NEWSLETTER

MARCH 2024

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TOP NEWS

- NOW OFFERING COUNTRYSIDE FEED PRODUCTS IN OKLAHOMA. CONTACT BUCK FACIO AT (918) 467-0399 BUSINESS DEVELOPMENT MANAGER.
- ASK ABOUT OUR 2024 MINERAL PROGRAM.
- EMPLOYEE ANNIVERSARIES.
- FOLLOW US ON INSTAGRAM COUNTRYSIDE FEED STORE.

Support Optimal Cattle Performance with Trace Mineral Verification Program By: Purina Animal Nutrition ________

Trace minerals help with cattle performance from the inside out. When cattle receive appropriate amounts of trace minerals, it creates a myriad of benefits, including increased conception rates, better hoof health, improvements in semen quality or ensuring heifers are pubertal faster.

"Trace minerals are the spark that activates many of the biological systems for cattle," says N.T. Cosby, Ph.D., cattle nutritionist with Purina Animal Nutrition.

<u>Trace minerals</u> help cattle maintain the function and integrity of the body both internally and externally. Four of the most important trace minerals are:

- Zinc: Vital for skin integrity and hoof health. Also, helps with the gut barrier and absorption of nutrients.
- Cobalt: Involved in the rumen synthesizing B vitamins, especially B12.
- Manganese: Helps with the development of newborn calves, from overall structure to collagen creation and bone formation.
- Copper: Works with zinc for immune support to help cattle respond better to health challenges.



Employee Anniversaries



Dan Baum 2 years



Shannon Morse 2 years



Colby Acheson 2 years



Corey Spikes 2 Years



Blaine Fillmore 1 year

DAYLIGHT SAVING TIME STARTS - MAR 10, 2024

At 2 a.m. on Sunday, March 10, clocks will skip forward to 3 a.m. On this day, sunrise and sunset will be one hour later. That means that on March 10, the sun will rise in Kansas City at approximately at 7:36 a.m. and set at 7:20 p.m.

In 2022, the U.S. Senate passed a bill called the Sunshine Protection Act of 2021. Introduced by Florida Sen. Marco Rubio, the act would institute permanent daylight saving time if passed. However, the bill has stagnated in the U.S. House of Representatives, so it has not been passed into law. Two states, Arizona and Hawaii, don't observe the time shift. They live year-round on standard time, which has more light in the morning and less in the evening.

Nineteen other states have passed their own laws to enact permanent daylight saving time, although Kansas and Missouri are not among them.

DST was first implemented in the US with the Standard Time Act of 1918, a wartime measure for seven months during World War I in the interest of adding more daylight hours to conserve energy resources. Year-round DST, or "War Time", was implemented again during World War II.





Contact Your Sales Representative About Our Mineral Program

TARA BINA
NUTRITION FORMULATION
Office: (620) 947-3111
Cell: (913) 370-2556
tellerman@countrysidefeed.com

JESSE BARNES SALES & NUTRITION Office: (620) 947-3111 Cell: (620) 382-5463 jbarnes@countrysidefeed.com MARISSA GLASER SALES & FORMULATION Office:(620) 947-3111 Cell: (785) 906-0288 mglaser@countrysidefeed.com CLINT LANNING
SALES & NUTRITION
Office: (620) 947-3111
Cell: (620) 276-9824
clanning@countrysidefeed.com

JON HERBEL SALES & NUTRITION Office: (620) 947-3111 Cell: (785) 324-2430 jherbel@countrysidefeed.com

DANIEL BAUM SALES & NUTRITION Office: (785) 336-6777 Cell: (785) 617-0198 dbaum@countrysidefeed.com KYLE CEDERBERG SALES & NUTRITION Office: (620) 947-3111 Cell: (620) 382-6284 kdcdrbrg@countrysidefeed.com FRANK MOREY WHOLESALE ACCOUNT MANAGER Office: (620) 947-3111 Cell: 620.381.3574 fmorey@countrysidefeed.com

COLLYN DAMERAU
BUSINESS DEVELOPMENT MGR. TX
Office: (620) 947-3111
Cell: 830 515-3506
cdamerau@countrysidefeed.com

BUCK FACIO
BUSINESS DEVELOPMENT MGR. OK
Office: (620) 947-3111
Cell: (918) 467-0399
bfacio@countrysidefeed.com