



BEYONDBOUNDARIES
— G R O U P —

LAUNCH PROGRAM: Executive Transitions

Every executive wants to be successful...

... not many have a proven process and support to figure out **HOW.**

The average cost of hiring a new executive is **3x** their salary [SHRM]
50-70% of executives fail in the first 18 months [Forbes]
The average tenure in seat for an executive is **4.2** years [HBR]

The LAUNCH Program: Executive Transitions empowers an executive to:



Time to value




Risk of failure



Probability of retention and cultural fit

Who should participate?

- 1 First time executives
- 2 Executives moving to a new role
- 3 Executives new to the corporation
- 4 Executives looking to refresh their current plan or priorities
- 5 Interim executives



“This is helping me to be purposeful and intentional with my priorities.”

– HR Executive

How We Partner with You



How We Ensure Results

01 DISCOVERY

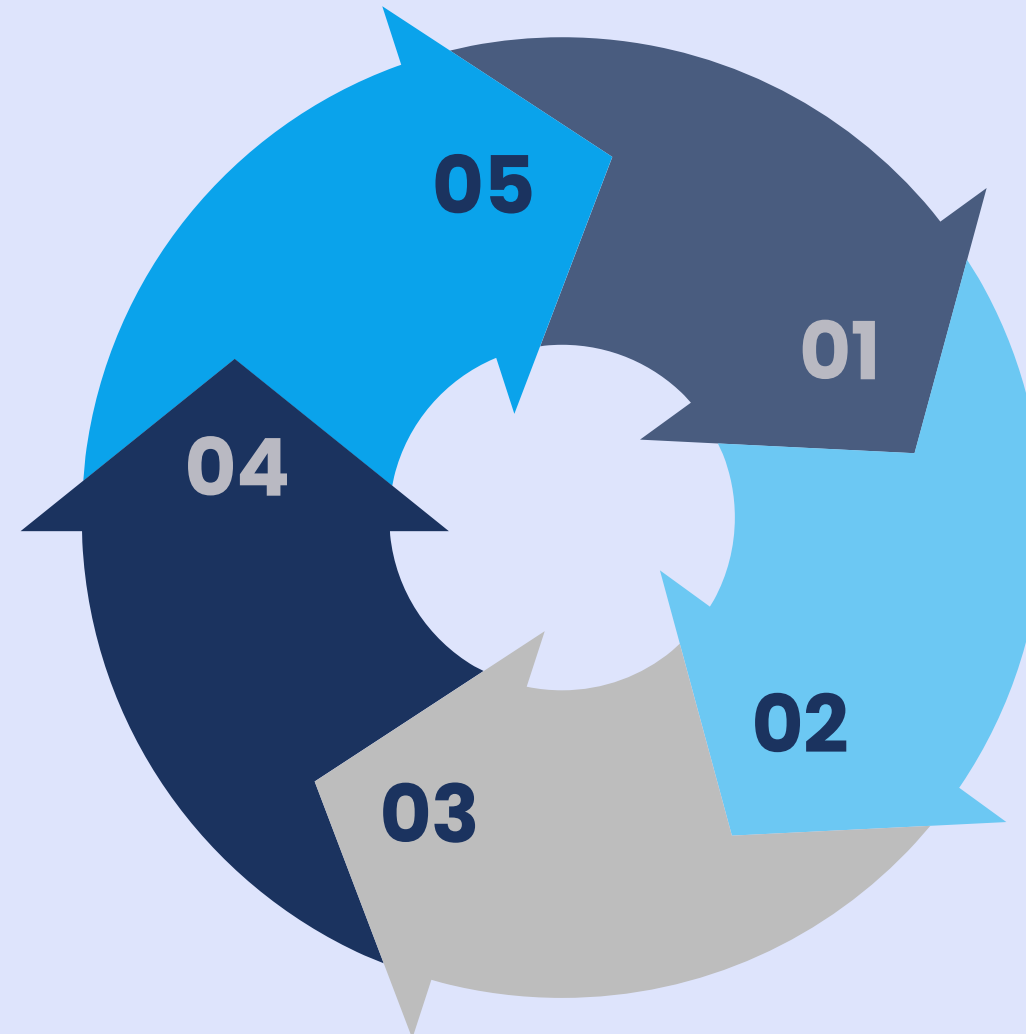
Understand sponsor objectives and key stakeholder needs through a series of pre-session interviews.

02 STRATEGY DEVELOPMENT

Facilitation of 8-hour session covering three topic areas: key stakeholders, the team, and critical priorities.

03 PLANNING

Develop a tactical 180-day plan with next best actions based on an executive's top 3-5 priorities.



05 EXECUTION SUPPORT

Assist in strategy roll-out and integration to stakeholders. (Option to participate in the BOOST Program: Team Strategy Session.)

04 COACHING

Support executive in continuing progress via 3-month scheduled and ad-hoc coaching sessions.

Why Should You Choose BBG?

We measure success by **VALUE** delivered, not number of interactions



EXPERIENCE WITH PROVEN RESULTS

We combine extensive leadership experience, strategic framing, expert facilitation, and time-proven processes for development, activation, and execution of actionable individual priorities to deliver a best-in-class session for each executive.



DEDICATED EXPERT NETWORK

We have an expansive network of executives and entrepreneurs spanning numerous industries prepared to offer input and support.



DESIGN THINKING

We use the concepts of design thinking and behavioral science to craft a unique and individualized experience for each executive, enabling a more effective outcome.



HIGH VALUE RATIO

We offer competitively high value-to-cost and value-to-time ratios compared to other external / internal alternatives.



FOCUS ON SUCCESS, NOT SELLING

We offer a refined program focused on an executive's success, including continued coaching and support as required. We offer advice and suggestions for the executive's future achievement without the motivation to sell other services.



EXECUTIVE COACHING

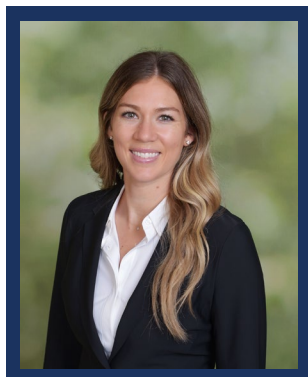
We provide dedicated executive coaching before and after the transition sessions to ensure progress on priorities. We also offer continuation into our BOOST Program, which provides coaching for an executive's entire team on strategic priorities.

Meet Your Facilitator(s)

Stephanie Quarls

Throughout her career, Stephanie has developed a passion for accelerating leadership results for organizations and individuals. She brings over 10 years experience in the strategy consulting world, focused heavily on energy and digital organizations.

A graduate of Texas A&M's Mays Business School, Stephanie started her Career at Deloitte focused on innovation and digital transformation. In 2015, she began focusing on strategy execution and transitioning leaders to increase their speed to value creation. She's worked with over 20 companies to support their leadership teams. She is trained in design thinking and user experience and was recognized as a top performer the entirety of her time with Deloitte. A certified executive coach through the International Coaching Federation, and expertly trained in facilitation by groups such as Stand and Deliver and Interaction Associates, Stephanie brings these techniques into every engagement. In 2021, she launched BBG to offer personalized services to transitioning executives with the support of executive coaching follow-up.



Art Wilson

Art has had a passion for facilitating and coaching leadership teams using thought process services that enable companies to develop and execute strategies that produce extraordinary results.

At IBM Art led teams for some of the largest IBM health industry and oil and gas customers. He was recognized as one of the top 10 account team managers in the U.S. for five consecutive years and top performing leader at every level. Following IBM Art founded Critical Path Strategies (CPS), a global sales consulting firm that licensed and trained 30,000+ professionals in over 350 corporations. His book, *Building a Successful Selling Organization* is a playbook for organizational leadership. Since 2010 Art provides strategy execution engagements for senior leadership teams. Client Engagements based on a proven process range from facilitation of leadership retreats to services that also include deeper "discovery", consulting, leadership coaching and involvement in strategy activation and execution. He now works primarily with BBG supporting executives and their teams during transition into new positions.



Together we will go Beyond Boundaries!

Thank You

Contact us

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Illustrative Agenda

ACTIVITY	GOALS	TIME	DURATION (MIN)
INTRODUCTION	Start the session with an overview of the agenda and critical objectives for the day	9:00	15
WHAT WE HEARD	Discuss key findings and insights from the pre-session interviews conducted with selected stakeholders	9:15	45
REFLECT	Refine personal and professional goals for the role, as well as the desired legacy to leave behind	10:00	45
BREAK		10:45	15
STAKEHOLDER MAPPING	Assess the strength of critical stakeholder relationships and support related to an executive's key initiatives	11:00	45
TEAM ASSESSMENT	Evaluate team members' biggest strengths and any gaps that need to be addressed to set the team up for success	11:45	45
LUNCH		12:30	30
THE 4 Cs OF AN EXECUTIVE ROLE	Discuss the appropriate allocation of time across various activities for both the current and future state	1:00	45
MAPPING PRIORITIES	Finalize and prioritize a set of key activities to focus on for the next 6 months, including relevant details for success	1:45	90
BREAK		3:15	15
180-DAY PLAN	Create a 180-day plan to track key milestones, actions, and owners, both for the executive and at an organizational level	3:30	75
CLOSING	Finish the day on a celebratory note with a summary of what was accomplished and what to expect next	4:45	15