



OYSTER RIVER ENHANCEMENT SOCIETY

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Sustainability Campaign – Opportunity To Invest In Future Salmon Stocks

Starting now, we are trying a new approach to help save, restore and continue to preserve the Oyster River habitat, fish and wildlife by asking you to participate in our Sustainability Campaign for the Oyster River Enhancement Society.

Hello from the Oyster River Enhancement Society,

I would like to take this opportunity to introduce our organization. We are a registered, non-profit volunteer salmon hatchery, established in 1983, with a mission to preserve, protect and enhance the fish and wildlife habitat on the Oyster River.



Back in the early 1980's, the fish population in the river was almost totally wiped out from industrial effects on their habitat. Now, after a lot of time and effort, our salmon fry release numbers to the river this spring will be: Chinook fry 60,000, Coho fry, 40,000, Chum fry 120,000, Pink Fry 625,000

Our membership consists of 350 individuals of all ages. Every Tuesday, year-round, we have 35 – 40 Volunteers come out to work on various projects around the hatchery, getting ready for the fall and our brood stock capture. During that time, they additionally look after the eggs through the winter and spring until they are fry released to the river, the time that naturally spawned fry start heading out to the ocean.

We hold and feed our fry for a short time, bringing them to a larger size which gives them a better chance at survival. We work with four species of wild salmon: Chinook, Coho, Chum and |Pinks. We hold and feed 40,000 of our Coho fry for a year in our rearing pond until they reach smolt stage. Volunteer hours are also put into our "Salmon in the Classroom" program, educating children on salmonid life cycles, healthy watersheds, and habitat.

Many changes have been made to improve the health and number of salmon in the Oyster River. These changes have been made possible with the help of people who are willing to donate to our efforts without which, we would not be able to keep operating the hatchery. Historically and ongoing, specific habitat restoration, regeneration and rearing projects are funded by project specific grants from government and private industry sources. Our primary challenge for the future and this campaign, is to ensure sustainable long term operating funds to cover the daily overhead.

The attached information provides an outline of the different donation levels available within our campaign, and how we will recognize and support our contributors. We have a professional audit every year to ensure all donated money goes to our salmon enhancement programs. Thank you for your time to review our outreach. We encourage you to come and meet our volunteers and see this great and important place we are so dedicated to.

We look forward to answering any questions you may have and discussing your possible support. Our Sustainability Campaign provides what we hope will be an opportunity for you and/or your organization to be part of one of BC's natural wonders and it's long-term growth.



Stripping Chinook for eggs



Working with a youth from the YER program

For more information about our organization, visit our website www.oysterriverenhancement.org

Email us at: ores123@gmail.com

Thank you, Ron Gammie Past O.R.E.S. President