

# AMAZING FAMILY ENTERPRISES LLC CAPABILITY STATEMENT

## **COMPANY OVERVIEW**

The Amazing Corner is a black-woman-owned small business committed to promoting literacy, diversity, and empowerment through our range of services. From our online bookstore and traveling children's book fair to keynote speaking engagements and transformation workshops. We offer comprehensive solutions to support learning and growth, particularly focused on early readers, black/brown teen girls and women. Our mission is to provide positive representation through diverse books and empower authors through mentorship, self-publishing assistance, and coaching that leads to transformative lifestyle improvements.

#### **DIFFERENTIATORS**

- **Black-Woman-Owned:** Led by CEO and founder Tanerra Willis, our business is proudly black-woman-owned, bringing a unique perspective and commitment to diversity.
- Diverse Books with Positive Representation: Our curated collection features books that celebrate diversity and promote positive representation, ensuring every child sees themselves reflected in literature.
- Self-Published Works Only: We exclusively promote self-published works, supporting independent authors in sharing their stories with the world.
- Accessible Author Database: Tap into our extensive network of diverse authors, providing opportunities for collaboration and community-building.

## **PAST PERFORMANCE**





















## **CERTIFICATIONS**

- Certified Small Business
- Black-owned Business
- Woman-owned Business

#### **COMPANY DATA**

- NAICS Codes: 424920, 459210, 711410, 711320, 711510
- **D-U-N-S Number:** 118354622
- CAGE Code: 9JC78



## **CORE COMPETENCIES**



Online Bookstore: Access our curated collection of diverse children's books online, featuring positive representation and inclusive storytelling.



**Traveling Children's Book Fair:** Bring our mobile book fair to your school, library, or community event for an immersive literary experience.



**Author Meet & Greets:** Connect with diverse authors through engaging meet & greet sessions, fostering community and inspiration.



Children's Literacy-Based Assemblies: Inspire young minds through interactive storytelling and literacy-focused assemblies, promoting empathy, kindness, and cultural understanding.



**Keynote Speaker:** Invite our CEO and founder, Tanerra Willis, to deliver compelling keynote speeches on female empowerment, lifestyle improvement, resilience, and personal growth.



Transformation Workshops: Empower black women and teens through specialized workshops focused on personal and professional growth, with topics ranging from self-esteem building to leadership development.



**Author Assistance:** Receive guidance on self-publishing and one-on-one mentorship to navigate the process of becoming a published author.

## **CONTACT INFO**

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