

NEWSLETTER

AUGUST 2024

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Why Creep Feed?

- More \$\$\$ in your bottom line.
- Current market conditions favor selling extra pounds of beef.
 - A 90 day creep feeding program could result in an extra \$45.00/head profitability.

Additional Creep Feed Benefits:

- Fiber based creep is less prone to bloat than grain based creep
- Improve rumen fiber digestibility
- Acclimate calves to dry feed, easing the transition to the bunk
- Improve immune function
- Ionophore options available for cocci prevention

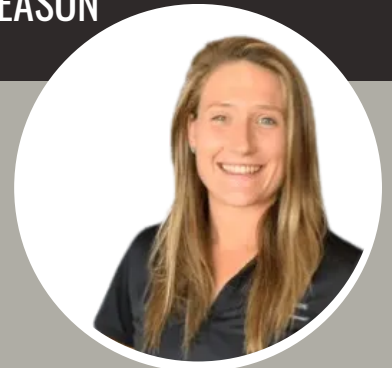
Questions? Call your Countryside Feed Sales Specialist to help determine which creep feeding program is right for your operation.

Hillsboro Office: 620-947-3111
Seneca Office: 785-336-6777



TOP NEWS

- WHY CREEP FEED?
- EMPLOYEE ANNIVERSARIES
- MEET THE SALES TEAM
- DEER FEEDING SEASON



Tara Bina - Countryside Feed Formulation Specialist

Late June and early July are great times for spring calving herds to start thinking about supplementing suckling calves with creep feed. When discussing if creep feeding is right for your operation, consider the following benefits:

Supplement Nursing

Cows are able to provide most of the nutrition calves need through nursing. Creep feed is designed to supplement nutrients provided by the cow, not to replace them. Filling in the nutrient gaps allows calves to reach their growth potential. Supplementing calves can also relieve some of the pressure on cows to maintain adequate milk production. This is especially beneficial for cows with extra stress, such as first calf heifers and aged cows.

Increase Weaning Weights

Calves supplemented properly with creep feed can be very efficient in converting feed to added gains. With a 3-to-6-pound average intake of creep feed producers can expect to see about ½ to 1 pound of additional average daily gain. When implementing a creep feeding program for 30 – 90 days, those gains add up to between 15 – 90 more pounds per calf at weaning!

Start on Feed

Another great benefit to creep feeding is getting calves used to coming to feed. Offering the best quality nutrition available won't do a thing if the cattle don't eat. Calves that have been on a creep feeder understand what feed is and generally transition over to a feed bunk very well. This makes starting calves after weaning a much smoother process.

Reduce Grazing Pressure

A cow is required to consume extra protein and energy to maintain adequate milk production to support her rapidly growing calf. When calves can run to creep feed, some of this demand on the cow is relieved, allowing her to maintain better body condition while eating less grass. This is important to keep in mind in the summertime, when grasses start to mature and lose nutritional value, especially in dry years.

Contact your Countryside Feed representative to add this great tool to your cow-calf management toolbox!

Employee Anniversaries



Larry Smith
4 Years



Juan Castro
8 Years



Flashing Red, Kids Ahead!

*Remember school bus safety is not
a suggestion, it's the law.*

It's Deer Feeding Season

Maximize Genetic Potential – Designed to be fed on a year-round basis as a supplement to natural browse and forage to help deer reach their full genetic potential.

Exclusive Water-Resistant Pellet Supplement – Our Ten X™ Concentrated pellets provide superior, supplemental nutrition with “rumen protected” amino acid proteins, patented chelated minerals, probiotics, digestive enzymes, prebiotics, yeast culture, wheat germ, kelp seaweed meal, biotin, thiamine, B-12, and much more in a water-resistant pellet; versus whole corn alone.

Guaranteed – Guaranteed active levels of digestive enzymes and probiotics included help deer more effectively digest the feed and the natural fiber they consume. Buffered with enzymes, special yeasts, and buffering minerals to help protect and stabilize the rumen, helping avoid acidosis and other digestive issues.

Scientifically Formulated – Our nutritional experts have decades of experience, creating nutritional feeds and supplements for maximum deer development.

Nutritional Experts who have decades of experience, creating nutritional feeds and supplements for maximum deer development. - Whole Corn, Roasted Soybeans and our exclusive Ten X™ Concentrate are the base ingredients for this blended, high protein (20%), and high TDN (81%), advanced nutrition product.

Complete - Nutritionally balanced unlike regular corn and or soybean blends. No other feed, supplements, minerals, or vitamins are needed.

Natural Attractant - Deer love the special aroma and taste of the natural flavors included in the formula, readily coming to it, and consuming it.

Safety and Quality – Ten X™ is produced in a high quality, fully licensed facility in the middle of corn and soybean country using only the highest quality, safety tested ingredients.

COUNTRYSIDE FEED
TENX™ DEER FORMULA



**Grow Them
Bigger & Faster**

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COUNTRYSIDEFEED.COM



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