



Promotional Analysis

Promotions through the Drug-Free Mr. / Ms. Olympian Pro/Am are available in the following forms:

1) **Program Print Advertisement**

The program advertisements are available in four sizes:

- a. ¼ of a page @ \$150.00
- b. ½ of a page @ \$250.00
- c. A full page @ \$400.00

2) **Lobby Booths**

Lobby booths are available for Companies who would like to sell or promote their product at this prestigious event. The location of the booth will be on a first come first serve basis. Booths will range from \$300.00 - \$350.00, depending on the size.

3) **Main Sponsorship**

The main sponsorship will consist of Radio spots two weeks before the event, a Full page Color Cover advertisement in the program, a large booth, larger logo on all promotional posters, entry forms, T Shirts, and all other promos related to this event. Also, you will be able to hang your banner on the stage and address the audience in attendance. All for just \$1500.

In addition, all Company logos will appear on all Mr./Ms. Olympian Pro/Am flyers, posters, T-shirts, and programs related to the event. Company logos will appear from the date of the promotion contract.