

CAREER OBJECTIVE

A creative and highly motivated Graphic Designer with experience in branding, print and illustrative design who is looking for an opportunity to leverage her creative, collaborative and strong interpersonal skills, while striving to deliver projects with new imaginative ideas.

PROFESSIONAL SKILLS

Illustration Adobe Illustrator Typography Adobe Photoshop Branding Adobe InDesign Photography Adobe Muse Adobe Flash Advertising Adobe Dreamweaver

Editorial

Packaging Type Tool 3

Social Media Web Design

EDUCATION

+ OCAD University

Bachelor of Design in Graphic Design, June 2014

+ Design Abroad - Lonavala, Pune, India

May 2014 - June 2014 (OCAD University Exchange Program) Learned and researched about different NGO's that needed design assistance in the area. Worked closely with a children's orphanage called Shikshangram. Here we interacted with the children and staff to create and enhance the environment to make it more suitable, fun and conducive for learning.

INTERESTS

Drawing Graffiti Painting Travel

Embroidery Handmade Type

Monograms **Greeting Cards** Calligraphy

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WORK EXPERIENCE

Freelance Graphic Designer 2010 - Present

+Capu Kids - Toronto, Ontario

December 2018 - Present

Helped in creating children based learning content including, mathematical worksheets, colouring books, apparel mockups as well as designing characters for animations.

+Green Utopia - Toronto, Ontario

August 2017 - Present

Helped in designing a brand identity including, web content & social media collateral as well as online merchandise including sweatshirts, stickers, product packaging etc.

+ Elyxyr Group Inc. - Richmond Hill, Ontario

March 2017 - May 2017

Designed a series of icons for a software application used by the TDSB (Toronto Disrict School Board).

+Banglez Jewelry - Oakville, Ontario

April 2016 - May 2016

Created hand drawn typography on custom chalkboards with selected music lyrics for their store opening.

+CMCC - Toronto, Ontario

December 2013 - Present

Drew a number of technical anatomical drawings, created charts, diagrams and designed logos for both students and professors.

+ Jugnoo Inc. - Toronto, Ontario

April 2014 - September 2014

Created web and print content for an all-in-one social media platform application, this included online/TV ads as well as online ebooks and printed/online collateral for company events.

+Sonnik Inc. - Markham, Ontario

April 2013 - September 2013 & April 2012 - September 2012 Was part of a team that created marketing materials and prepared camera ready packaging proofs for companies like the LCBO, McEwan & Salton.

VOLUNTEER WORK

+ Community Volunteer (3-10 hours weekly)

March 2008 - Present

This includes assistance with special needs transportation, care for the elderly. This also includes designing posters, tickets, logos, brochures, ebadges and signage for several community events and initiatives.