

Citizenship: Canada Location: Currently in Dubai, U.A.E

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EDUCATION

University Of California, Davis

> Master Of Business Administration (MBA)

Carleton University, Ottawa

Bachelor Of Engineering (B.Eng) Computer Systems Engineering

SKILLS

Generative AI Large Language Models (LLMs)

Data & Analytics
Strategy & Innovation
Technical Proficiency
Quantitative Research
UX Understanding
Product Knowledge
Communication Skills
Problem-Solving
Cross-functional
Project Management
Continuous Learning
Marketing

PROFESSIONAL SUMMARY

I am an Experienced Product Professional with over **10 years of experience** in the full product development lifecycle. I specialize in eCommerce, finance, and healthcare technology. I am recognized for driving digital transformation initiatives by leveraging cutting-edge AI techniques, including **Generative AI** and advanced machine learning models. I have optimized user experiences to amplify a market presence. I have successfully spearheaded complex product launches by integrating automation and **AI** within highly regulated environments.

EMPLOYMENT HISTORY

Khaled Mohammed Group, October 2023 - Present Product Manager (Sales), Technology Product Development

Pioneered web-based operations management platform for end-to-end supply chain as well as customer relationship management for the Company's products and services.

- Product Roadmap Ownership Defined, owned, and managed the product roadmap for application integration, working closely with customer stakeholders and tech teams to ensure alignment with business needs and market demands.
- Stakeholder Collaboration & Communication Built and maintained strong relationships with internal and external stakeholders, ensuring clear communication of project priorities and requirements. Worked with crossfunctional teams including software development, operations, and product to drive efficiency and growth.

Sam's Club (Walmart), April 2018 – August 2023 Sr. Product Analyst, eCommerce Mobile Platforms Team

Championed the integration of two mobile apps into a unified application, enhancing user experience and usability. Led customer-focused product enhancements, utilized data-driven strategies, and fostered cross-functional collaboration to optimize user experiences, expand market share, and streamline development processes.

- End-to-End Product Design Spearheaded the design and development of end-to-end solutions, collaborating with cross-functional teams to streamline processes and improve user experience by 20%.
- Data-Driven Decision-Making Leveraged analytics to identify key
 opportunities and drive feature enhancements that resulted in a 15% increase
 in product adoption. Provided data-driven insights to influence product
 strategy and deliver solutions tailored to customer needs.
- Project Prioritization & Agile Execution Prioritized product features
 based on market and customer data, ensuring timely delivery in fast-paced
 environments. Implemented Agile methodologies to guide cross-functional
 teams, reducing development time by 30% and accelerating time-to-market.
- Global Product Expansion Led initiatives to merge and optimize mobile applications, enhancing customer engagement by 30%. Collaborated with international teams to drive the rollout of features across multiple regions, ensuring scalability and operational efficiency.

CERTIFICATES

MIT: Applied Generative AI For Digital Transformation

Google Generative AI

Google Large Language Models

Lean Six Sigma Green Belt

Product Gym

Google Transformer Models And Bert Model

Google Image Generation

Google Image Captioning Models

Google Encoder-Decoder
Architecture

EMPLOYMENT HISTORY

Venmo (Paypal), October 2019 – October 2020 Product Analyst, Business Profiles

Steered the product development of a business profile feature, enabling businesses to conveniently receive funds through Venmo. Representative accomplishments:

- Streamlined Business Profiles Simplified funds receipt for businesses on Venmo, enhancing user experience and engagement.
- Quality Assurance Leadership Led automation testing for a flawless business profile feature launch, building trust and increasing user adoption.
- Efficiency Optimization Reduced release time from 3 to 2 weeks, establishing a framework for 1-week cycles, boosting productivity by 33%.

Glooko, August 2016 – March 2018 Product Automation Engineer, Diabetes Management Platform Applications

Created a diabetes data management platform that helps patients and physicians manage diabetes data. Key accomplishments:

- Efficient Data Management Contributed to a diabetes data platform for improved patient care.
- Enhanced Data Handling Developed mobile and web automation modules, improving data tracking and reporting.
- **Boosted Efficiency** Created a multi-threaded platform for concurrent testing on diverse devices, increasing efficiency by 20%.

Tata Consultancy Services, June 2014 – June 2016 Mobile Quality Analyst, Retail Banking Platforms

Built a next generation mobile banking application for the Android, iPhone, and Blackberry platforms. Key accomplishments:

- Application Enhancement Oversaw mobile automation testing on Android and iOS platforms, which enhanced the quality of the bank's mobile applications.
- **People Management** Spearheaded the mentoring of offshore team members in technical and functional knowledge, resulting in improved quality processes and team cohesion.

Blackberry, May 2012 – August 2012 Software Developer Intern, Calibration Scripts & Algorithms

Developed the BlackBerry 10 hardware. Key accomplishments:

- **Visualized Verification** Created graphs and plots of test runs, aiding developers implementing multiple features to verify function performance.
- **Efficiency Elevation** Executed tasks that increased the efficiency of testing and overall software quality.