



ITALIAN AMERICAN CLUB  
OF GREENVILLE



## 2<sup>nd</sup> ANNUAL ITALIAN AMERICAN HERITAGE FESTIVAL

Scheduled for April 29, 2023

Your contribution will support the Italian American Club of Greenville's **2<sup>nd</sup> ANNUAL ITALIAN AMERICAN HERITAGE FESTIVAL**. By using music, food and art as catalysts to expand cultural understandings, the festival will benefit local businesses and the community.

1. Diamond Sponsor for \$ 1,000
  2. Platinum Sponsor for \$ 750
  3. Gold Sponsor for \$ 500
  4. Silver Sponsor for \$ 250
  5. Bronze Sponsor for \$ 100
  6. Other \$ \_\_\_\_
- (Please make checks payable to IACG)

Diamond & Platinum Sponsors will have their Company name printed on festival t-shirts and their Logos on festival banner, along with social, digital and media coverage.

Gold & Silver Sponsors will have their Company name printed in smaller type on the festival t-shirts along with social, digital and media coverage .

The Italian American Club of Greenville is a non-profit,  
501c4 mutual benefit corporation.  
Mail Forms & Checks to: IACG  
332 Kelsey Glen Lane, Simpsonville, SC 29681

**Thank you for your generosity!**

## 2022 Inaugural Italian American Festival Statistics

- \$54,000 in food vendor revenue
- \$25,000 in sponsor revenue
- 48 Total Vendors
- 42 Sponsors
- Official attendance - 8,400
- Attendance per hour 2,000+
- Local business saw 25% - 35% increase in traffic
- 35% increase in IACG club membership from Inaugural Festival
- A percentage of our proceeds were invested back into the community

### 2022 SPONSORS

City of Fountain Inn  
Ten at the Top  
Hughes Investments  
Behaviors A Go-Go  
DK English of DK Realty, LLC  
Gio's Bakery  
IPCO, Industrial Power Corporation  
John Macioce of Joy Real Estate  
Karenann, Events and Flowers  
Michael Parise  
RJ Law, LLC

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Classic Home Mortgage

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Autism is my Superpower  
COR3 Design, LLC  
Pepsi of Greenville  
SignSource  
Tito's Pizzeria

Bertolo's Pizza  
Carol Larson  
Dena and Michael Vucetich  
Encore Container of Greenville  
Gilstrap Roofing  
Indigo Dental

Inn the Attic  
RE/MAX, Adam Haymond  
Steam Coffee and Cream  
Stephens Heating and Cooling  
The Great Eight, LLC  
WingNutz

## 2023 Italian American Festival Projections

- \$70,000 in food vendor revenue
- \$50,000 in sponsor revenue
- 60 Total Vendors
- 60 Sponsors
- Attendance - 12,000+
- Attendance per hour - 2,000+
- Increase local business traffic by 30% - 40%
- Project 10% - 15% increase in membership from 2nd Annual Festival
- A percentage of our proceeds will be invested back into the community







## MISSION STATEMENT

The Italian American Club was formed to unite people of Italian decent to discover, promote, share and disseminate knowledge of their Italian Heritage and culture.

Members may be married to; or descendants from people of Italian origin.

Any questions please contact Chuck Ferraro:

[cferraro3435@gmail.com](mailto:cferraro3435@gmail.com)



# Benvenuti!



## 2ND ANNUAL ITALIAN AMERICAN HERITAGE FESTIVAL

**SATURDAY APRIL 29, 2023**  
**12 PM TO 6 PM RAIN OR SHINE**  
**MAIN STREET**  
**FOUNTAIN INN, SC**

**COME JOIN US**  
**FOOD, BEER & WINE, LIVE MUSIC**  
**SPAGHETTI EATING CONTEST**  
**FOOD DEMONSTRATIONS**  
**ITALIAN MEMORABILIA**  
**GAMES & CRAFTS**

