

NEWSLETTER

Happy
Valentine's
Day

Considerations For A Year-Round Mineral Program

From budgeting and financial planning to forage planning, developing a year-round mineral program can be a great planning tool for beef cattle operations. When deciding on what minerals and how much mineral you will need this year, keep these considerations in mind:

- **Seasonality:** Are you providing mineral supplementation to spring calving cows, fall calving cows, stocker calves, etc.? Differences in requirements in these classes of cattle are worth considering when deciding on a mineral program.
- **Fly and tick control:** A good rule of thumb to maximize the benefit of fly control mineral is offering it 30 days before the last spring frost through 30 days after the first fall frost. This will vary seasonally based on weather conditions.
- **Health concerns:** Is Anaplasmosis a concern in your area? If so, your veterinarian may recommend offering chlortetracycline. Just keep in mind that you will need a Veterinary Feed Directive (VFD) to feed a chlortetracycline mineral.
- **Performance goals:** Ionophores can help promote feed efficiency in cattle and are a great consideration for both growing calves and cows.
- **Breeding performance:** Choosing a mineral with highly bioavailable trace minerals like Availa® 4 can help increase conception rates and shorten calving windows.
- **Expected forage quality:** Stored forages and dormant pastures don't just decrease in protein and energy, vitamin and mineral content and availability also diminish as grass matures.



February 2025

Tara Bina
Formulation Specialist



If you would like help developing a mineral program for your operation, contact a Countryside Feed® Sales Representative!

- **Beef Builder® Minerals:** Countryside Feed's® in house mineral line designed to supplement vitamin, mineral, and additive needs of cattle grazing low to high quality forages.
- **Beef Builder® Performance Minerals:** Countryside Feed's® in house Zinpro® Verified mineral Line. Designed to provide highly bioavailable trace minerals and elevated vitamin levels.
- **Purina® Range Land® Pro Minerals:** manufactured by and available at Countryside Feed®. They are formulated to provide vitamin and mineral needs of cattle grazing average forage.
- **Summer Stocker Minerals:** manufactured by and available at Countryside Feed®. These minerals are fortified to support nutrient requirements of growing cattle on grass.

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EMPLOYEE ANNIVERSARIES



Buck Facio
1 year



Ethan Partain
1 year



Clint Lanning
3 years



David Esau
11 years



You Have A Choice
Choose Countryside

UPCOMING EVENTS

Women Managing The Farm Conference

Feb. 12 - 14

1990 Kimball Ave. Manhattan, KS
66502

Cattlemen's Day

March 7, 2025

National Guard Armory
721 Levee Dr., Manhattan, KS
66502

Check out our Texas sales representative Collyn Damerau discussing Countryside Feed on the Wisenetix Podcast! Episode drops February 20th on YouTube, Spotify, and Apple Podcast!



Collyn Damerau

**CONTACT OUR SALES TEAM FOR ALL OF YOUR
FEED NEEDS AT 620-947-3111**

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