



RENÉE MCKELLAR

MULTIDISCIPLINARY DESIGNER



ABOUT

I'm an Award-winning multidisciplinary graphic designer. And I've been bettering my skills for over fifteen years. Being a graphic designer isn't just a job I do, it's who I am, it is a way of life.

CONTACT

661 309 7357
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EXPERIENCE

2019

LA

Presentation Designer | Project Based Assignment December 2019

Sole designer chosen to create a powerful presentation with top-notch execution. Project time management, and working with additional directors and producers. Created a 100+ pitch deck for The Stand.

2019

GARCOA

Web Designer | September 2019 - Dec 2019

Managed social media accounts and created social media for daily postings. Created various digital ads. Testing and improving the design of client websites. Maintaining the appearance of website standards. Design visual imagery for websites and ensuring that they are in line with branding for clients.

2018-2019

FOOD OF LOVE CATERING

Office Manager and Graphic Designer | Jan 2013 - Feb 2013

Developed a social media strategy to increase the following of the company website and social media. Maintained office services by organizing office operations, prepared payroll, reviewing and approving office supplies.

EDUCATION

BACHELOR OF ARTS

California State University - Northridge | 2013-2015

GRAPHIC AND MULTIMEDIA DESIGN AA

CGraphic Design | 2010-2013

SKILLS

SEO and Google Analytics



Content Writing



Social Media Strategy



Project Management



Web Development



Graphic Design



Digital Marketing



Blogging



Microsoft



Research

