

COUNTRYSIDE FEED, LLC

NEWSLETTER



Cold Stress Management

Effectively managing your cow herd through the cold snaps to come can set you up for a productive year. Winter weather is unpredictable, but there are a few things you can do to help cattle combat cold stress:

1. **Stay aware!**
Routinely keeping an eye on the 10-day forecast can help you plan ahead and stay ahead of weather changes.

2. **Monitor Body Condition**
Fat cover on cows with a BCS of 5 or higher acts as insulation and reduces the amount of energy needed to stay warm. Thin cows (BCS 4 or lower) require more energy to stay warm than cows in adequate BCS. These cows require supplementation at slightly higher temperatures to be able to maintain body heat without losing even more weight. For cows with dry heavy winter coats at a BCS of 5 supplementation is needed at 18F, where a cow of 4 or lower BCS requires supplementation at 27F.

Product Highlights:

- 61284 – CSF Beef Complete
 - 16% crude protein meal fortified with vitamins and minerals designed for a 5 to 10 pound feeding rate
- 0047810 – 4 SQ Breeder 20 Cube
 - 20% crude protein cube designed to be fed at 1 to 10 pound feeding rate

3. **Supplement cows accordingly.**
As a rule of thumb, cows require 1% more energy for every 1F under the critical temperature. Knowing the information above and where the critical temperature for your cows is can help you decide how much extra supplement your cows need.
For example:
Cows in adequate BCS and a dry, heavy winter coat at 10 F wind chill:
LCT – wind chill = % increase in energy requirement
18F – 10F = 8% increase in energy requirement



Tara Bina
Formulation Specialist

Lower Critical Temperatures	
Coat Condition	LCT
Wet or Summer Coat	59 F
Dry Fall Coat	45 F
Dry Winter Coat	32 F
Dry Heavy Winter Coat	18 F

January 2025

Provide protection from wind and moisture.
Coat condition, moisture, and wind can all adjust the temperatures that supplementation should be offered to cows. A cow in good BCS with a dry, thick winter coat will tolerate cold stress much better than a cow that has a wet coat in the wind! Providing protection from moisture and wind can help reduce the energy needed for cows to stay warm.

101 Santa Fe St.
Hillsboro, KS 67063
620-947-3111



For a 1200-pound cow in late gestation the energy requirement is 13 pounds of TDN. An energy requirement increase of 8%, is equal to 1.04 pounds of added TDN required to maintain body temperature.

Understanding how cold temperatures impact your cattle and how to help them combat cold stress can help maintain productivity through the cold months. Contact your sales representative to discuss cow supplementation options for your cow herd!

EMPLOYEE ANNIVERSARIES



Jon Herbal
1 year



Krystal May
1 year



Frank Morey
2 years



Taylor Kilborn
3 years



Wes Shaw
3 years

SENECA LOCATION CLOSURE

The Countryside Feed Seneca location was officially closed as of December 20th. We would like to thank all of our loyal customers that we have serviced from our Seneca location for the past 5 years as Countryside Feed and previously as Midwest Ag Service, LLC. For those still looking for the best way to continue getting feed:

Bagged Feed Customers: Wholesale dealers are located throughout the state that will continue to carry bagged feed products.

Bulk feed customers: Contact us for help finding a mill that can service your needs

You can call Gary Niehues, Dan Baum, Tara Bina, or our Hillsboro office with questions!

UPCOMING EVENTS

ANNUAL FLINT HILLS BEEF SYMPOSIUM

Jan. 30th, 2025

9:00 a.m. registration

9:30 A.M. speakers begin

Herington Community Building
1810 S. Broadway St.
Herington, KS 67449

RSVP to the Marion Co. Extension Office
by Jan 22 At 620-382-2325

9:30 a.m. Dr. Clay Burson With Zinpro, Topic: Impact of Mineral Supplementation

10:45 a.m. Dr. KC Olson With KSU, Topic: Pasture Health with Utilizing Burning

Break for Lunch (FSA: Program Updates)

1:00 p.m. Matt Meyerhoff with NRCS Program Update and Producer Panel

BROUGHT TO YOU BY THE FOLLOWING SPONSORS:



CONTACT OUR SALES TEAM FOR ALL OF YOUR FEED NEEDS AT 620-947-3111

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