



RETAIL

- » INCREASE SAFETY FOR CUSTOMERS AND EMPLOYEES (IMPRESSION OF CONTROL)
- » REDUCE VIOLENT CRIME
- » HARDEN THE TARGET
- » DETER THEFT, VANDALISM, AND LOITERING
- » MITIGATE SHRINK

*“Ensuring customers and associates feel safe while in the parking lot is **a sales enabler**, and deploying technology to help in that effort is a **brand enhancer**.”*

—SENIOR MANAGER
Corporate Asset Protection

LVT SUCCESS



decrease in parking lot incidents



decrease in shoplifting events



decrease in dollar value of shoplifting events

