>>> NEWSLETTER <<<



COUNTRYSIDE FEED LLC

Made With Pride By Countryside



HOW TO START CREEP FEEDING YOUR CALVES

Industry Voice by Purina Animal Nutrition

Benefits to calves

You can introduce creep feed to calves at an early age. However, a calf's rumen isn't capable of breaking down feed until it's 2 months old.

Assuming a 30-day weaning period, creep feeding calves at 3-4 months old gives them about 80-120 days on feed prior to weaning. Exposure to creep feed helps ease stress of weaning calves by priming them to start eating right away.

Creep-fed calves that experience less weaning-time stress often have optimized health and weaning weights compared to calves not creep-fed. Even a short period of creep feeding, like 30 days before weaning calves, can reduce weaning stress because the calves are familiar with feed.

Creep feeding implementation depends on several factors, like time of calving, feed cost, your marketing strategy and calf benefits. Forage quality is a common determining factor.

Crude protein tends to drop to low levels in forages, particularly native grasses, after they have matured or gone dormant during the fall and winter.

Do the math

Consider the cost of gain relative to calf prices. Depending on the cattle market, some years might work better than others.

Look at current feed and calf prices, and if calves can gain weight in a costeffective manner, you should move forward with creep feeding.

Some years, the additional pounds creep feeding added before weaning calves outweighs the cost to implement.

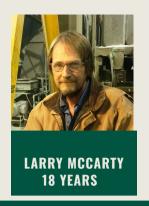


TO LEARN MORE ABOUT PURINA PRODUCTS CONTACT YOUR LOCAL COUNTRYSIDE FEED SALES REPRESENTATIVE

EMPLOYEE SPOTLIGHT









Introducing Countryside Feed Ten X™ Deer Formula

Maximize Genetic Potential

Exclusive Water-Resistant Pellet Supplement

Guaranteed Analysis

Scientifically Formulated

Complete and Balanced

Natural Attractant

Advanced Nutritional Product



Contact Our Sales Department To Learn More About Countryside Feed & Purina Products

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We have several community projects coming up and you are cordially invited to join us for our Chili Feed Fundraiser we are hosting to raise funds for Operation Christmas Child on October 30th in Hillsboro and a Pulled Pork Lunch in Seneca on October 25th.

We will also be set up in Hillsboro and Seneca for Breast Cancer Awareness Month.

Stop by, grab a hamburger or hotdog and learn about early detection.

Follow us on Facebook for all of these event details!

CONGRATULATIONS ROY SCHROEDER ON YOUR RETIREMENT AFTER 24 YEARS.

May this next chapter of your life be everything you want it to be. Whatever comes next for you, may it bring you happiness and fulfillment. Wishing you a wonderful future with lots of time to enjoy your family, friends and interests. May you live your best life from here on out.

