

Project Hope



Impact Report

~ Helping Neighbors ~
~ Improving Lives ~
~ Spreading Blessings ~

ABOUT PROJECT HOPE

**We are called to feed and clothe God's people in need.
We believe nutritious food contributes to good health.
We value people with love, hope, compassion and dignity.**

Food & Clothing Pantry Staff

Veda Keebler, Executive Director
Lane McCann, Pantry Specialist
Carol Duran, Volunteer Coordinator
Joan Jakoubek, Clothing Pantry
Coordinator

Board of Directors

Victor Padron, President
Dennis Magnuson, Vice President
Michael McDonald, Treasurer
Amy Bowen, Secretary
Reverend Paul Albers
Reverend Chris Andersen
Denise Cyr
Angela Galloway
Cheri Higgins
Ingrid Johnson
Felecia Jones
Anita Larson Andres
Reverend Diana Kuhl, Advisor
Reverend Roland Jank, Jr., Advisor

Message From Our Executive Director

Project Hope again had a very challenging and yet successful year in 2025. Challenging because the cost of food continued to increase during the first part of the year and grant providers were limiting the number and amount of grants waiting to see how the governmental changes affected their resources. Fortunately, we continued to work with our community partners to serve our clients and reached out to develop new financial resources. Our general operating income for 2025 was 41% over budget and our food purchasing fund balance ended with \$36,000 to begin 2026.

We are blessed that our board members, employees and volunteers work together to feed and clothe God's people in need, providing nutritious food and clean gently used clothing to others with love, hope, compassion and dignity. With the generosity of our donors including individuals, church organizations, grant providers, and local businesses we were able to help our neighbors and improve their lives by spreading God's blessings. We appreciate our donors, volunteers, staff, board members, and organizational partners who make us successful in our mission.

Please visit our website (www.projecthopeomaha.org) throughout the year to learn more about fundraising events and how to be involved in the success of our mission.

Support Project Hope

**Spark Good @ Walmart and Round Up Dollars to Project Hope
Direct Your Thrivent Choice Dollars to Project Hope
Participate in the Baker's Community Rewards Program
Transfer Funds to Project Hope's Schwab Account
Legacy Gifts to Project Hope's Endowment Fund
through the ELCA Foundation Ministry Growth Fund**

Our Mission Impact

Who We Served

Clients from Omaha, Council Bluffs, Bellevue, Papillion, La Vista, Ralston & Outlying Areas

38% of our clients are Children

55% of our clients are Adults

7% of our clients are Senior Citizens

50% of our clients identify as Female

47% of our clients identify as Male

39% of our clients identify as Caucasian

34% of our clients identify as Black

21% of our clients Did Not Respond

6% of our clients identify as Other

16% of our clients identify as Hispanic

32% of our clients identify as Non Hispanic

52% of our clients Did Not Respond

Locations

Main Food & Clothing Pantry

Project Hope, Inc.

6201 N 60th St; Omaha, NE

Monday, Wednesday, & Friday

11:00 am – 2:25 pm

Satellite Food Pantries

One14 Center Pantry

Lutheran Church of the Master

2617 S 114th St; Omaha, NE

1st Sunday Monthly Noon – 2 pm

3rd Monday Monthly 4 – 5:45 pm

Loaves & Fishes Pantry

St. Matthew Lutheran Church

1725 S 60th St; Omaha, NE

3rd Saturday Monthly 10 am - Noon

Food Pantries

We provide a choice pantry service to our clients every 30 days.

Household paper products, laundry and cleaning products, personal hygiene items, and diapers are provided to our food pantry clients as available.

We served 7,116 households with a total of 24,619 individuals in 2025.

We served 13.8% more households and 19% more individuals in 2025 than in 2024.

We purchased \$103,656 of food in 2025 from local retailers. This was 33% more than in 2024.

Clothing Pantry



Transitioned mid-year from 2 days a week to 3 days a week. We served 1,820 households with a total of 5,837 individuals in the clothing pantry during 2025.

Clients shop for free clothing items for their household.



Our Community Partners

In-Kind Donations

We served our clients food provided by the Foodbank for the Heartland, local organizations and churches, individuals, and the items we purchased from local grocery stores.

Churches, Businesses, and Organizations

Aksarben Village Senior Living
Augustana Lutheran Church
Avidor Senior Living
Bethel Lutheran Church
BFF; Omaha, NE
Calvary Lighthouse Church
First United Methodist Church
GraceHill Lutheran Church; Elkhorn, NE
The Humble Lily
Hy-Vee Store Cass Street
IDN-H Hoffman Inc.
Immanuel Lutheran Church
Immanuel Community Newport House
Immanuel Village
Lakeside Village Immanuel Community
Liberty Church
Lord of Love Lutheran Church
Luther Memorial Lutheran Church
Lutheran Church of the Master
Mount Calvary Lutheran Church
Mount Olive Lutheran Church
Phil's Cash Saver; Omaha, NE
Resurrection Lutheran Church; Gretna, NE
Shepherd of the Hills Lutheran Church
Sons of Norway
St. John Lutheran Church; Omaha, NE
St. Mark Lutheran Church
St. Matthew Lutheran Church
St. Michael Lutheran Church
T1 Technologies
St. Timothy's Lutheran Church
St. Thomas Lutheran Church
Tenaska
University of NE Medical College of Allied Health
Zion Lutheran Church

-  38 local businesses and organizations delivered food, personal hygiene items, laundry and cleaning products, and clothing to Project Hope.
-  Local churches and individuals provided fresh produce in the summer and fall from their gardens.
-  The Food Bank for the Heartland provided 53,831 pounds of free food to Project Hope.
-  City Spouts donated fresh produce.
-  The Saving Grace organization made over 95 deliveries to Project Hope with food from local restaurants, grocery stores, and convenience stores.
-  The Whispering Roots organization provided us with donations of food at least 25 times this year including produce boxes.
-  ReRuns, an organization that sells used women and children's clothing in the Spring and Autumn, donated huge amounts of unsold clothing to Project Hope following each event.

Time & Talent Donations

Our volunteers checked clients into our Pantry Soft program, collected the food selections for our clients, sacked all the food, and delivered all the items to the vehicles, loading them into the trunk or backseat, picked up food from the Food Bank for the Heartland, processed food and clothing donations, assisted clients in the clothing pantry, as well as cleaned and organized the facility.

-  Project Hope has over 40 volunteers serving in the food and clothing pantries.
-  Volunteers served a total of 4,530.75 hours.

Our Financial Partners

Grants Received

Although it was very difficult during the first part of 2025, Project Hope was successful in obtaining some very significant grants for our general operating fund this year. The Walter Scott Foundation provided us with a grant worth \$20,000. We received \$5,000 grants from an anonymous foundation, Tedd Serflaten through DAF-360, and the Watley Family Charitable Foundation. The William E and Rose Marie Davis Foundation and The Soener Foundation gave us grants worth \$2,000 each. Several smaller grants were also received.

Seven grants were received to help purchase food for our clients. The Pape Family Foundation provided us with a \$20,000 food grant. The International Paper Foundation gave us a food grant worth \$8,000 and The St. Matthew Lutheran Church Endowment Fund awarded us with a \$5,000 grant. The Power for Good Foundation gave us \$2,500 for our food purchases.

Monetary Donors

We received monetary donations from over 200 individuals and 44 organizations or businesses. Individuals provided us with over \$110,000 in financial support; this includes donations made in association with our fundraisers and designated funds. Individuals also donated money through American Online Giving, the Kroger Corporation, Network for Good, Benevity, and Thrivent National. Churches and other business organizations provided over \$31,000 in monetary gifts.

Fundraisers & Campaigns

Project Hope organized and raised funds through three fundraisers and campaigns during 2025. In April we participated in the "Do Good Week" campaign. We held our seventh annual "Bread for Life" fundraiser in September. Our End of the Year campaign started with Giving Tuesday the week following Thanksgiving.

A Special Thank You to Our Funders Providing \$2,000 & More

American Enterprise Investment Services

Marilyn Beig

Jimmy & Helen Ott Brasch

Cobalt Credit Union

William E & Rose Marie Davis Foundation

ELCA Foundation

Grace Lutheran Church Endowment Fund

GraceHill Lutheran Church

Linda Hammer

Thomas & Beverly Hornig

Immanuel Lakeside Village

Immanuel Village

International Paper Foundation

Spencer Kearney

Debra Knight

Mary Meyer

Mount Olive Lutheran Church

Victor Padron & Jolene Wells-Padron

Pape Family Foundation

Carl & Mary Peters

Power for Good Foundation

Resurrection Lutheran Church

Walter Scott Foundation

Tedd Serflaten

St. John's Lutheran Church; Omaha, NE

St. Matthew Lutheran Church Endowment Fund

St. Thomas Lutheran Church

The Soener Foundation

Thrivent National

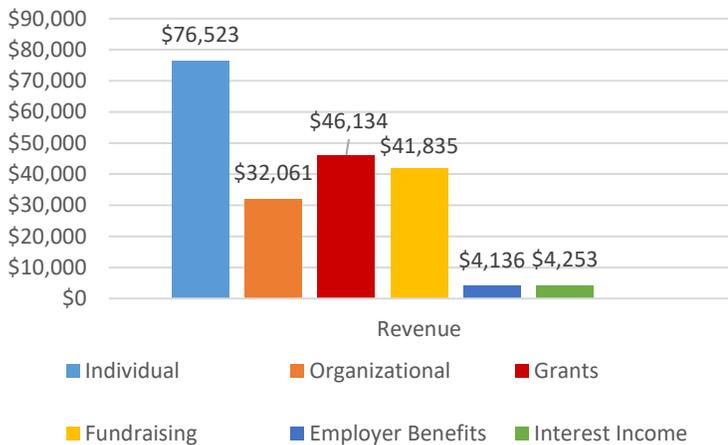
Watley Family Charitable Foundation

D. Max & Linda Williams

Bonnie White

Our Financial Summary

2025 Revenue



2025 Expenses



End of Year Account Balances

December 31, 2025

Checking Accounts	\$221,031.47
Investment Accounts	<u>\$160,445.95</u>
Total Funds	\$381,477.42

God has truly blessed our ministry and provided the resources needed to serve our clients.

Veda Keebler, Executive Director
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