

CASE STUDY



CME 2

Strategic Consulting Firm

Fractional Program Director designing and launching a Financial Literacy Program at **Doris & Clara Community Initiative.**

ORGANIZATION OVERVIEW

Doris & Clara Community Initiative (DCCI) is a nonprofit organization located in Illinois. The organization was founded in August 2018. Summer 2019, organization launched a Financial Literacy Program for youth aged 16-20 in Chicago, IL.

SPECIFIC CHALLENGES

Launching a new program

Received funds before designing and outlining a strategy for execution. The funds were required to be spent immediately.

Volunteer staff

DCCI's staff is completely volunteer based with little to no experience or expertise on designing and executing a Financial Literacy Program.

Redesign due to COVID

Year 2 the program transitioned from in person to online.

SOLUTION

Created a clear strategy, implementation plan, and execution support system that launched the Financial Literacy Program.

DELIVERY

- Designed a lean program model
- Adopted an existing curriculum from Junior Achievement
- Mobilized volunteer instructors
- Built a strategic partnership with an established nonprofit

IMPACT

The strategic implementation of the Financial Literacy Program was delivered to 40 youth in Chicago year one and 60 in year two as it successfully shifted online. Across both cohorts 95% of participants said they learned something they could use with 18 year olds establishing their first bank account.

CASE STUDY

Training and Strategic Planning for **Concerned Citizens of Cook County**, guiding the Board to develop programs and launch community initiatives.



Strategic Consulting Firm

ORGANIZATION OVERVIEW

Concerned Citizens of Cook County is a nonprofit organization that struggled over several years to provide quality programs and make a measurable community impact.

SPECIFIC CHALLENGES

New Board Members

Board Members were unfamiliar with nonprofit governance, roles, and responsibilities.

Lacking clear vision

The organization lacked a defined mission, vision and clear programs to fulfill its purpose.

Plan for the future

There was a need to identify stakeholders, potential partners, and actionable strategies to create immediate impact.

SOLUTION

Equipped organization with the knowledge, strategic planning, and actionable guidance needed to confidently define their mission, develop programs, secure partnerships, and launch initiatives that impact the community.

DELIVERY

- Board Training Session (4 hours)
- Strategic Planning Session with written plan
- Actionable strategy for immediate implementation
- Ongoing guidance and support with annual meetings

IMPACT

The Board immediately put their learning into action, launching a new program October 2021, securing a banking partner and providing participants with matched savings opportunities. Property was donated in November 2022 to use for programs. The guidance and strategies provided empowered the Board to create lasting programs with a community impact.

CASE STUDY



CME 2

Strategic Consulting Firm

Managed the annual event, Opening Day, resulting in an record breaking participant attendance for the **Sycamore Youth Baseball League**.

ORGANIZATION OVERVIEW

Sycamore Youth Baseball League is a volunteer-run youth sports organization. Every May the organization has their Opening Day event which traditionally consisted of a game for the oldest players and a parade of players on the baseball field.

SPECIFIC CHALLENGES

Low attendance

Parents were reluctant to attend due to mandatory volunteer requirements and minimal event activities.

Limited activities

Limited engagement opportunities and a single game format for older athletes made attendance feel less valuable for families.

Volunteer organization

There were no dedicated staff, requiring extensive volunteer coordination to execute a larger scale event successfully.

SOLUTION

Managed and enhanced Opening Day by designing engaging activities, coordinating volunteers, and implementing strategies that increased attendance and improved the overall participant experience.

DELIVERY

- Planned and designed an Opening Day with family friendly activities and free food for families
- Coordinated a Vendor Village with community resources
- Recruited and trained volunteers for parents to enjoy the event
- Managed the Opening Day from planning to execution

IMPACT

By providing strategic planning and hands-on management, Opening Day 2018 became a record breaking event with 600 participants. Families and players enjoyed an enhanced, engaging experience with Board Members praising the smooth execution and organization. The strategies and operational support provided increased attendance and elevated the overall quality and impact of the event.

CASE STUDY



Reshaped corporate philanthropy at **Rock Career Development** creating lasting impact.

COMPANY OVERVIEW

Rock Career Development is a career services and leadership consulting firm that helps individuals and organizations enhance professional growth, leadership effectiveness, and workplace engagement through coaching, speaking, training, and consulting.

SPECIFIC CHALLENGES

Unaligned giving

Corporate giving was reactive and limited to holiday donations that did not reflect the firm's values.

Strategic corporate giving

There was no clear strategy linking philanthropic efforts to RCD's mission of empowerment, growth, and workplace transformation.

Corporate giving structure

The organization lacked structure around how to deploy non-financial resources (i.e. expertise, speaking, coaching) purposefully to drive strategic impact.

SOLUTION

Provided strategic planning services that clarified and reshaped corporate philanthropy, aligning giving with the organization's mission and strengths in coaching, leadership, and empowerment.

DELIVERY

- Assessed the organization values and aligned philanthropy to mission
- Corporate Philanthropy Strategy with written outline
- Identified nonprofit organizations for partnerships
- Designed and provided written outline for new Philanthropy Program

IMPACT

With strategic clarity, Rock Career Development (RCD) shifted from holiday only donations to a purposeful philanthropy program that reflects the mission. RCD now partners with several women-centered nonprofits to provide free motivational speaking, workshops and 50 hours annually of pro bono coaching and mentoring, creating sustainable impact and deeper community engagement.

CASE STUDY



Design and plan annual corporate giving and marketing strategy for **Two Twelve Ten LLC**.

COMPANY OVERVIEW

Two Twelve Ten LLC is a diversified parent company overseeing multiple business ventures such as a transportation service, child care centers, and real estate investment. As the organization grew, leadership recognized the need to design corporate giving and community initiative programs that reflected the company's values and impact goals rather than relying on ad hoc efforts.

SPECIFIC CHALLENGES

Inconsistent programs

Inconsistent or undefined community giving programs made it difficult to create sustained impact.

Corporate giving structure

Leadership lacked a structured process for planning and prioritizing initiatives across business units.

Values alignment

There was no clear annual roadmap aligning corporate giving with the company's mission and community needs.

SOLUTION

Provided clarity, guidance, and strategic support in developing a structure around community initiatives and corporate giving by designing a consistent annual planning process that aligns with the values and drives meaningful impact.

DELIVERY

- Engaged leadership to clarify value, purpose and priorities
- Defined types of initiatives that reflected the company
- Facilitated yearly strategy meetings to outline giving priorities
- Identified desired outcomes and benchmarks for assessment

IMPACT

Since 2019, Two Twelve Ten LLC moves into each year with clear priorities and stronger alignment between community impact efforts and its core values. As a result of the clarity, strategy and solutions provided the company has more consistent engagement and deeper local impact across business ventures.