



Artisan Series

Heringer Estates 2023 Artisan Series Label Competition

CALL FOR ENTRIES

One artist's work will be selected to be featured on the label of Heringer Estates 2023 Artisan Series Limited Edition wine release.

The wine will be made available for sale to the public and the winning artist will be celebrated beginning in October 2023.

Artists are encouraged to submit entries that are representative of their artistic style and unique perspective, with inspiration from the theme of the year.

2023 Theme:

"Family"

The embrace of a loved one and the comfort of a home cooked meal, family connections are the supportive root that holds us firmly planted in our foundation and allows us to find our way towards the light.

ELIGIBILITY

This competition is free to participate and open to all artists who are 21 years or older and reside in any of the following states:

Arizona, California, Colorado, Florida, Idaho, Michigan, Minnesota, Missouri, Montana, Nevada, New Mexico, New York, North Carolina, Oregon, Pennsylvania, Texas, Washington, Washington D.C., Wyoming

ART GUIDELINES

1. Art must relate to the yearly theme.
2. Each artist may submit a maximum of three (3) works.
3. Artwork must be ORIGINAL and completed within the last five years.
4. Acceptable media are two-dimensional works of: oil, acrylic, watercolor, pastel, colored pencil, photography, pen and ink, charcoal, and mixed media. No sculptures or reproductions.
5. Prohibited artwork: Any work executed in a class or under the instruction of an instructor; copies of paintings or published photos; and improper subject matter.
6. The 2023 release will be a dry red wine in a 750ml and 1.5L dark bottle. The background color of the label and the capsule color will be determined to complement the art and bottle.

7. The final reproduced artwork on the front label will be approximately 3.4 x 4” and may be a cropped portion from the original. Portrait orientation is best.
8. The artist of the winning artwork will give exclusive rights to Heringer Estates and will not use the work for any future marketing collaborations with additional businesses. The winning artist will be able to keep and sell the original artwork as well as use the work for their own marketing.

WINNING ARTIST AWARD AND RECOGNITION

The artist of the winning artwork will give exclusive rights to Heringer Estates and will not use the work for any future marketing collaborations with additional businesses. The winning artist will be able to keep and sell the original artwork as well as use the work for their own marketing.

Additionally:

1. Artist’s name and artwork will have the honor of being featured on the label of the 2023 Artisan Series Limited Edition wine release and may hang permanently at Heringer Estates.
2. Artist and winning artwork will be recognized on the Heringer Estates website and social media (with link to artist website if available).
3. S/he will receive one case of the 2023 Artisan Series wine and \$500 for the use of and the exclusive rights to the winning artwork!

The art work will be selected by a winery committee.

The winning artist will be notified by March 1, 2023.

ENTRY PROCEDURES

All entries must be submitted in one email with attachments including the following information:

- 1 to 3 digital images of works for submission**
- Completed entry form**
- Artist Bio**

Digital Image Guide:

- Artwork must be photographed without mats or frames.
- Each digital file name must be the artist’s full name and entry designation.
 - Example: John Smith_A.jpg, John Smith_B.jpg
- Images must be high-resolution jpeg files.
 - 1020 x 1200 pixels at press resolution
 - Portrait orientation is best.

All entries must be emailed in a single email with attachments to Heringer Estates’ Creative Director, Cara Gregor, at cara@heringerestates.com before midnight on January 20, 2023.

You will receive an email confirmation of receipt of your artwork and entry form once all have been received.

ENTRY FORM AND AGREEMENT

AGREEMENT

The signed entry form indicates you (“Artist”) agree to:

1. All conditions set forth in this prospectus including but not limited to: the eligibility requirements, contest art guidelines, entry procedures, and award and recognition opportunities. The signed entry form indicates you (“Artist”) further agree:
 2. All reasonable care and handling will be exercised with each digital art file; however, Heringer Estates is not responsible for digital entry files that cannot be opened.
 3. Heringer Estates retains the right to disqualify any work they determine to be something other than originally presented.
 4. The winning Artist grants Heringer Estates a non-revocable exclusive license to reproduce the Artwork on labels for commercial wholesale and retail wine sales.
8. The winning Artist grants a non-revocable exclusive license to Heringer Estates to use the Artwork for commercial and non-commercial marketing purposes, including, but not limited to, reproductions used in advertising, brochures, media publicity, and informational placards.
9. The Artist represents that he/she has the right to enter into this Agreement and this Agreement does not interfere with or violate the right of any other person or entity; that he/she owns all rights, title, interest and copyright to the Artwork. The Artist represents and warrants further that:
- A. The Artwork is solely the result of the artistic effort of the Artist;
 - B. The Artwork is unique and original and does not infringe upon any copyright or the rights of any other person or entity;
 - C. The Artist has not sold, assigned, transferred, licensed, granted, encumbered or utilized the Artwork or any element thereof or any copyright related thereto which may affect or impair the rights granted pursuant to this Agreement;
 - D. The Artist has the full power to enter into and perform this Agreement and to make the grant of rights contained in this Agreement.

ENTRY FORM

2023 Heringer Estates Artisan Series Label Competition

Artist Name _____

Address _____

City _____ Zip _____

Phone _____

Email _____

Professional/Business Name _____

Website: _____

Facebook Page _____

Instagram _____

TikTok _____

ART ENTRY #1 Title _____

Medium _____

ART ENTRY #2 Title _____

Medium _____

ART ENTRY #3 Title _____

Medium _____

ARTIST BIO *(can also be added as a separate attachment)*

AGREEMENT Signature indicates that the Artist has read and agreed to all rules and items in the Call for Entries and Agreement.

Signature

Date