Eastech Assets Sdn Bhd

# EXECUTIVE OVERVIEW

29 March 2022 | Ver.1.0

For qualified investors under Schedule 6 & 7 of Section 229 & Section 230 of the Capital Market & Service Act 2007 only



### IMPORTANT NOTICE



This Presentation has been prepared by Eastech Assets Sdn Bhd (the "Company") for qualified and professional investors under the definition of the Schedule 6 and 7 of Section 229 and Section 230 of the Capital Market and Service Act 2007. The information contained herein has been prepared to provide an overview of the Company to prospective investors in making their own evaluation of the Company and does not purport to be all-inclusive or to contain all of the information a prospective or existing investor may desire.

Prospective investors are advised to read and understand the information memorandum and risk factors associated with the Company and seek professional advice on the matter before making any investment decision. In all cases, interested parties should conduct their own investigation and analysis of the Company and the data set forth in the information memorandum.

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This presentation may contain statements that are not historical facts, referred to as "forward looking statements." The corporation's actual future results may differ materially from those suggested by such statements, depending on various factors including those described in the information memorandum. Prospective investors will be expected to have conducted their own due diligence investigation regarding these and all other matters pertinent to investment in the Company.



- Ol Overview of Eastech Assets
- 02 Management Team & Board
- O3 Acquisition & Investment Strategies
- 04 Investment Process
- 05 Target Portfolio
- 06 Term Sheet







## OVERVIEW

This Executive Overview is to provide an overview of Eastech Assets Sdn Bhd ("Eastech"), an investment holding company established to invest in internet of things ("IoT"), industrial 4.0 technology, retail & logistics technology business and financial technology opportunities in Malaysia and the surrounding region, with the objective of achieving consistent returns and long-term capital gains for its stakeholders. Eastech is raising up to RM100 million from prospective subscribers by offering 100,000,000 shares of its Redeemable Convertible Preference Shares ("RCPS") to prospective investors. The placement of the RCPS









#### THAM LIH CHUNG

Managing Director

A serial entrepreneur who is behind several fastest growing companies such as Eatcosys Sdn Bhd, Incite Foodtech Sdn Bhd and Union Chain Holdings Sdn Bhd, and Managing Director of Fidelity Funding Sdn Bhd, a venture capital corporation registered with Securities Commission.

Tham also serves on the boards of technology companies, including Handsprofit Sdn Bhd, an Alibaba Cloud Innovation Center) and XTS Technologies (an end-to-end robotics solution provider).

Since 2012, Tham has been a key influencer in Malaysia's F&B businesses scene. He co-founded Rhombus Connexion (a regional F&B lifestyle group) and was also the executive director of AUM Hospitality which is sold to a listed company in 2014.

Tham previously worked at KPMG, RHB Investment Bank and MMC Corporation Berhad, an infrastructure and utilities conglomerate listed on Bursa Malaysia. Tham is a Fellow member of ACCA and a Chartered Financial Analyst ("CFA") institute member.





#### **JASON LEE**

Independent Non-Executive Director

Jason possesses more than twenty-five (25) years of experience in fund management, equities sales and analysis. Jason currently serves as Director of Investments of Fortress Capital Asset Management SdnBhd, Non-Executive Director and Investment Advisor of Akru Now Sdn Bhd and Director of Atticus Capital Managers Sdn Bhd.

He most recently served as Chief Executive Officer and Chief Investment Officer of Libra Invest Bhd. Prior to that, Lee was the Head of Equities Sales of Macquarie Capital Securities (Malaysia).

Jason previously worked at M&A Research Sdn. Bhd, Hong Leong Assurance Berhad, Amanah Raya-JMF Asset Management Sdn Bhd.

Jason qualified as a Chartered Financial Analyst and served on the Board of CFA Society Malaysia since 2000. Jason is also the holder of a Master's of Science in International Banking and Financial Studies from the University of Southampton and graduated with a Bachelor of Arts (Honours) degree in Economics from University of Exeter in the United Kingdom.

#### **CHAN WEI MING**

Chief Executive Officer

Chan has extensive experience in capital raising, finance operations and business development. Chan most recently served as the Director of Business Development & Finance at UPGen, Vietnam's largest coworking space operator that received its USD15 million series A funding from North Star in December 2018.

Prior to UPGen, Chan was the Group Financial Controller of TBWA Kuala Lumpur. TBWA is an international advertising agency and part of S&P500's Omnicom Group. It has about 300 offices globally and exclusively serves big brands like Nissan and Apple.

Chan graduated from The University of Sydney with a bachelor's degree in Commerce, majoring in Accounting & Commercial Law. He's also a member of CPA Australia.





#### TS. MOHD RIZAL BIN HILME

Technology Advisor

Rizal works in the information technology, digital transformation and services industry and has been leading and building high performing teams across IT sales, BD and delivery across ASEAN.

Currently, Rizal is appointed as Senior Director of Huawei Cloud Ecosystem business for APAC. His enthusiasm, experience and business connection protrudes him beyond ASEAN and moving to set more challenging journey for digital transformation.

Previously worked at Amazon Web Services (AWS) across Southeast Asia, he was involved in various turnkey cloud projects and digital transformation initiative such as smart cities for public sector, global enterprise migration for non-profit organization and smart education for universities.

Rizal graduated from the Malaysia National University with a Bachelor's Degree in Computer Science & Information Technology.





#### WILLIAM DU

#### Corporate Advisor

William is the founder & CEO of Ingenious Haus Group and co-founder of InvestAQ. William is appointed as Non Executive Director of Technology & Telecommunication Acquisition Corp, a Telco SPAC listed on Nasdaq. William is appointed as Chairman of Vertu Capital Ltd, an investment company listed on the London Stock Exchange.

William is involved in building sustainable business – Agroz Group, a vertical farm company; and Amazing Solar, a solar energy company to build a "2-Farms" concept where the vertical farm will be powered by the solar farm on rooftop.

William started his career as a trainee accountant in London. Later, he joined PricewaterhouseCoopers (PwC) Malaysia, He left PwC to join Star Cruises Ltd before setting up Ingenious in 2004. William has extensive experience in debt and equity fund raising, corporate restructuring, corporate development & competitive strategy.

William graduated from the University of Hertfordshire with Master of Business Administration and a first class honours in BA (Hons) Accounting.

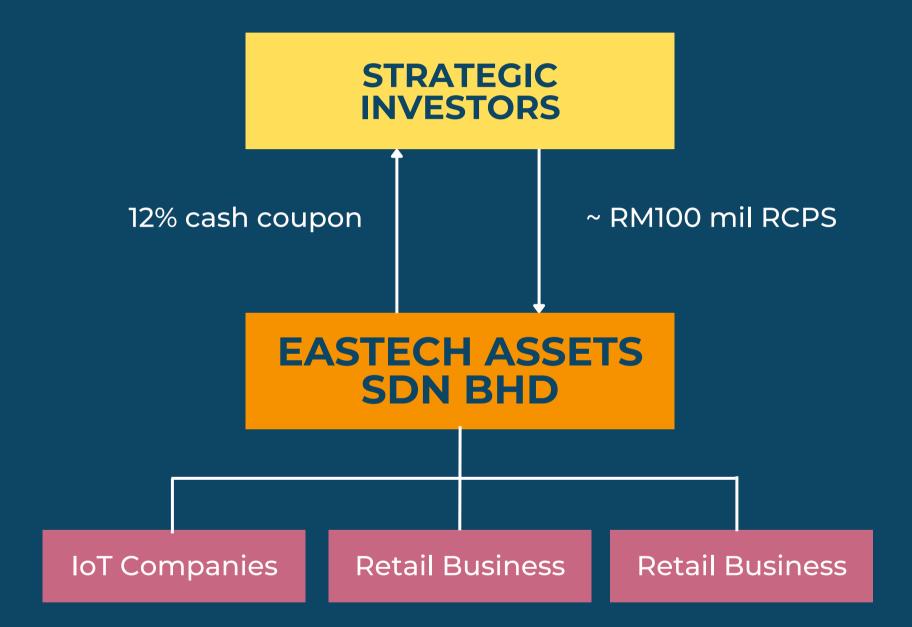


# ACQUISITION INVESTMENT STRATEGES

# TARGETSECTOR & INDUSTRY

- Internet of Things
- Retail technology
- Logistics & Supply Chain Technology
- E-Commerce Platforms
- Fintech & Financial ServicesPlatform
- Retail Business with Distribution
   Channels





## ACQUISITION / INVESTMENT PROCESS



REVIEW BUSINESS PLAN
INTIAL ENQUIRIES &
DUE DILICENCE
TERM SHEET NEGOTIATION
MONITORING
EXIT

1 2 3 4 5 6

- Management team
- Business model
- Unique selling point
- Marketing & financials.

- Fact finding
- Interview
- Understanding
- Valuation
- Proposed investment structure.

- People
- Operational
- Legal
- Financials
- Patent & copyright (if any)
- Supplier & customers.

- Fair value
- Investment structure
- Pricing mechanism
- Corporate governance
- Termination clause

- Reporting system
- Board participation
- Milestones development
- Corporate strategy
- IPO
- Trade sale
- Management buyout
- Recapitalisation
- Write off

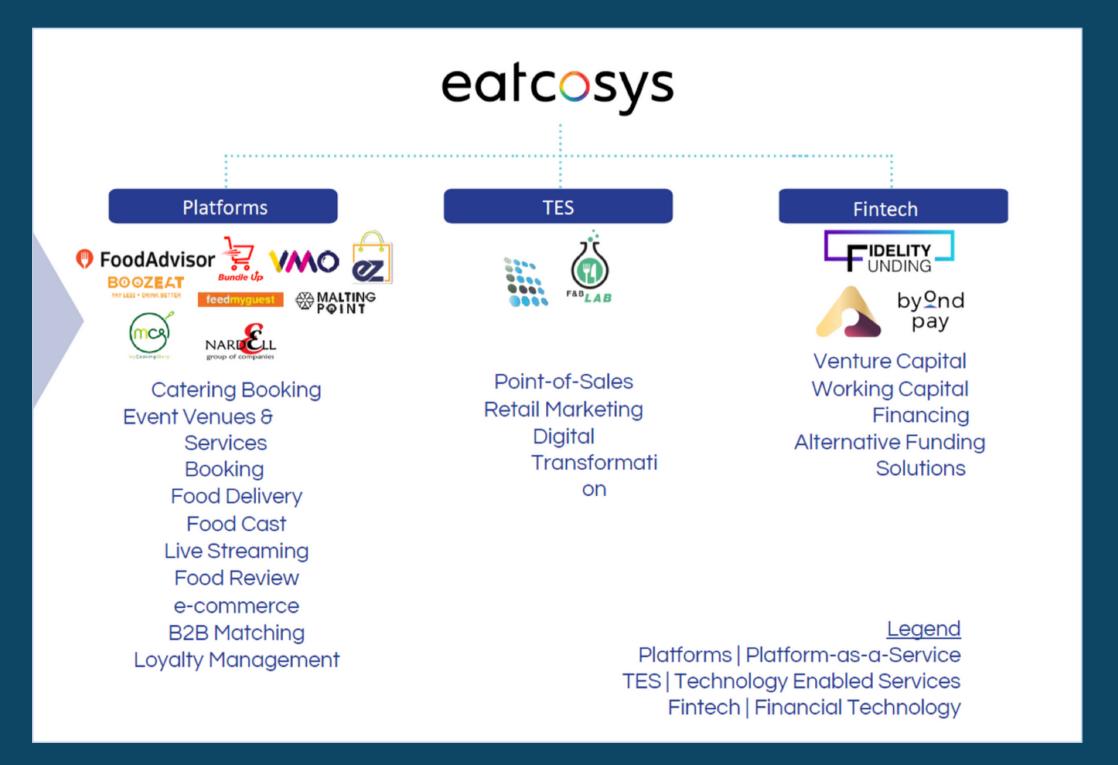
### TARGET PORTFOLIO





Eatcosys Sdn Bhd ("Eatcosys") was founded in 2020 amidst a global pandemic with the vision to be the critical network that provides energising relevance and solutions to retail businesses in Southeast Asia. We believe in creating sustainable economic value and wider societal impact for the communities we serve, particularly the underserved and unserved.

Eatcosys is a multi-disciplinary company fronted by a group of specialists working as integrated entities to reimagine businesses primed for the next generation. We leverage our operational expertise, market intelligence and insights, and expansive global network to stimulate sustainable growth and value for our clients and partners. Eatcosys provides an integrated platform with a broad suite of retail and digital solutions to address and remedy any pain points presented in the retail business lifecycle.







Incite Foodtech Sdn Bhd is a food technology venture headquartered in Kuala Lumpur, formed by a group of experts from different sectors in the year 2020. The venture creates and acquires QSF (quick-serving-food) brands that satisfy customer needs and sentiment by leveraging on big data.

With its unique "plug-in & scale" business model, Incite Foodtech supercharges QSF brands development in a variety of formats, including physical outlets, shared space, kiosks and cloud kitchens. Incite Foodtech has its own engagement app called the IF App, which offers patrons a rewarding F&B experience, from ordering online for takeaway to checking their loyalty account and keeping updated with the latest happenings.

As of Q1 2022, Incite Foodtech operates 15 locations with eight brands under its QSF brands portfolio - Union Artisan Coffee, Hope Coffee, Le Claire Patisserie, Eggdicted, Lada Merah, Wondermama, Halley and Goodbooch. The venture strives to be recognised as one of the top ten food technology companies in the world.





# XTS Technologies

XTS Technologies Sdn Bhd is the leading Factory Automation in Malaysia to deliver HIGH QUALITY and COST EFFECTIVE in industry automation. We specialize in stand-alone Robotic Automation Equipment for production plant with cloud platform which can immediately grab the device status anywhere to ASRS Warehouse and logistic solution to improve the efficiency of picking speed and can reduce the time for picking staff to think and judge, improve shipping, and distribution logistics efficiency.

XTS Technologies vision is to be the pioneer of industry 4.0. We are prepared to help the industry from production to warehouse and then transform into a SMART Factory. We offer the latest manufacturing solution that can integrates automation in manufacturing processes to avoid human error, reduce labour, and increase productivity in the operation process.

XTS Technologies implements secure network infrastructure and smart devices for efficient data collection which able to turn data into an actionable information between manufacturing module on the production plant floor and the rest of the enterprise. Real-time data allow management to view from cloud platforms and deliver the most impactful manufacturing results on time.



## TERM SHEET



Issuer	Eastech Assets Sdn Bhd
Instrument	Redeemable Convertible Preference Shares ("RCPS")
Issue Size	Up to RM 100 million
Issue Price	Ringgit Malaysia One (RM1.00) each to be created as separate class of shares in the capital of the Company.
Minimum Subscription	RM 250,000.
Minimum Subscription  Commitment Period	RM 250,000.  Up to Five (5) years

