2022 ANNUAL REPORT

Ribbon Rouge Foundation





Table of Contents

03 RRF at a Glance

04 Financial Review

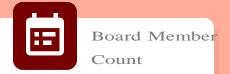
Highlights of the Year

Performance Overview





6

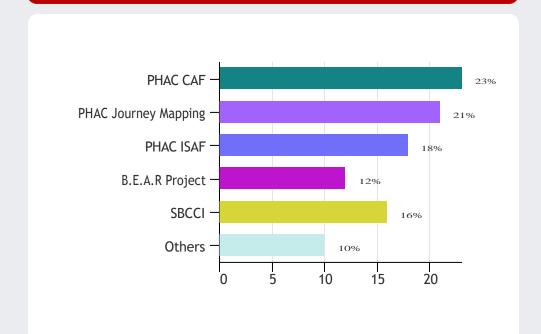




Cost per Hour

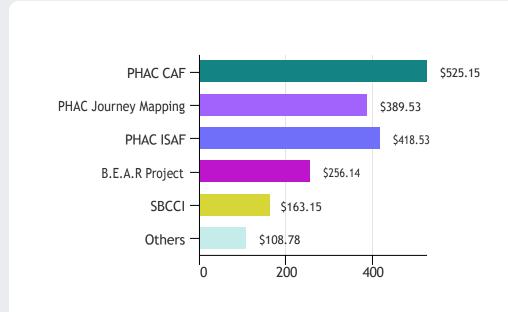
\$28.52

Time spent by Program.



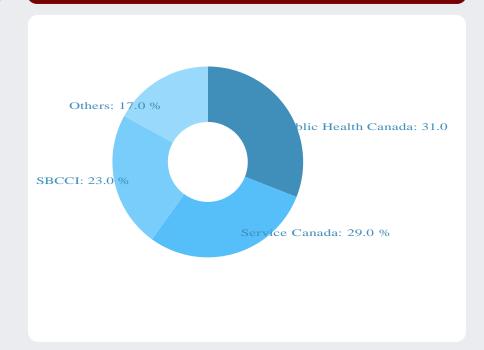
Program Average Dollar Spent per Hour

7



Sources of Grant

8



Financial Metrics









Non-Financial Metrics





Conversion Rate





Program Completion Rate

Stakeholder Satisfaction

Board Members



IMA ANUGOM INTERIM CHAIR



CELESTE HAYWARD VICE CHAIR



KIM TEICHROEB TREASURER



THOMAS BANKOLE
DIRECTOR FOR
STAKEHOLDER
ENGAGEMENT

Board Members



JACKIE FOORD BOARD MEMBER



CARISSA GRAVELLE BOARD MEMBER



KHADIJA OTHMAN BOARD MEMBER



FUNKE OLOKUDE EXECUTIVE DIRECTOR



Introduction

Ribbon Rouge Foundation is a grassroots organization registered as a, not for profit corporation under the Societies Act that focuses on health equity and facilitates social justice through the Arts. The Ribbon Rouge Foundation facilitates storytelling, community-engaged arts and intentional meaningful community conversations to change perceptions, stir social conscience, educate the public and create positive social change.



Mission

We remain committed to raising the voices of people who experience poorer health outcomes as a result of racialized health disparities.

We believe in the liberating power of the arts to promote self-expression, build community and facilitate positive social change.



About the Foundation

We support highly vulnerable ACB clients, focusing on people who identify as 2SLGBTQ+, have substance use issues, and are at risk of living with sexually transmitted and blood-borne infections (STBBIs), mental health, and incarceration. However, our approach to community development doesn't just focus on gaps and discrimination; we also take an asset and strengths-based approach that seeks to enhance the gifts and wisdom of community members, volunteers, and stakeholders. Although located in Edmonton, we engage with clients and stakeholders across Alberta to improve the ACB community



Vision

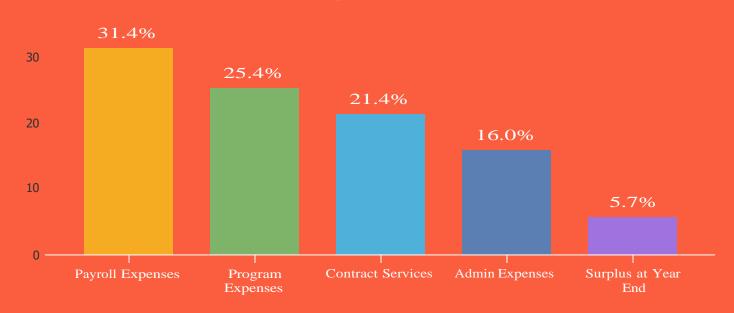
Our Vision is to Achieve Health Equity between African, Caribbean, Black people and those who are not African, Caribbean, Black.

The Ribbon Rouge Foundation continues to serve African, Caribbean and Black people globally, by facilitating systems change, in structural and social determinants that lead to poorer health outcomes, including HIV related health outcomes in African, Caribbean, Black communities.

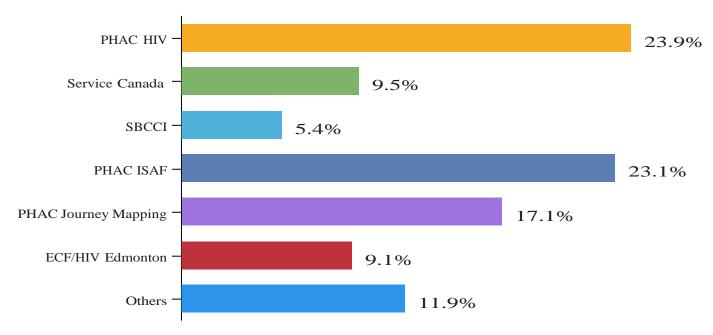


Financial Overview

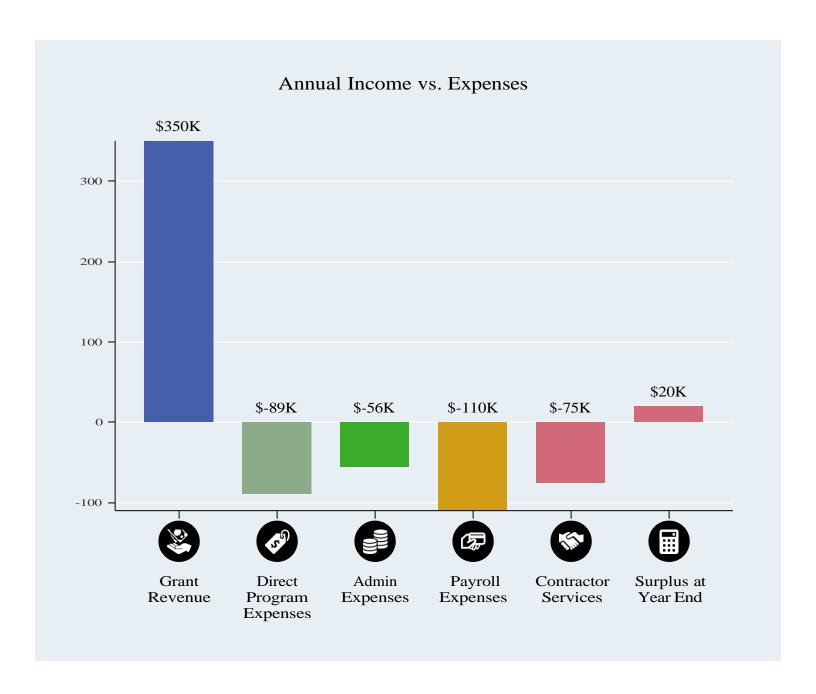




Analysis of Total Grants Received



Financial Breakdown



Highlight for the Year

Our Strategic Priorities

- Enable disaggregated race-based data and enable Black-led governance/ have authority over research and data on these issues.
- Develop an intentional community of Black people dedicated to health equity in Alberta.
- Develop the capacity of Black communities' enterprises, entrepreneurship, and meaningful employment.
- To have mediation between Black people and the health and justice systems

Program Highlights

B.E.A.R Project

• Launched the Black Equity in Alberta's Rainforest (BEAR) by recruiting 3 more Principal investigators and 4 interns.

Staffing

• 7 new staff joined the operations of RRF.

Outreach Consultants

• 3 consultants worked with RRF in the areas of Finance, HR and Evaluation.

Funding

• Secured 6 new grant funding.

Governance/Oversight

- Developed financial policy and procedure document for organization. Revised HR policy to include performance evaluation documents.
- Completed first financial audit as an organization engaging an External auditor.

Sponsors/Funders

