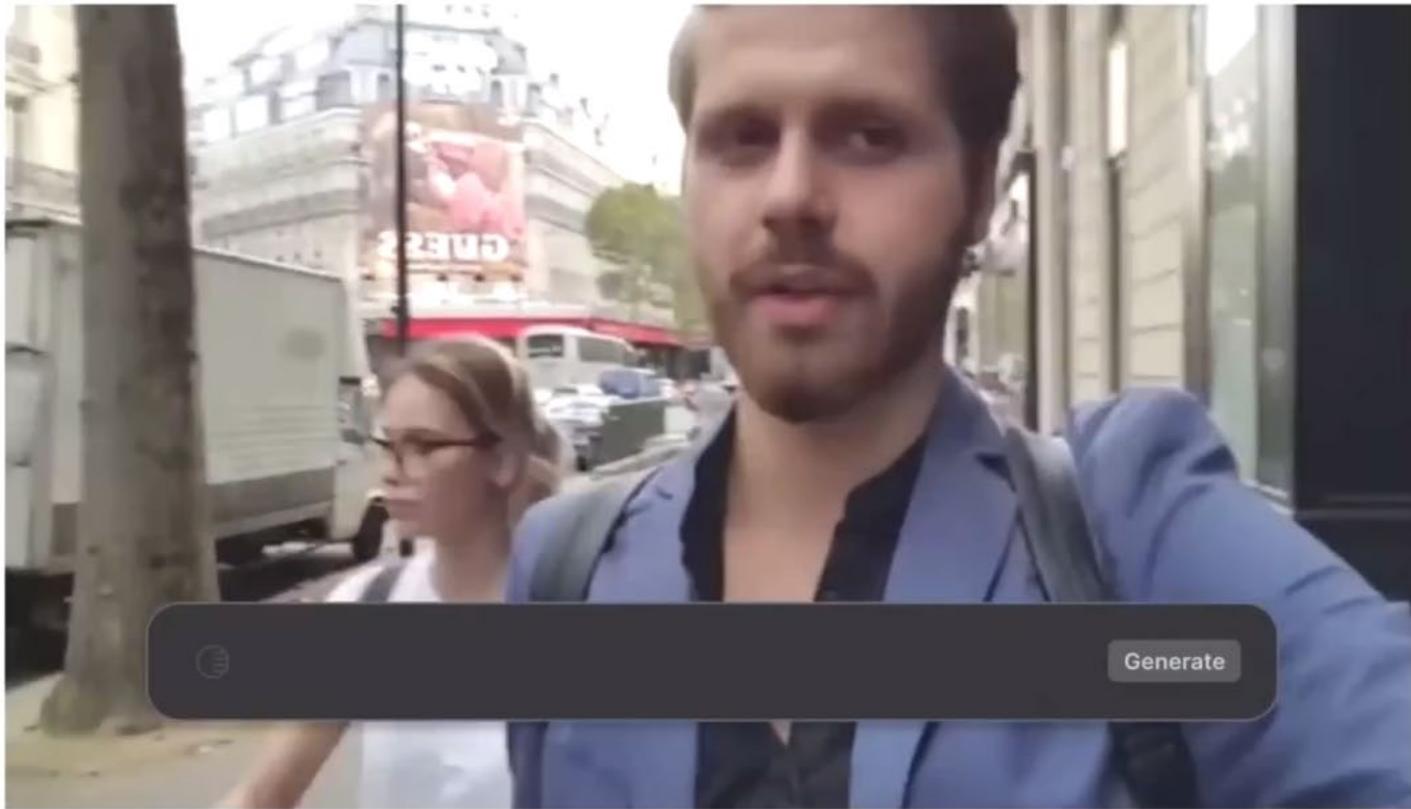
La numérisation de la conception.

## Pour commencer..

- Architecte de renommée internationale ;
- Un type de construction ;
- Autre détails..

# L'engouement pour l'intelligence artificielle dans l'industrie

Plusieurs cas d'utilisations de l'iA en construction, mais celui du **traitement du langage naturel (NLP)** s'est grandement démarqué en 2023.



Qu'en est-il de la 3D utilisant le traitement du langage naturel ?



COMMUNAUTÉ DE PRATIQUE  
INNOVATION CONSTRUCTION

# Encore au commencement..

Mais une recherche qui ne date pas d'hier.

Cornell University

arXiv > cs > arXiv:2212.08751

Computer Science > Computer Vision and Pattern Recognition

[Submitted on 16 Dec 2022]

## Point-E: A System for Generating 3D Point Clouds from Complex Prompts

Alex Nichol, Heewoo Jun, Prafulla Dhariwal, Pamela Mishkin, Mark Chen

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**Point-E: A System for Generating 3D Point Clouds from Complex Prompts**

Alex Nichol<sup>1,\*</sup>, Heewoo Jun<sup>1,\*</sup>, Prafulla Dhariwal<sup>1</sup>, Pamela Mishkin<sup>1</sup>, Mark Chen<sup>1</sup>

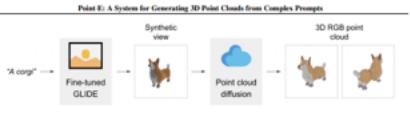
**Abstract**

While recent work on text-to-3D object generation has shown promising results, the state-of-the-art methods typically require multiple GPU days to generate a single sample. This is in stark contrast to state-of-the-art generative image models, which produce samples in a matter of seconds or minutes. In this paper, we explore an alternative method for 3D object generation which produces 3D models in only 1-2 minutes on a single GPU. Our method first generates a synthetic view using a GLIDE image-diffusion model, and then produces a 3D point cloud using a second diffusion model which conditions on the generated image. While our method still requires a text-to-image model to generate a sample quickly, it is one to two orders of magnitude faster to sample from, offering a practical trade-off between speed and quality. We release our pre-trained point cloud diffusion models, as well as evaluation code and models, at <https://github.com/openai/point-e>.

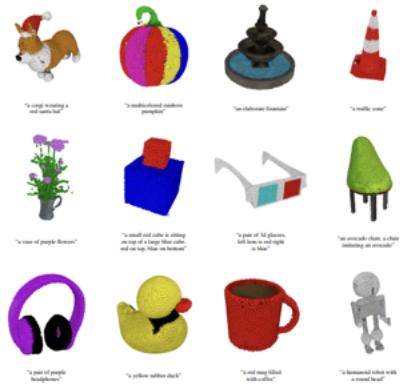
We aim to combine the benefits of both categories by pairing a text-to-image model with an image-to-3D model. Our text-to-image model is trained on a large dataset of image-3D pairs, allowing it to follow diverse and complex prompts, while our image-to-3D model is trained on a smaller dataset of image-3D pairs. To produce a 3D object from a text prompt, we first use a text-to-image model to generate an image, and then sample a 3D object conditioned on the sampled image. Both of these steps can be performed in a matter of seconds, and do not require expensive optimization procedures. Figure 1 depicts this two-stage generation process.

We base our generative stack on diffusion (Sohl-Dickstein et al., 2015; Song & Ermon, 2020b; Ho et al., 2020), a popular choice for text-conditional image generation. For our text-to-image model, we use a version of GLIDE (Nichol et al., 2021) fine-tuned on 3D renderings (Section 4.2). For our image-to-3D model, we use a stack of diffusion models which generate RGB point clouds conditioned on

**Figure 1.** A high-level overview of our pipeline. First, a text prompt is fed into a GLIDE model to produce a synthetic rendered view. Next, a point cloud diffusion stack conditions on this image to produce a 3D RGB point cloud.



**Figure 2.** Selected point clouds generated by Point-E using the given test prompts. For each prompt, we selected one point cloud out of eight samples.

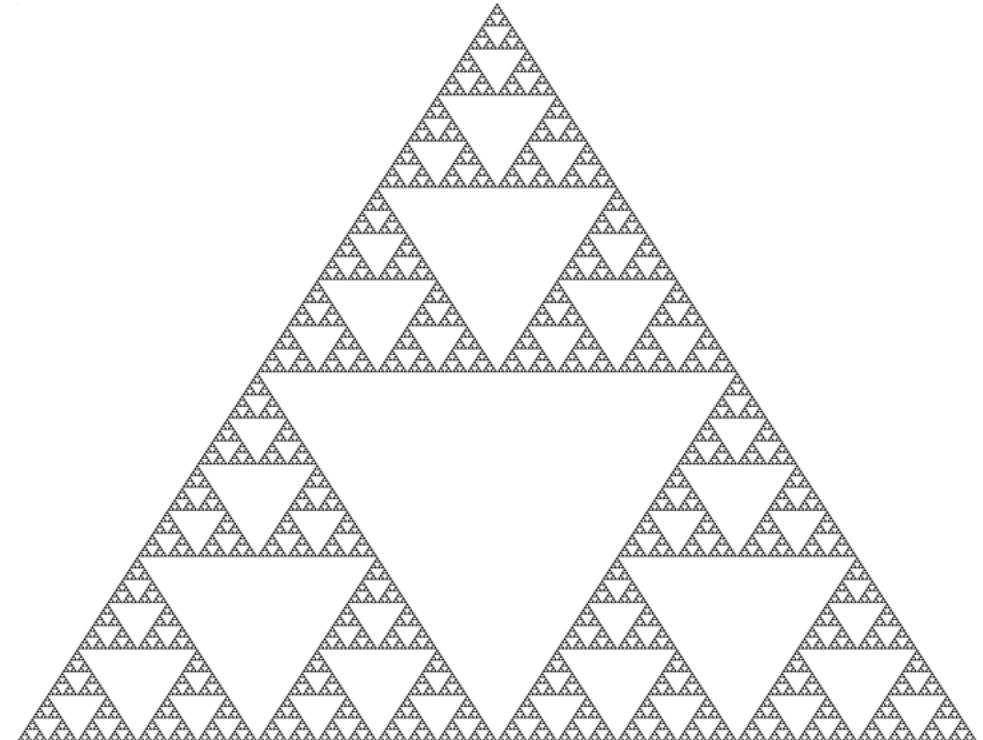


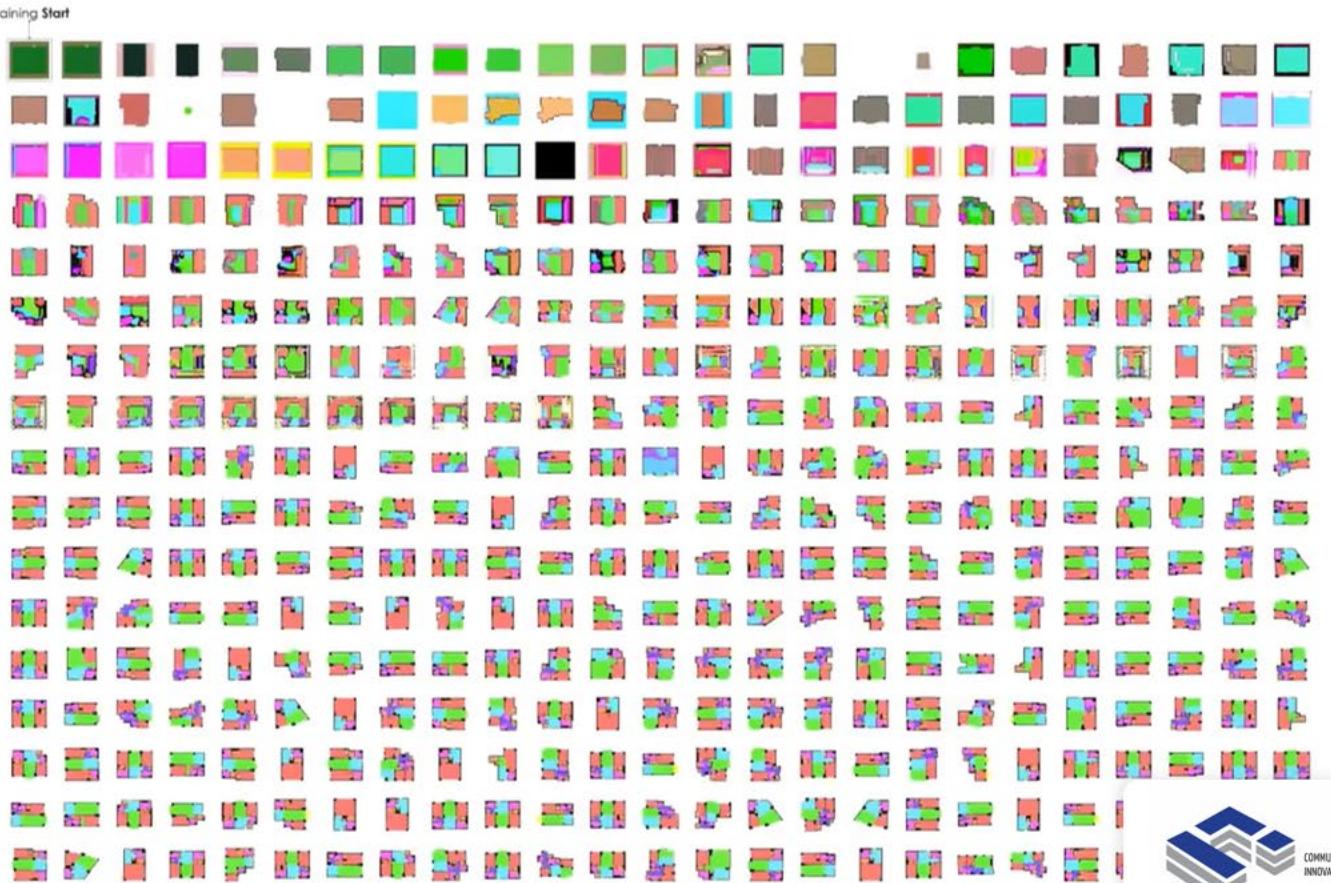
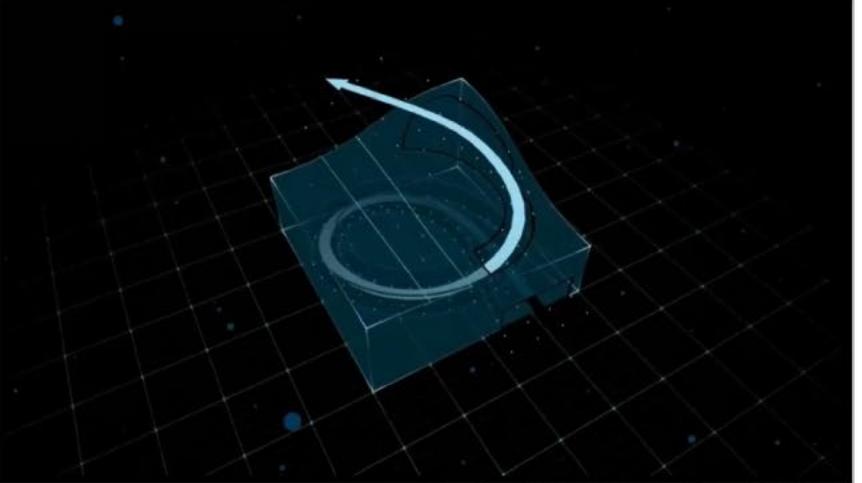
# Limites de l'approche :

- Description / Interprétation ;
- Capacité du langage ;
- Disponibilité de la connaissance ;
- Éthique.

## Sait-on ce qu'on veut ?

Cette approche est hautement innovante et présente un grand potentiel, mais elle doit également surmonter de nombreuses limites fondamentales.





**Le cloud, horizon de la majorité  
des applications technologiques.**

# Pourquoi le cloud ?

- Accessible ;
- Adaptable ;
- Agile ;
- Fiable et résilient ;
- Sécuritaire pour toutes les parties.



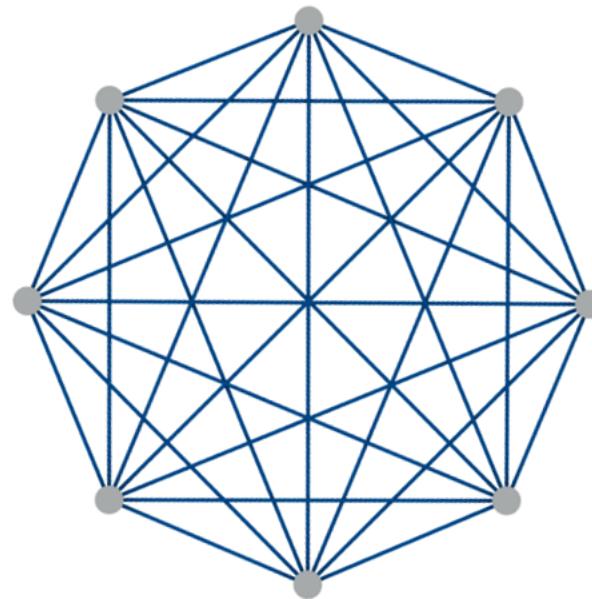


La majorité des applications de la construction  
seront disponibles à travers le cloud

## Contexte actuel

Une jungle d'outils numériques.

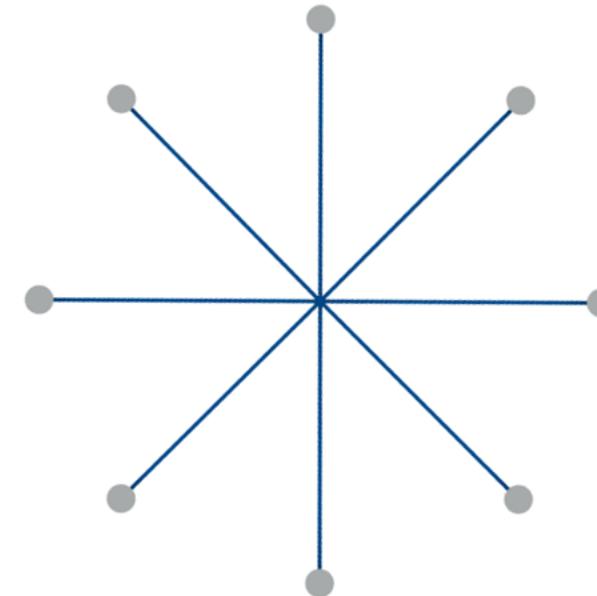




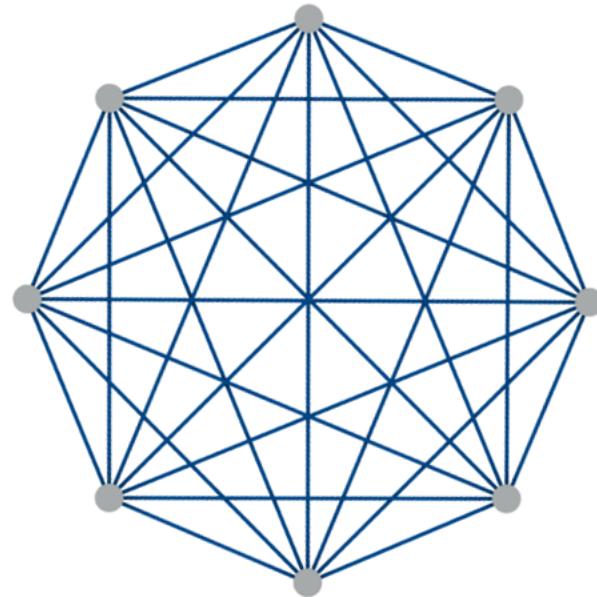
Flux de travail fragmenté



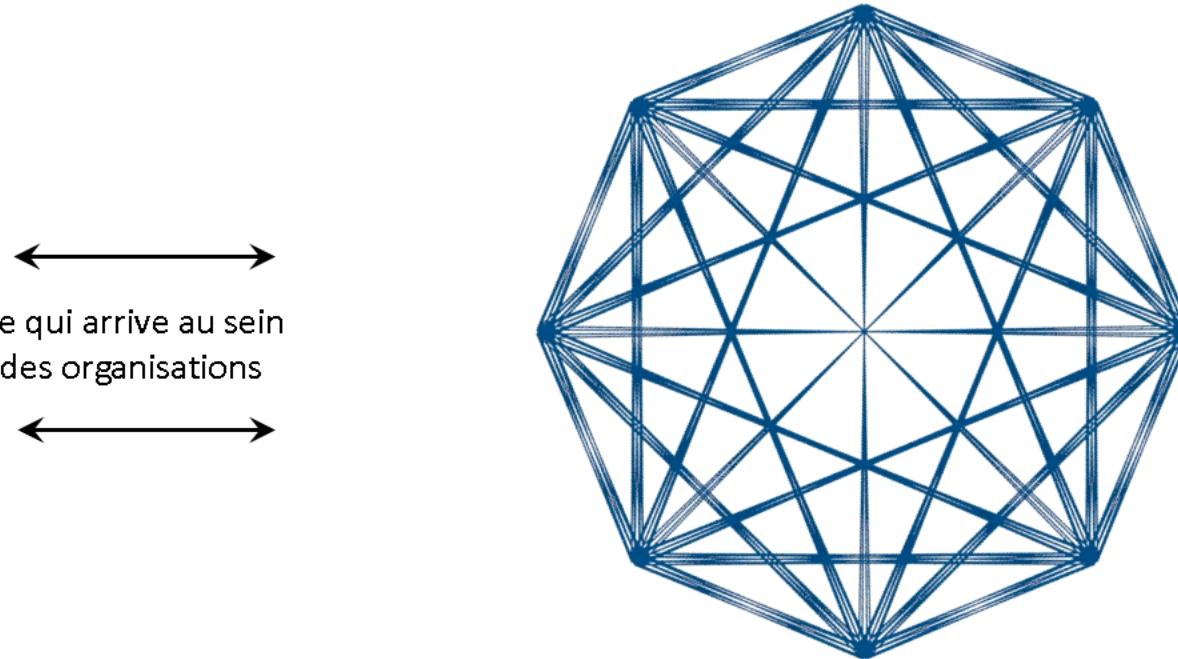
La promesse de chaque outil



Flux de travail centralisé



## Flux de travail fragmenté



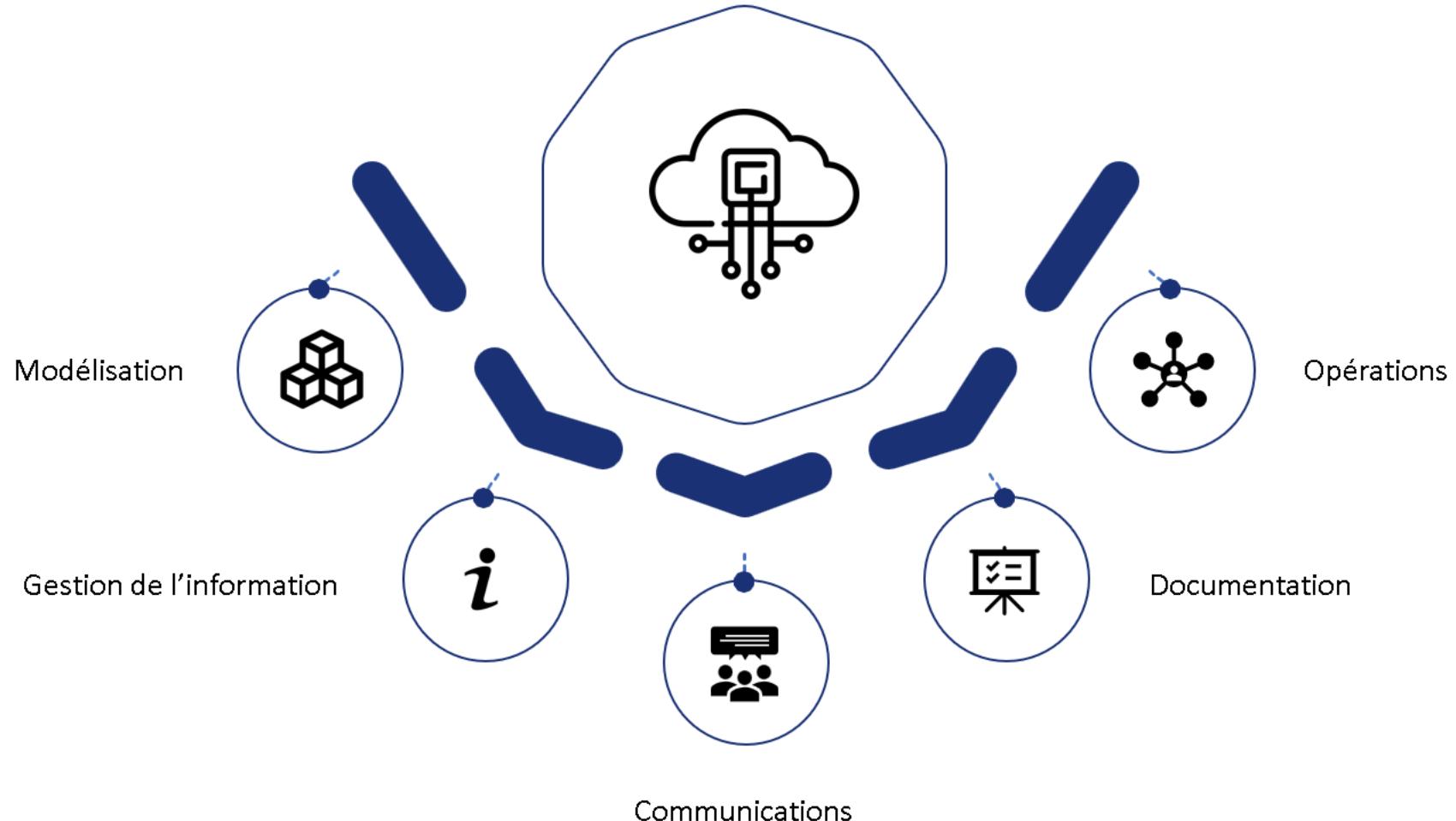
## Flux de travail fragmenté

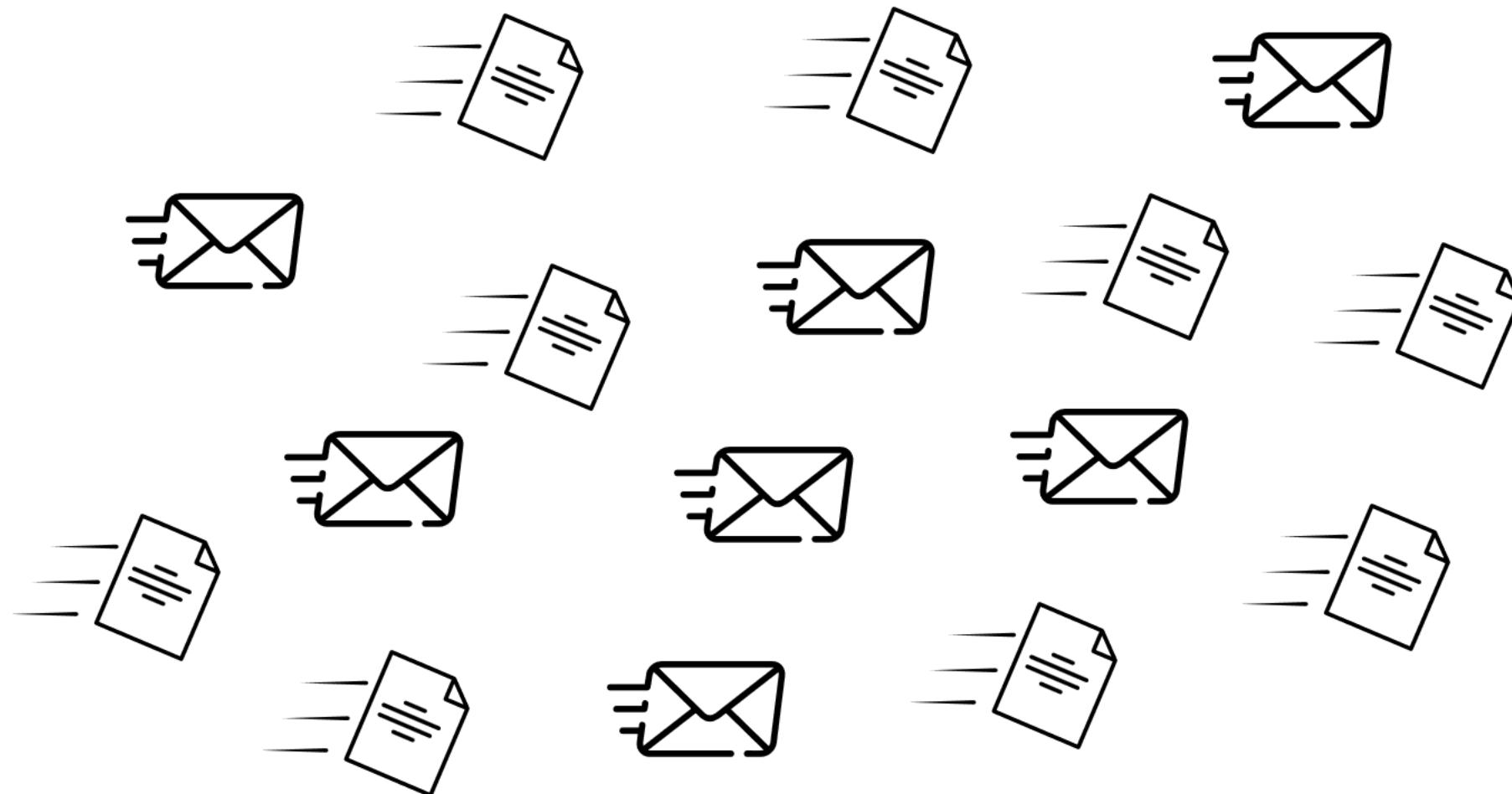
## Ce qui arrive au sein des organisations



# Environnement commun de données (CDE)

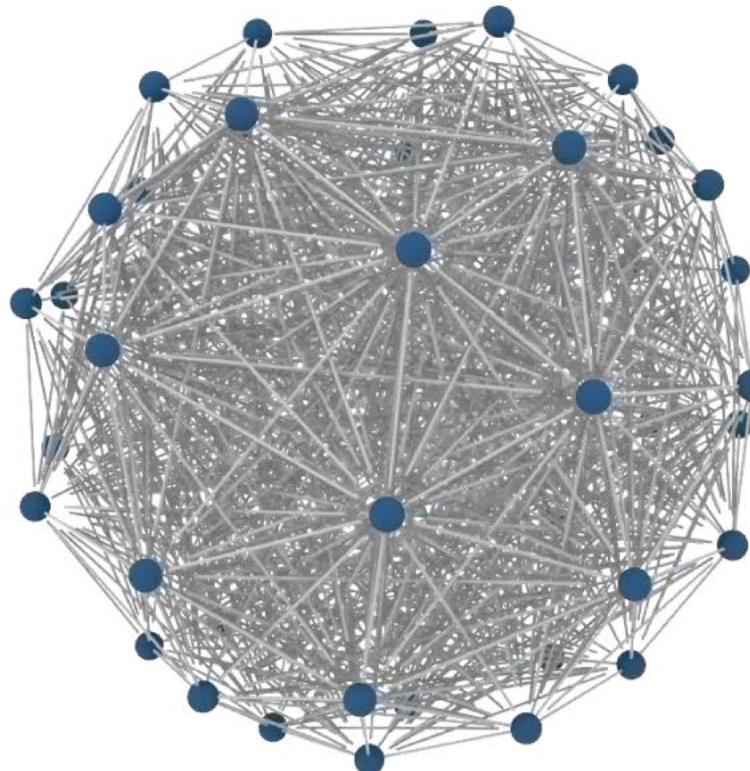
Une nécessité pour l'industrie de la construction.





# ISO19650

La norme pour la collaboration et l'échange d'informations.



19

● Intervenants

— Flux de données

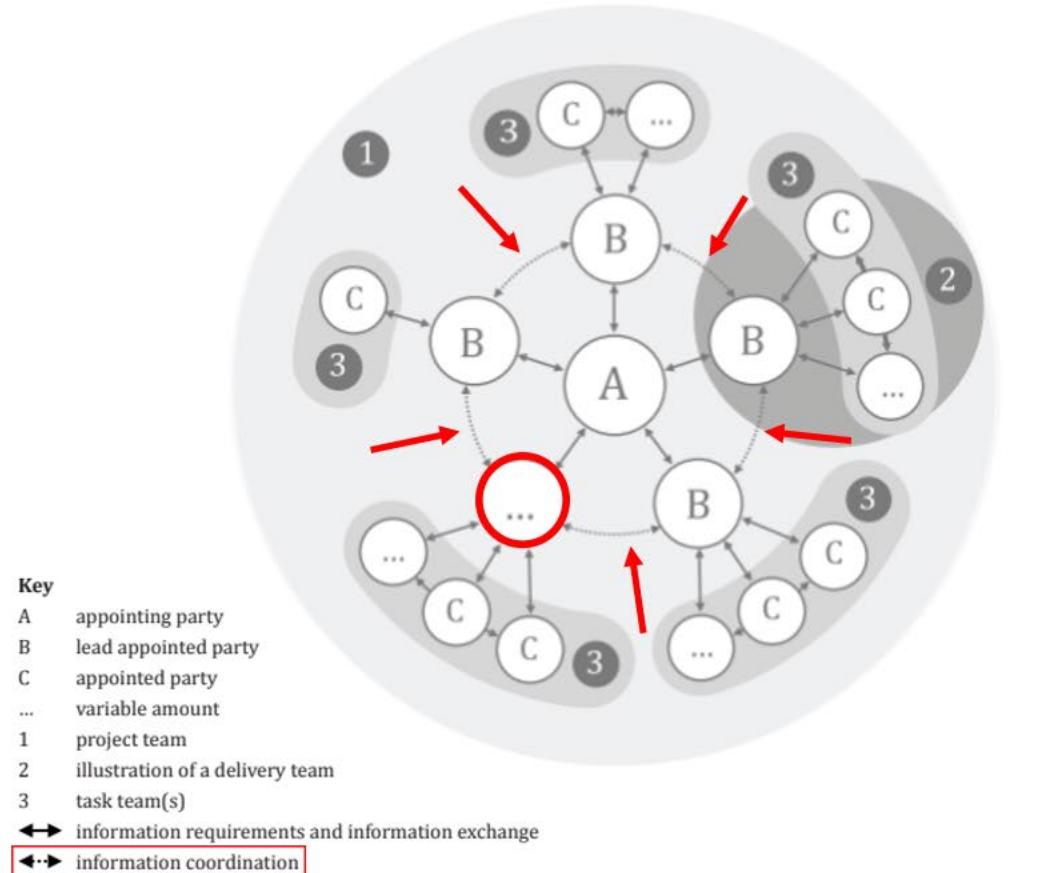
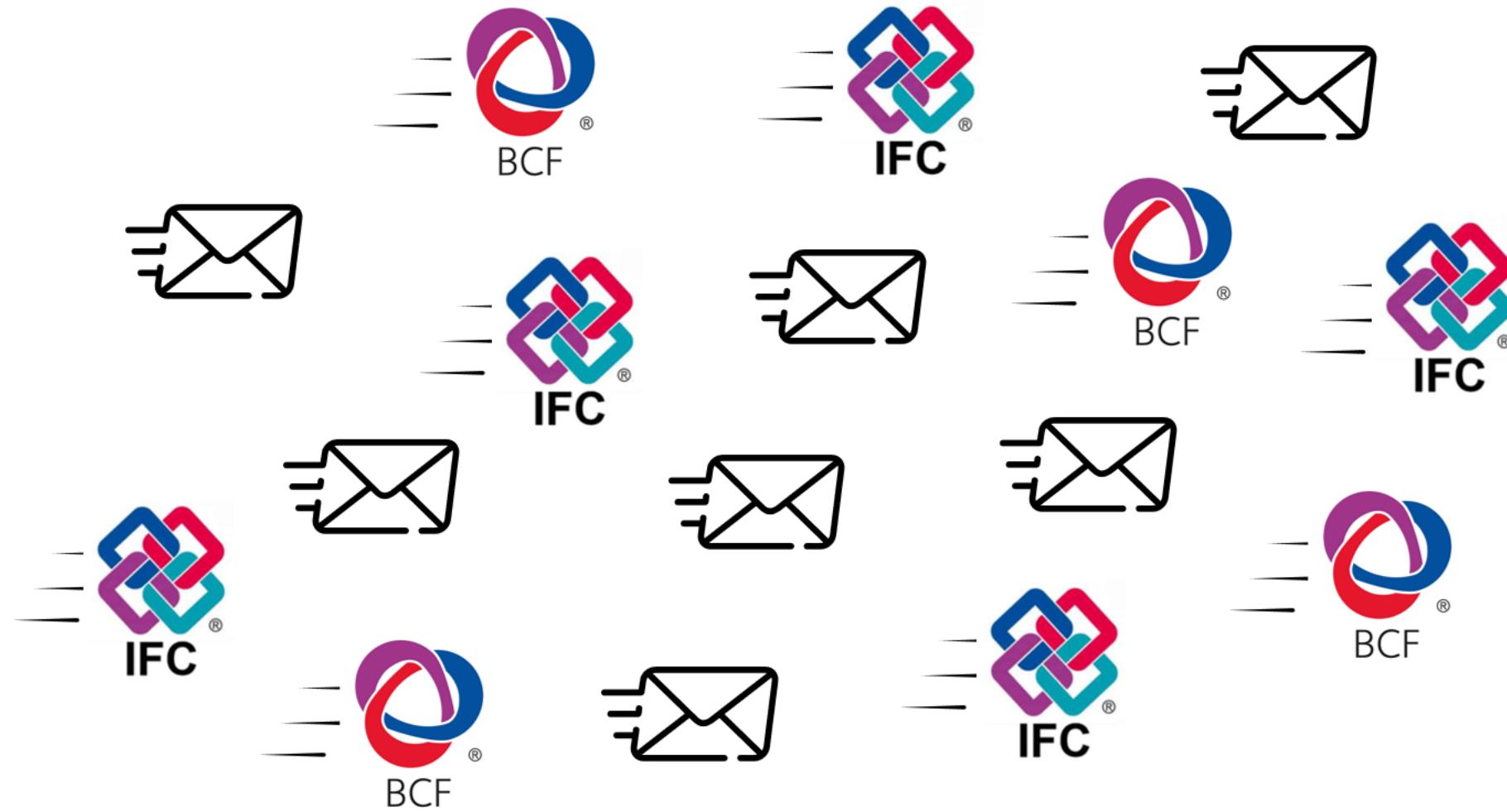
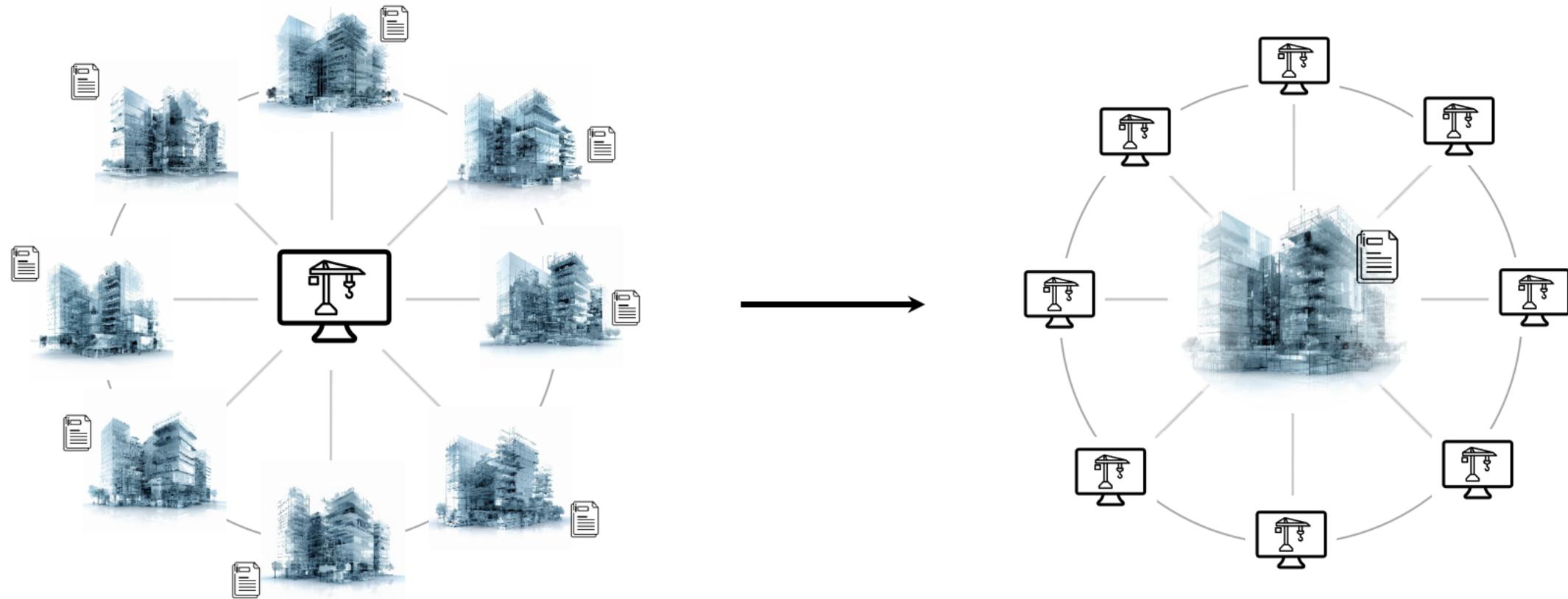


Figure 2 — Interfaces between parties and teams for the purpose of information management



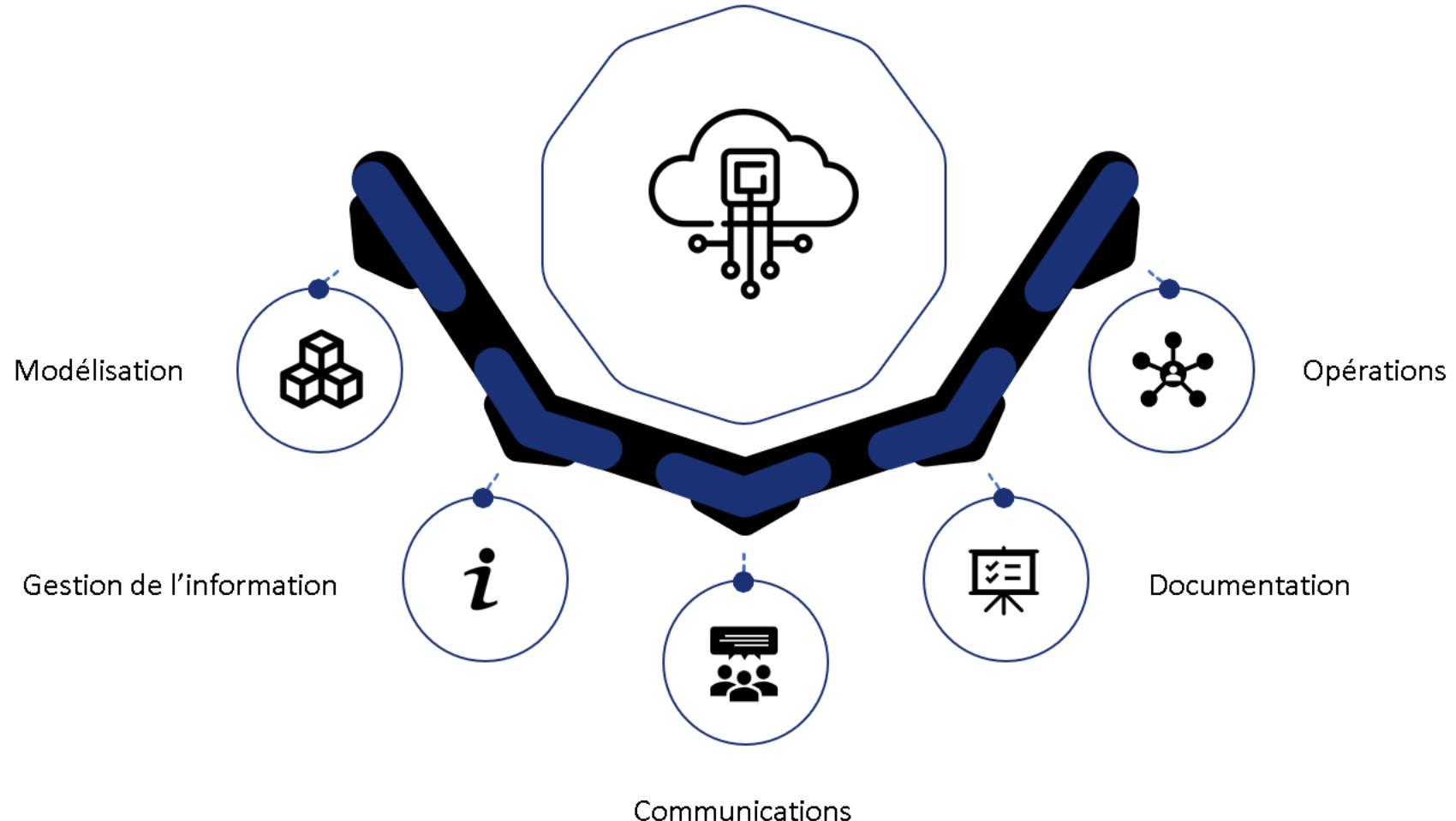
# Processus de travail

Basé sur les fichiers vs. Basé sur le modèle.



# Environnement commun de données (CDE)

Un flux intégré est une nécessité pour l'industrie de la construction.



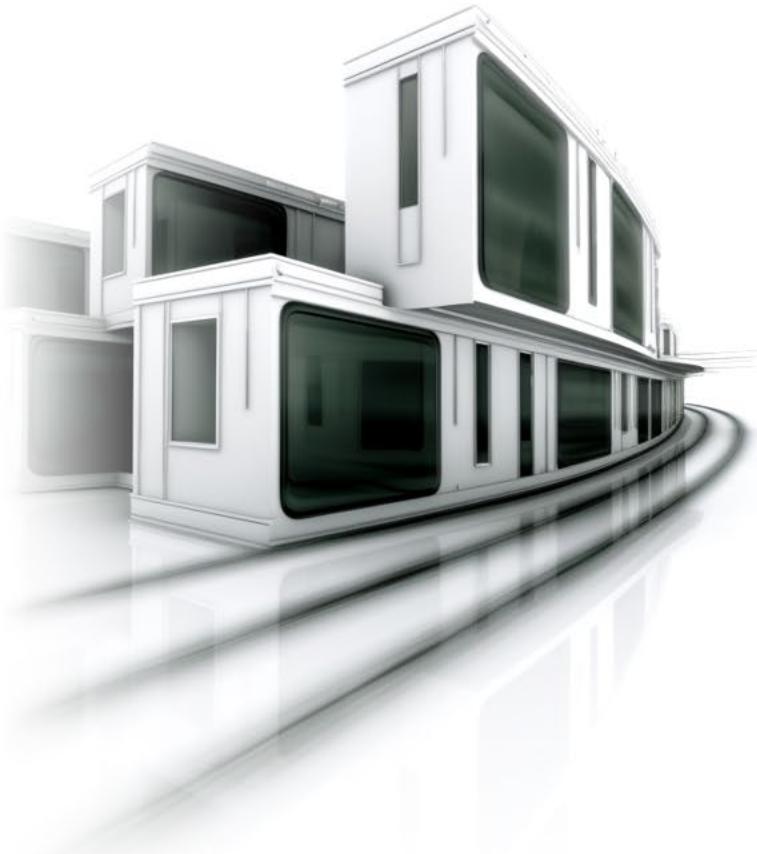


## Capacité des plateformes cloud

Un enjeux du **présent et du futur**.

## Le deuxième virage numérique

La numérisation des opérations.



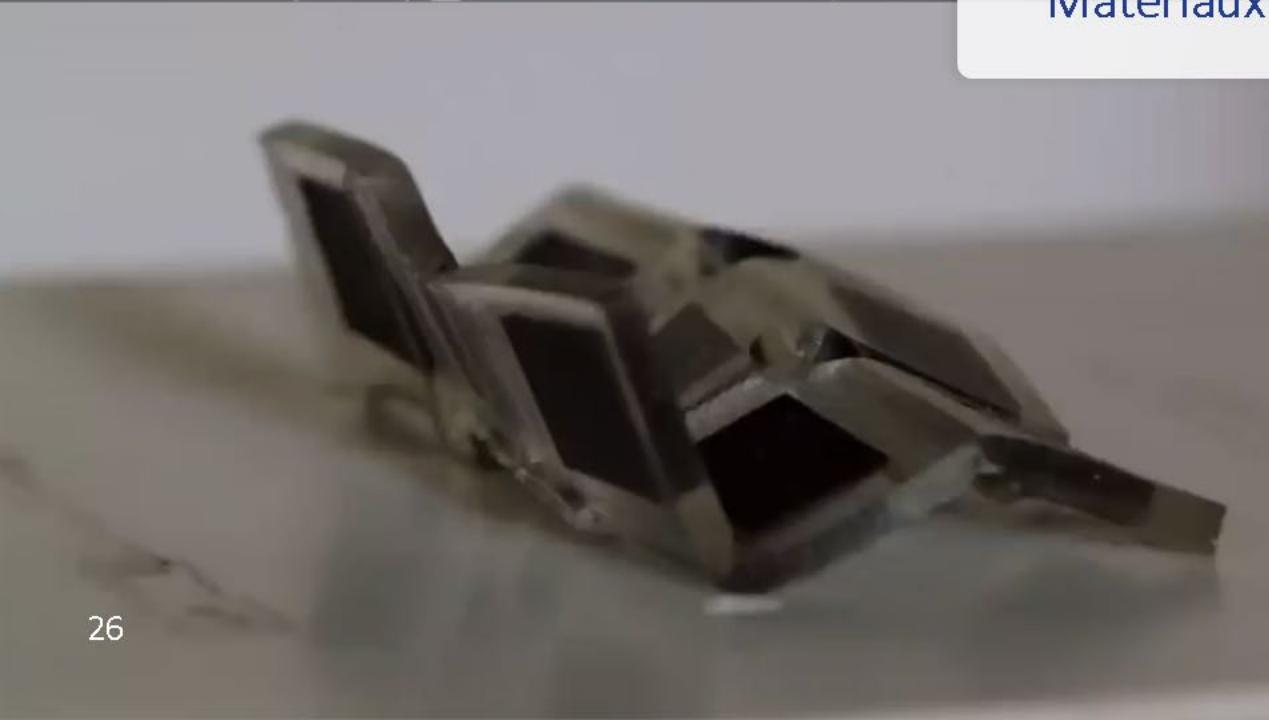
## Hors site & Sur site

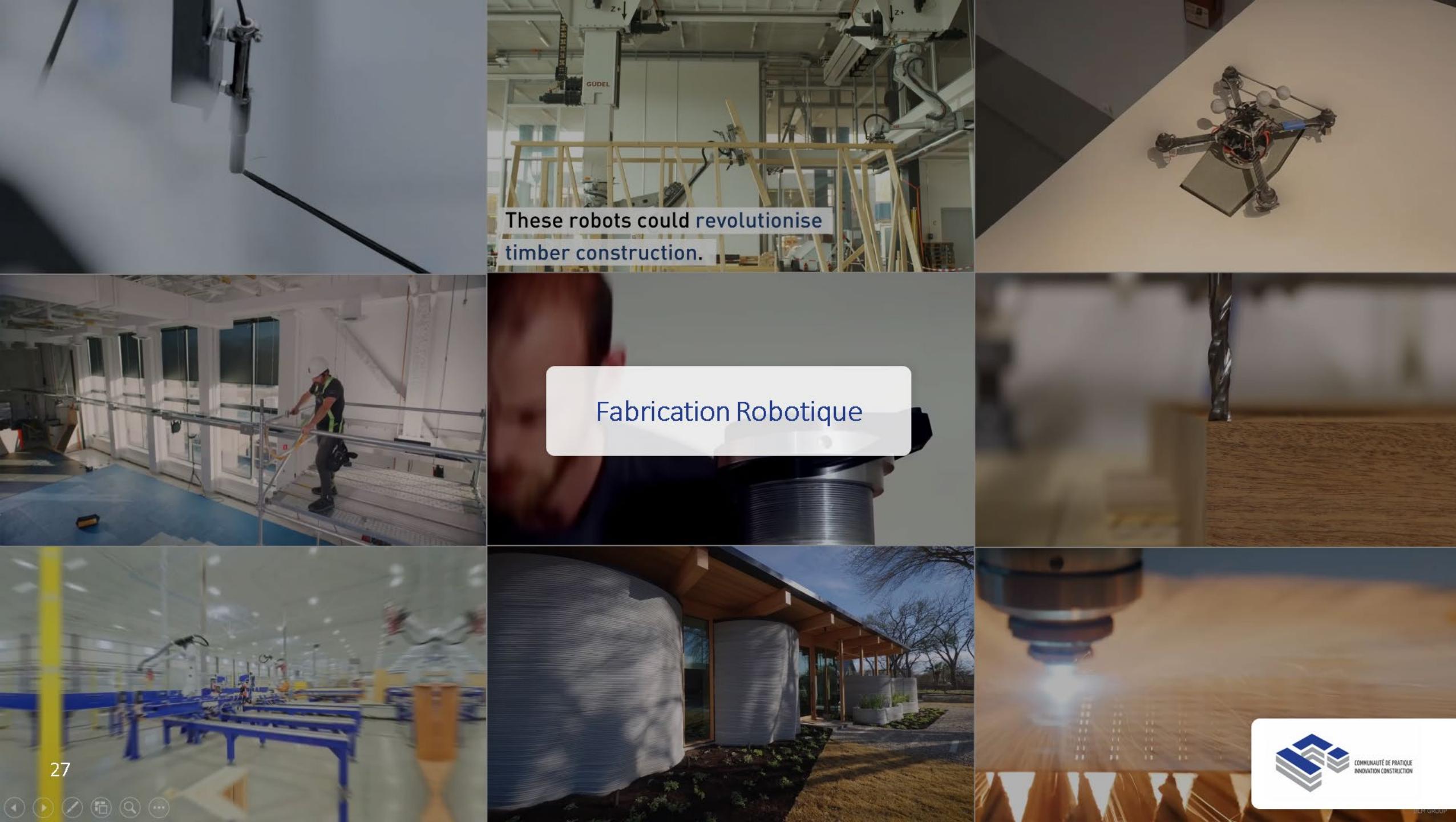
Un boom technologique en perspective.





## Matériaux Intelligents





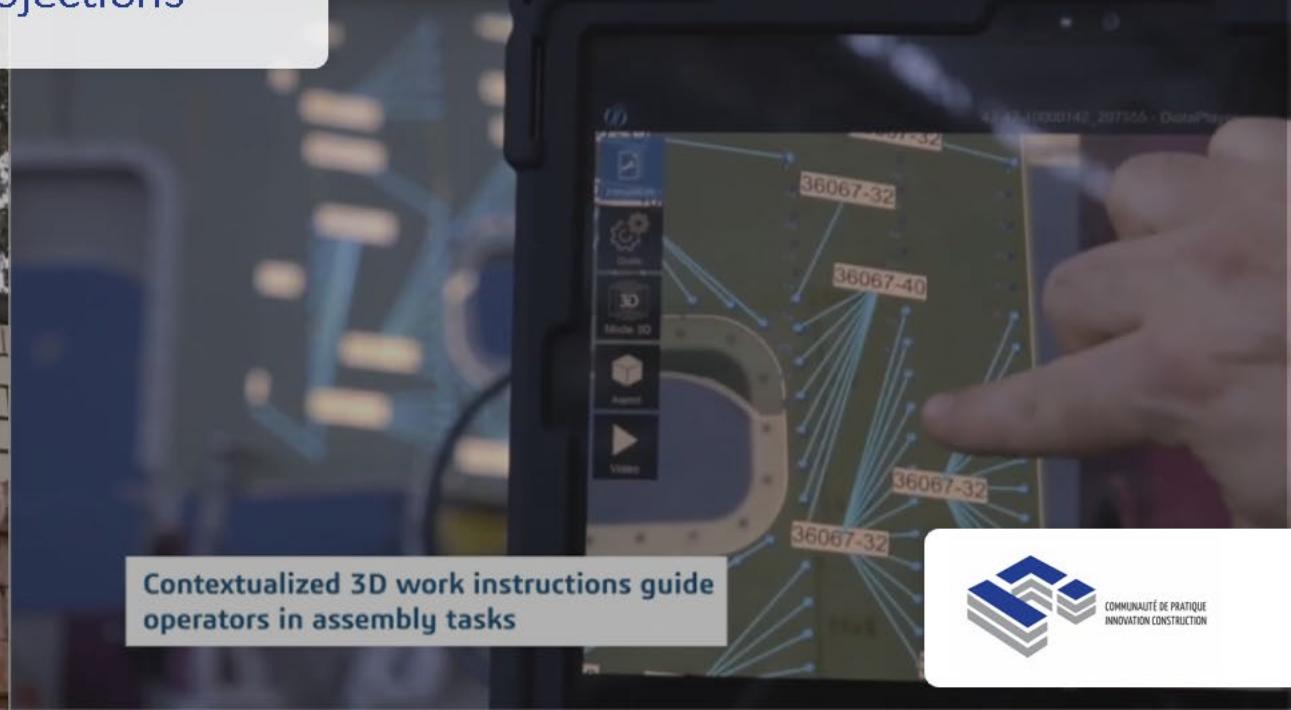


## Scan-to-BIM

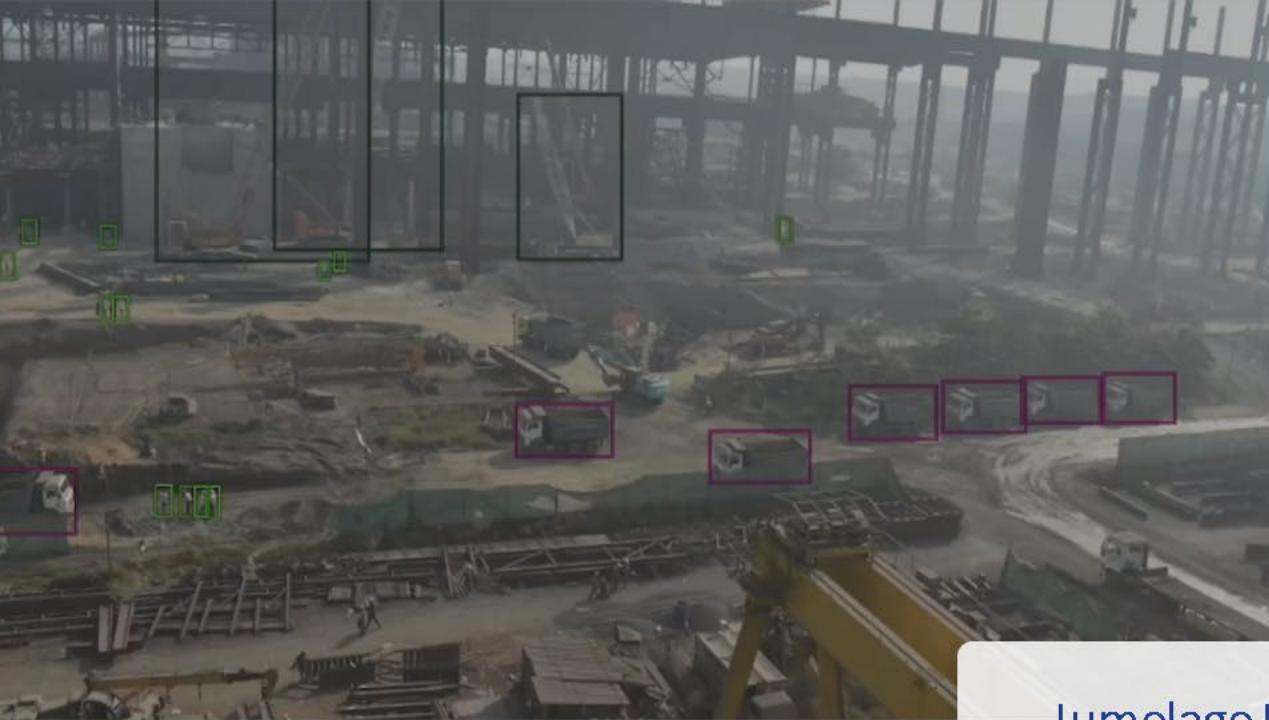




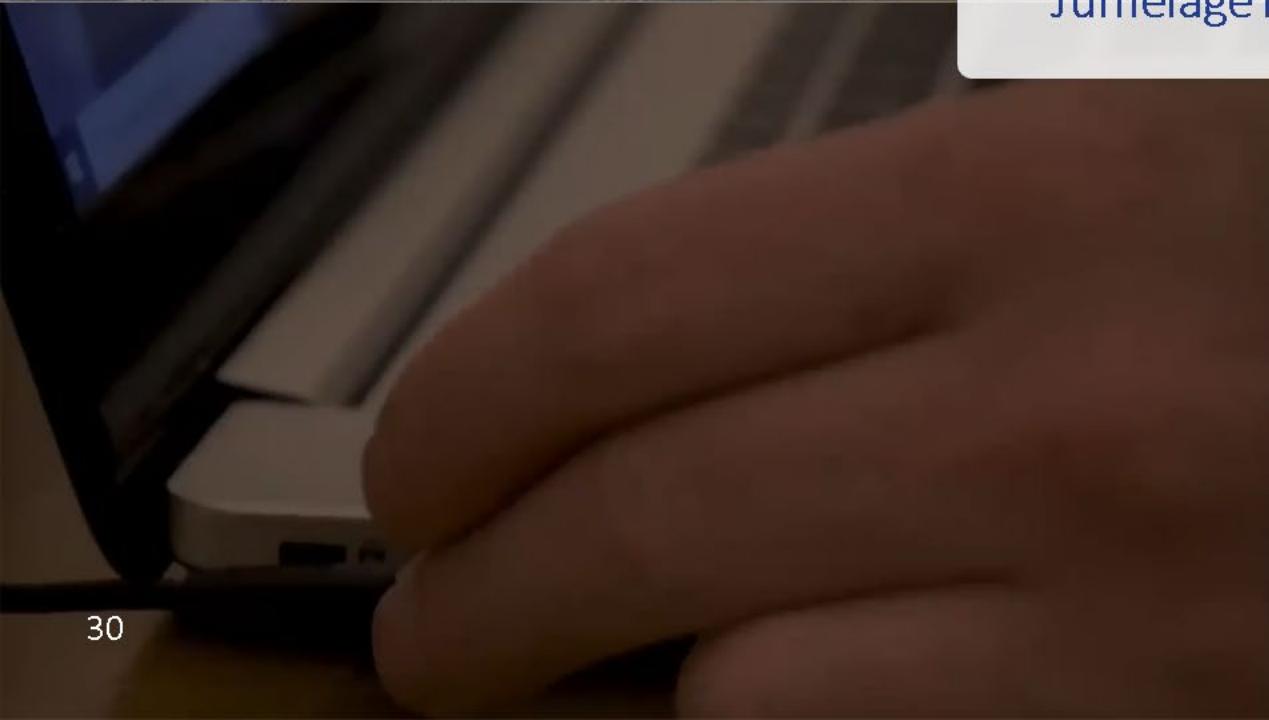
## XR & Projections



Contextualized 3D work instructions guide operators in assembly tasks

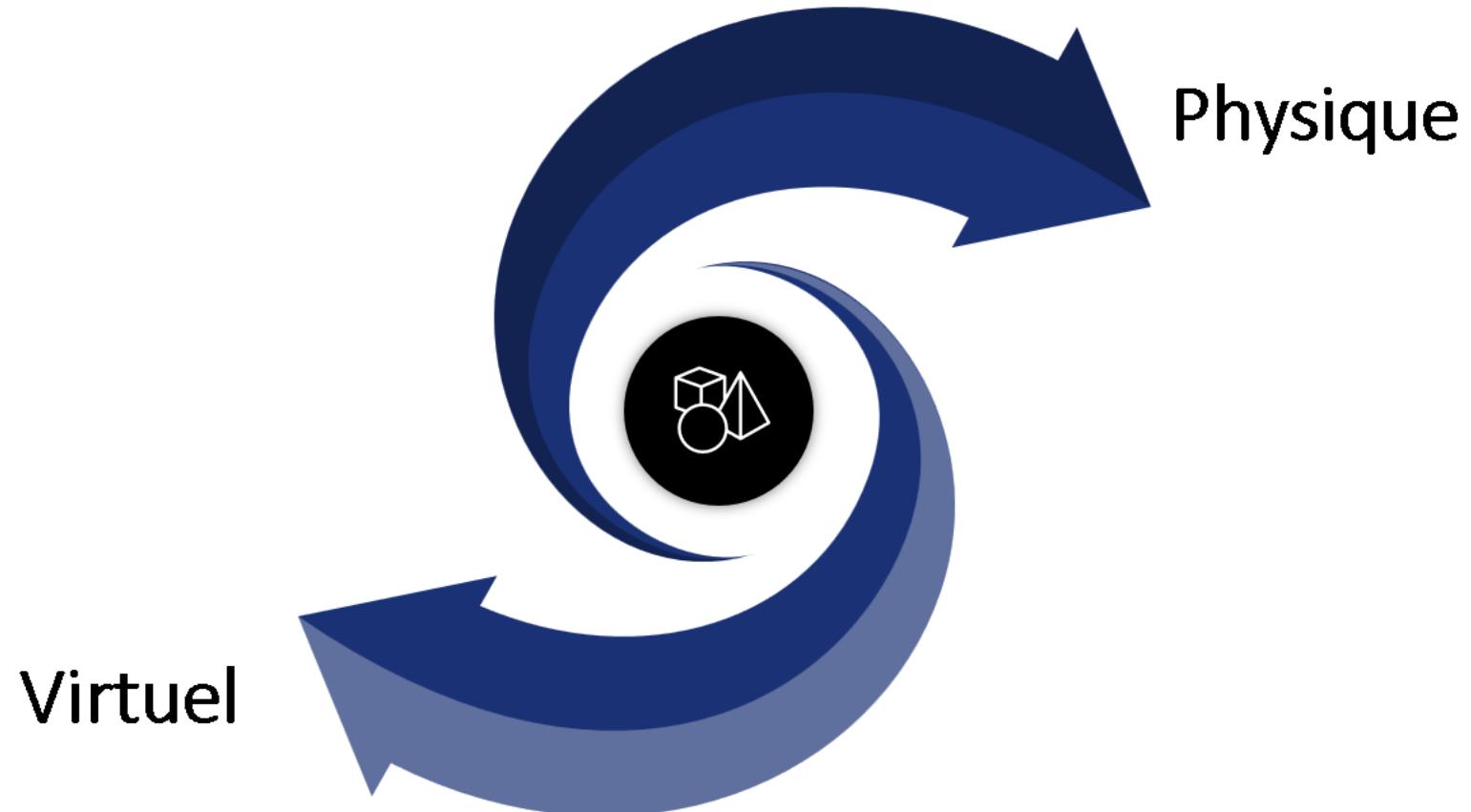


Jumelage Numérique



# Horizon pour le deuxième virage numérique

La continuité numérique.



# Références

Conception générative : <https://www.youtube.com/watch?v=9A8Q2Ieo2Jc>  
Runway: <https://www.youtube.com/watch?v=fTqgWkHiN0k>  
Stanislas Chaillou: [https://www.youtube.com/watch?v=xNW\\_UhSIrqk&t=1172s](https://www.youtube.com/watch?v=xNW_UhSIrqk&t=1172s)  
Point-E: <https://arxiv.org/abs/2212.08751>  
WALLACE: <https://www.youtube.com/watch?v=3-GinXmKOI8>  
CATIA: <https://www.youtube.com/watch?v=gAiFWYemeAk&t=665s>  
Forma: <https://www.youtube.com/watch?v=JHeYmtHt3NE>  
Speckle: <https://www.youtube.com/watch?v=B9humSpHzM>  
Home By Me: <https://www.youtube.com/watch?v=GlgmFDy4gG0&t=58s>  
Power BI: [https://www.youtube.com/watch?v=By\\_RmKloMhQ](https://www.youtube.com/watch?v=By_RmKloMhQ)  
buildingSMART: <https://buildingsmartcanada.ca/>  
Prevu3D: [https://www.youtube.com/watch?v=k6h\\_NGXXlb8](https://www.youtube.com/watch?v=k6h_NGXXlb8)  
PlanEngage: <https://www.youtube.com/watch?v=TQ81dFlk7DQ&t=63s>  
Aconex: <https://www.youtube.com/watch?v=qlyOGjw0c0Q>  
Silk Pavilion: <https://www.youtube.com/watch?v=xVGTtV9M6sg&t=4s>  
Intelligent Materials: <https://www.youtube.com/watch?v=aV07hCF7-AQ&t=18s>

SmartBuilding Materials: <https://www.youtube.com/watch?v=Jcmbf6kuR1M>  
Neri Oxman: <https://www.youtube.com/watch?v=tBCnRujU5Bc&t=7s>  
Buga fibre pavilion: <https://www.youtube.com/watch?v=ggx0TZ3BPIY&t=87s>  
House of Design: <https://www.youtube.com/watch?v=O3al52UWoc0&t=1s>  
ICON 3DPrinting: <https://www.youtube.com/watch?v=IRYjZed8ysM>  
Laser cutting: <https://www.youtube.com/watch?v=3ILfxX9Xu-0>  
Atlas : [https://www.youtube.com/watch?v=-e1\\_QhJ1EhQ](https://www.youtube.com/watch?v=-e1_QhJ1EhQ)  
Flight Assembled Architecture: <https://www.youtube.com/watch?v=5wBxXE BNf0s>  
IoT projects: <https://www.youtube.com/watch?v=Td1d5iMF3EQ&t=340s>  
Fologram: <https://www.youtube.com/watch?v=0bbAwABTzNQ&t=1s>  
Gamma AR: <https://www.youtube.com/watch?v=DzFctc7bkCM>  
SPOT: <https://www.youtube.com/watch?v=qgHeCfMa39E>  
Luma AI: <https://www.youtube.com/watch?v=IZQ2Roor2bk>  
Drone scanning: <https://www.youtube.com/watch?v=qdqQmjUk3IM>  
Laser scanning: [https://www.youtube.com/watch?v=O3B\\_6U6TQM c](https://www.youtube.com/watch?v=O3B_6U6TQM c)  
Diota: [https://www.youtube.com/watch?v=ETwJCU\\_xc9o](https://www.youtube.com/watch?v=ETwJCU_xc9o)