

RFP Overview

This RFP process serves to identify potential suppliers for promotional items for 2025 and beyond. We are considering general branded items for board and member use; along with items that could be branded for gifts; and items that could be compelling for sale.

We encourage applicants to submit their proposals for all of their ideas. Note that all ages, all genders, and people from all locations are welcome to apply; but we will consider applications by our Member Businesses as a first consideration.

Items We've Been Dreaming About...

By priority, WIBA is considering:

- 1) Items sourced as locally and sustainably as possible
- 2) Magnetic Nametags for Board; Volunteers; and Ambassadors
- 3) Hoodies and/or other apparel
- 4) Coffee Mugs or similar items that members might be interested in
- 5) Other items that would be of interest for people to purchase from us
- 6) Branded gifts for retiring Board members, volunteers, and speakers
- 7) Branded gifts for Sponsor appreciation

How to Submit

- Proposals should be submitted electronically to: info@wibasc.ca
- **Please submit proposals by April 15, 2025**
- Subject Line to read: Promo Items Proposal - your business name

Please attach a PDF of your proposal including:

- 1) Items you would recommend
- 2) Pricing of each – including all costs
- 3) Lead time you need to produce each item
- 4) Where they are produced

WIBA values every submission, and each will be carefully considered. We appreciate your participation in the process.