

Creating a Sustainable World for Our Future Generations

Your Key to Success

你成功的
钥匙和关键

Cash Flow &
Value Creation

现金流量
创造价值





Company & Team Profile
公司和团队简介

About Us

简介

At Ingenious, we have been providing financial services to entrepreneurs, business owners, individuals and families since 2004.

In 2020, Ingenious evolves into a family office, focusing in ESG & impact investments, i.e. agriculture, food & energy.

We empower entrepreneurs with the right corporate strategies & smart capital in growing their business, to accelerate growth, create value and maximize wealth for all stakeholders.

Our capabilities in structuring complex transactions, managing conflict and troubleshooting problems enables us to develop solutions for entrepreneurs to deal with the challenges of the business environment today.

We believe in partnership based on trust, integrity and respect.

英智金融集团自2004年成立以来，一直为企业家，业主，个人及家庭提供金融服务。

2020年，Ingenious 演变成家族办公室，专注于ESG和影响力投资，例如农业，食品和能源。

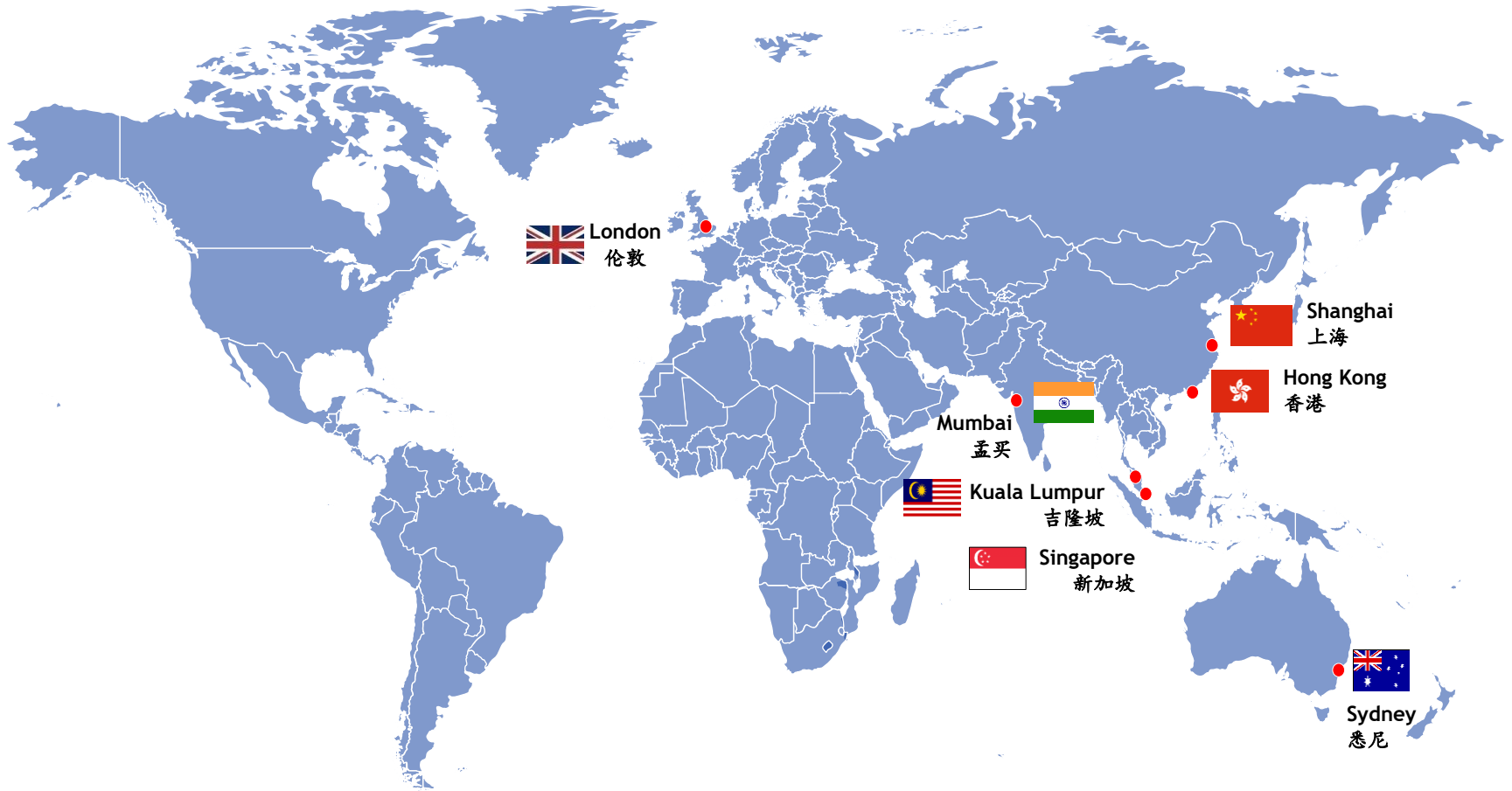
我们赋予企业家正确的企业战略和智慧资本，增加业务，加速增长，提升企业价值和为所有利益相关者创造价值和财富。

我们拥有深入的商业知识，优越的商业人脉和解决问题方面的能力，使我们能够为企业家开发解决方案和不断提升企业竞争力，领先同行以应对当今商业环境的挑战。

诚信，商业透明度和商业道德的坚持，从而成为您的专业智囊团，在瞬息万变的商场上辅佐您。

Our Footprints

公司地点



Advisor

顾问



**Professor Dato'
Dr. Azmi Mohd
Lila**

Advisor

Dr Mohd Azmi is currently a Professor at the Faculty of Veterinary Medicine, University Putra Malaysia (UPM), and non executive director of Actcelerate International Group, a listed investment company on the National Stock Exchange of Australia.

Dr Mohd Azmi has more than twenty five (25) years of experience in the technology, life sciences, biotechnology and agriculture sectors.

Dr Mohd Azmi was a former Deputy Vice Chancellor (Research & Innovation) at UPM, former Director of Investment at Malaysian Technology Development Corporation, former CEO of NINEBIO Sdn Bhd, and former CEO of UPM Innovations Sdn Bhd. He was a director of a number of investee companies, including private and publicly listed companies (Main Board, KLSE). He was a former founding president and advisor of Innovation and Technology Managers Association of Malaysia (ITMA) and co-founder and director of the International Intellectual Property Commercialization Council (IIPCC, Hong Kong) for the Malaysian Chapter.

Dr Mohd Azmi received his first degree (DVM) from the University Putra Malaysia (UPM) and PhD from the University of Cambridge (UK). He also holds MBA in Finance/Marketing from UPM and Masters of Law (LLM in Business Law) from the International Islamic University Malaysia (IIUM).

Advisor

顾问



Anthony Cheung

Advisor

*Founder & CEO of
Sun Capital (Hong
Kong) Limited*

Anthony Cheung has over 25 years of experience in the domains of financial advisory and investment management. Currently, he is the founder and CEO of Sun Capital (Hong Kong) Limited, where he and his multiracial professional team members primarily provide business strategy solutions and advisory services in investing in South East Asia region. Anthony is appointed as Advisor of D' Amos Sdn Bhd (affordable housing project in Malaysia) and US Stanulis Films Inc (Asia film market development).

Anthony is able to establish his extensive personal and business network throughout Asia largely through past schooling at the United World College of South East Asia (formerly known as Singapore International School) with international student population and cultural diversity.

Anthony is a Certified Practising Accountant of CPA Australia, a Fellow Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants, a holder of professional designations of Accredited Asset Management Specialist, Accredited Wealth Management Advisor, Chartered SRI Counselor, Chartered Mutual Fund Counselor, and Chartered Retirement Planning Counselor from the US College for Financial Planning, a Certified Anti-Money Laundering Specialist of the US Association of Certified Anti-Money Laundering Specialists, a Certified Financial Crime Specialist of the US Association of Financial Crime Specialists, as well as a Certified Anti-Corruption Manager of the American Anti-Corruption Institute. Moreover, he was awarded a Certificate in Investor Relations by the Investor Relations Society, a STEP Certificate in International Trust Management by the Society of Trust and Estate Practitioners, as well as a Diploma in Islamic Finance by the Chartered Institute of Management Accountants, UK.

Management Team

总裁



William Du

*Founder & Chief
Executive Officer*

William Du is the founder and Chief Executive Officer of the Ingenious Haus Group. William is appointed as Chairman of Vertu Capital Ltd, an investment company listed on the London Stock Exchange.

William started his career as a trainee accountant in London. Later, he joined PricewaterhouseCoopers (PwC) Malaysia, specializing in transfer pricing & tax investigations. He left PwC to join Star Cruises Ltd as senior corporate planning executive before he set up his own consultancy in 2004. William has extensive experience in debt and equity fund raising, corporate restructuring, corporate development & competitive strategy.

William graduated from the University of Hertfordshire with Master of Business Administration and a first class honours in BA (Hons) Accounting. His MBA thesis titled "Acquisition of Midland Bank by HSBC" was presented at the 19th World Association for Case Method Research & Application conference in Mannheim, Germany in 2002.

William was awarded the "Entrepreneur of the Year" from Inti University College Malaysia's Outstanding Alumni in conjunction with Inti's 30th anniversary in November 2016.

Management Team

董事



Leanartt Lim

*Chief Operating
Officer*

Leanartt Lim is the Chief Operating Officer of Ingenious Haus Group. Leanartt started his career as an investment banker and venture capitalist. He has more than 20 years of experiences in investment and commercial banking and financial industry.

Leanartt has helped various SMEs, corporates, and public listed companies in Malaysia for various corporate exercise which include debt financing, private debt securities, bond issuance, SME and commercial business loan advisory services, M&A, IPO, Investment and financial planning for corporate & individual. Leanartt also helped companies to design and develop their business model as well as business process reengineering to take the companies to the next level and growth.

Leanartt graduated from the University of Bradford with a Bachelor of Business Management, and Bachelor Degree of IT & Network from NIIT University.

Management Team

董事



Stanley Chong

Partner

Stanley Chong is the partner of Ingenious Haus Group. He has more than 25 years of experience in the information technology industry with the focus on system integration, mobile data solutions, big data analytics and project management.

Over the past 20 years, Stanley has been involved in managing and on advisory role to Tech and Internet companies. Playing an active role in coaching, fundraising and overall expansion for those companies. Stanley has personally been investing and coaching tech startups for the past 10 years with organisations like Cradle, Magic, Future Lab, Cyberview Living Lab, Proficeo's Coach & Grow program and Investor Readiness Program etc. Stanley's prior experience includes working at IBM, Siemens Malaysia, Fusionex and as a Board of Director in AWS Technologies.

Stanley graduated from Carleton University with Honors in Bachelor of Computer Science.

Management Team

董事



Philip Cheung

Managing Partner

Ingenious Wealth Management Ltd

Hong Kong

Philip Cheung is the Managing Partner of Ingenious Wealth Management Ltd based in Hong Kong office and an Associate Director of global markets in China Galaxy International. He has extensive experience in corporate advisory across a range of corporate for commercial restructuring, private equities, equity capital markets and comprehensive investment banking solution (IPO).

Having worked in OCBC Wing Hang Bank and SHK Financial for more than 15 years before moving to Ingenious, Philip has built up expertise in advising companies, financial institutions and intermediaries on the London Stock and Hong Kong Stock Exchange. He also contributes his thorough investment knowledge on fast changing market sentiment from his understanding of greater China markets.

Philip is graduated from Deakin University, Australia in Economics and Finance with qualification of certified financial consultant from the institute of financial consultants and financial planner in the institute of Financial Planners HK.

Management Team

团队

Timothy Loh

Tax Partner

Timothy Loh is a Tax professional with more than 20 years of experience garnered from 3 of the big 4 accounting firms, a mid-sized accounting firm, a business process outsourcing firm advising US-based clients expand globally and as in-house counsel for a multinational enterprise in Singapore with operations around the region.

Timothy has worked on advising clients on a range of corporate and indirect tax issues as well as on cross border transactions which involve planning, structuring, restructuring, M&A across a variety of industries and localities.

Timothy is a Fellow of the Association of Chartered Certified Accountants and a member of both the Malaysian Institute of Accountants and the Institute of Singapore Chartered Accountants.

Amie Jamali

Business
Development
Director

Amie Jamali currently holds position of Business Development Director at Ingenious. Amie previously attached to various consumer banks in Malaysia, and has vast experience and knowledge in consumer banking and wealth management products. Upon leaving the banking industry, Amie has been raising funds for private placement deals and distributing alternative investment products to the High Net Worth Investors.

Amie holds a degree of Bachelor of Commerce from the University of Newcastle, Australia.

Media & Events

媒体及活动

Visit <http://facebook.com/ingenioushaus> for latest updates.

Ingenious way to provide private equity funding

By TEE LAY KAY
 DID you know that the many great technological companies of today got their break from private equity funding?
 Companies like Google, Yahoo, Microsoft, Compaq and Apple in the United States were funded by venture capitalists in their early years.
 In Malaysia, successful private equity-backed companies include AirAsia Bhd, Green Fertiliser Bhd, ITI Technologies Bhd, Jalutecore Bhd and Borneo Bhd among others.
 Certainly, private equity firms offer high returns but can be risky. Nevertheless, studies have shown that it also provides stand-alone superior long-term returns opportunities that are not available through investment in traditional stock and bond investments.
 Ingenious Haus Side Ltd, a boutique corporate advisory and private equity firm, will be launching the Ingenious Growth Fund in mid-September.
 The fund is a registered venture capital (VC) corporation under the authority of the Securities Commission. It is a special purpose private equity fund to raise RM200ml in investment in biotechnology company V Telecom Bhd.
 "We're opening our fund to high net worth individuals and institutions. It will cost RM250,000 per unit with a commitment period of five years," says Ingenious chief executive officer William Du.
 Du says most entrepreneurs face difficulties in financing at the early stage due to lack of track record and resources.
 He says the fund will pay 5% dividends per annum over the next four years. Upon maturity, investors will not only get their principal investment, but an additional 25% committed return.
 This effectively means that an investor will make 100% return over a five-year period.
 "As V Telecom hopes to go for a listing over the next three years, investors of the fund will also have the opportunity to convert their shares into the company's initial public offering," says Du.
 He adds that the sum of RM200ml for the fund makes up a 30% stake in V Telecom. Furthermore, V Telecom has agreed to appoint up to three board representatives from the fund.
 "We've done our homework and studied our exit options to see if we can deliver. The company is not a start-up. It has a track record. The capital expenditure has already been made since it started in 2007," says Du.
 As for Ingenious, since it first started out in 2008, it has helped numerous entrepreneurs and mid-sized companies with advisory services. Ingenious has also helped many aspiring entrepreneurs raise VC funding from its network of angels, VCs, institutions, and corporates.
 Du says most entrepreneurs face difficulties in financing their business at the early stage due to lack of track record and resources.
 Most commercial banks do not provide loan facilities to companies which do not have collateral. Furthermore, they also do not understand the business. Hence, raising capital funding is a good financing alternative," says Du.
 V Telecom provides high bandwidth connectivity to business and homes. Having invested RM200ml in its initial infrastructure, it plans to raise an equivalent capital of RM200ml to complete its last-mile fibre-optic network that connects to 50,000 offices.
 Subsequently, a plan to grow this to 50,000 connections in homes and offices within the next five years. A listing on Bursa Malaysia is in the card over the next three years.
 The company has a positive net tangible assets base with a paid-up capital of RM100ml. It debt-free and has been in profitable for cash flow since it started in 2007.
 In order to "optimize connectivity" which is suitable for bandwidth-heavy applications and online collaborations.
 For instance, whether a person wants to connect two offices on a single network or to link up operations in a distant server, he will require a bonded fibre connection.
 V Telecom envisages proper routes for IP traffic, which makes the difference between a poor Internet connection and a superior one.
 Moving forward, V Telecom wants to expand its broadband service to some 300 buildings in the Klang Valley over the next two years.
 The service is now offered to, among others, Menara Standard Chartered, Menara UCA and Wisma Farafarab, all in Kuala Lumpur.
 While it had previously focused on providing network facilities and services to the private and public sectors, V Telecom has now set a target of providing similar services to consumers in the high-end property sector to diversify its revenue stream.
 It is currently offering up to 10Mbps connectivity per second to residents and prospective residents of the Sussana Sentral Loft condominium. Sussana Sentral Loft marks its first foray into the residential sector, although the commercial sector remains its core focus.
 V Telecom is also in talks with Telekom Malaysia's 100% high speed broadband transmission.



William Du says most entrepreneurs face difficulties in financing at the early stage due to lack of track record and resources.



William Du
 Ingenious at Work

Ingenious is an essential component of entrepreneurship. Although some startups are able to make it without venture money, most are unable to sustain their businesses at the early stage.
 In many ways, Du seems to view the entrepreneur himself as an important component of entrepreneurship. "Entrepreneurship is not just about the idea of the company or the product," he says. "It's about the entrepreneur himself. He has to be able to execute the idea and to have the vision of the business and to be able to raise the money to fund it."
 Du is also a proponent of "lean startup". He has a new book, "The Lean Startup: How Zero-to-One and How to Break Through to Growth by Building Better Faster Cheaper", published by the University of California Press. The book is available in Chinese and English. It is a must-read for anyone who is interested in starting a business or who is looking for ways to improve the success of their business.
 Du is also a frequent speaker at various conferences and seminars. He has been invited to speak at the Asian Venture Capital Summit, the Singapore Business Week, and the Singapore Economic Development Corporation's Entrepreneurship Summit. He is also a member of the Singapore Venture Capital Association and the Singapore Business Council.

Giving entrepreneurs a helping hand

Having struggled on his own before, William Du knows what it is to be an entrepreneur. Now he tells business leaders how he gives back to the community.
 William Du, CEO of Ingenious Haus Side Ltd, is a successful entrepreneur who has built a multi-million dollar business. He is now using his experience to help other entrepreneurs succeed. He has founded the Ingenious Growth Fund, a venture capital fund that provides funding to early-stage startups. He has also founded the Ingenious Accelerator, a program that provides mentorship and resources to startups. He is also a frequent speaker at various conferences and seminars. He has been invited to speak at the Asian Venture Capital Summit, the Singapore Business Week, and the Singapore Economic Development Corporation's Entrepreneurship Summit. He is also a member of the Singapore Venture Capital Association and the Singapore Business Council.



William Du (left) and other speakers at an event.



Group photo of attendees at an event.



Financial Services

金融服务



Services

服务

Corporate Finance

- Initial public offering
- Mergers & acquisitions
- Fund raising

企业融资

- 融资上市
- 企业并购
- 筹集资金

Private Equity

- Fund Management
- Special purpose vehicles
- Exit strategies

私人股权

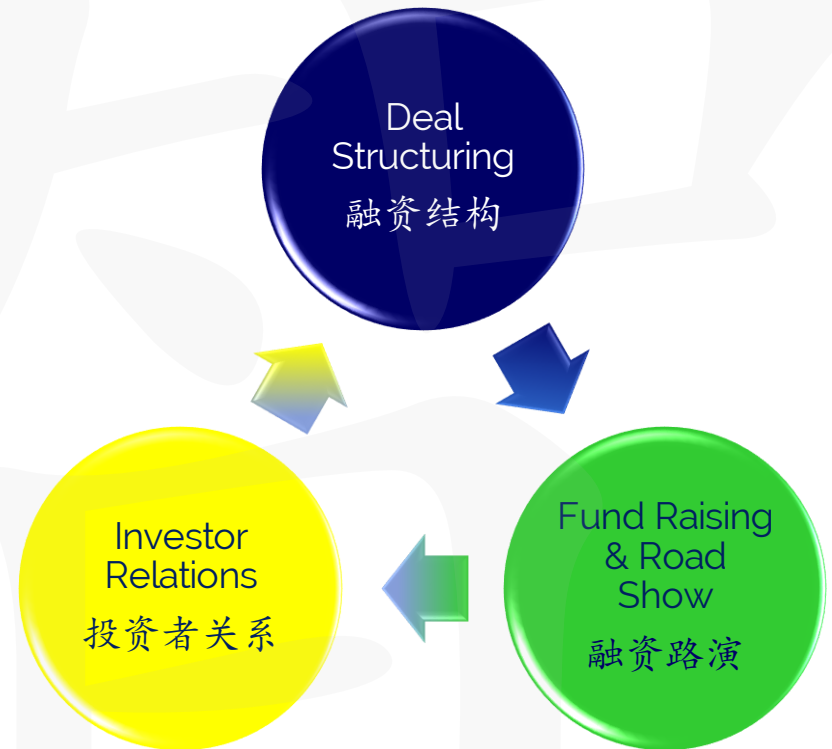
- 基金管理
- 特殊功能公司
- 投资退出战略

Asset & Wealth Management

- Family office management
- Family business advisory
- Succession planning

财富管理

- 家庭办公管理
- 家族企业咨询
- 企业接班人计划



How We Can Help

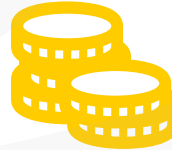


Accelerate Growth & Corporate Exercise

Initial public offering (IPO)

Mergers & acquisitions in related business.

Diversification of business portfolio.



Smart Capital & Funding Support

Providing smart capital to enterprises.

Advice on fund raising matters to grow your business.



Corporatisation, Divestment & Exit

Corporate restructuring, recruit professional managers.

Exit strategy – selling or divesting non core business, in partial or whole.

IPO Services

Pre-listing Review

- Equity story and track record
- Corporate restructuring
- Management development & training
- Corporate governance & internal controls
- Financial reporting
- Risk assessment

Listing Preparation

During the IPO process, there are a number of complex listing requirements and regulations that your company need to deal with. The key issues we help deal with include:

- Formation of IPO-dedicated working group
- Appointment of professional parties
- Due diligence
- Introduction of strategic investor
- Market conditions and investor appetite assessment

Post Listing Support

The challenges do not end after a successful IPO. Your company will be under strict public scrutiny. Effective and ongoing communication channels with regulators, investors and media are critical.

The key issues we help deal with include:

- Advice on various ongoing post-listing compliance
- Financial and regulatory reporting
- Risk management
- Investor relationship management
- Enhancement of corporate governance
- Market strategy

Key Capital Markets for Asian Companies



Fund Management Services (Case Studies)

基金管理服务

| Fund Name 基金名称 | Fund Description 基金性质 | Investment Preference 投资目标 |
|---|-----------------------------|---|
| EIX Group Sdn Bhd | Venture Capital 风险投资 | Series A to Pre-IPO, Technology 上市前投资, 科技公司 |
| Jazz Equity Group Bhd | Real Asset Buyout 实物资产收购 | Real estate opportunities in Malaysia 马来西亚的房地产机会 |
| Emerging Star Fund Ltd | Fixed Income Fund 固定收益基金 | Global securities, bonds, debentures 全球证券, 债券 |
| WD Assets Ltd | Private Equity 私募股权 | Education, Real Estate & Technology 教育, 房地产与智能城市技术 |
| Actcelerate International Group Ltd <i>* Listed on NSX Australia</i> | Private Equity 私募股权 | Series A to Pre-IPO, Technology 上市前投资, 科技公司 |
| STAR Global Venture Fund SPC | Private Equity 私募股权 | Industries, Infrastructure & Agriculture 企业, 基础设施和农业投资 |

Our Portfolio



ESG & Impact Investment



USD 125 million

K3 Resources is a SPAC, to acquire & invest in ESG projects, such as renewable energy (Solar), vertical farming, etc.



USD 125 million

Agroz Group is an agrotech company, specialising in vertical farming. The Company is planning to set up several vertical farming centers in urban area, promoting healthy living to the community.

InvestAQ.co – Investor Relations Platform

[Home](#) [Be An Affiliate Partner](#)



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Automating & digitalising investor relations today

Get connected to South East Asia investment ecosystem

Eye-port.com – Smart Vending Machine



RETAIL

Seeking new retail opportunities? We offer slots in our kiosks to dispense a wide array of products.



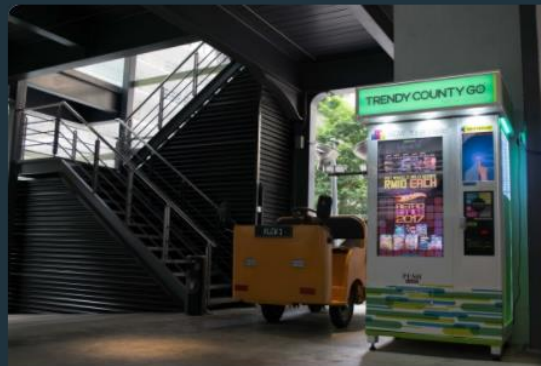
ADVERTISING

Our kiosks are designed to operate for 365/24/7. Partner with us and have your product featured.



CORPORATE

Automate, accelerate and exponentiate your brand & products with us.



LEASING

Our kiosks are available for lease and are suitable for any events or locations.



FRANCHISING

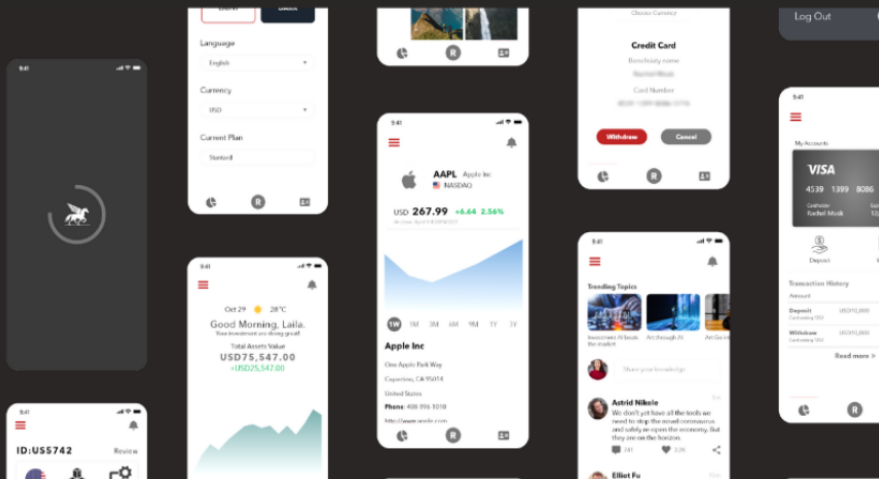
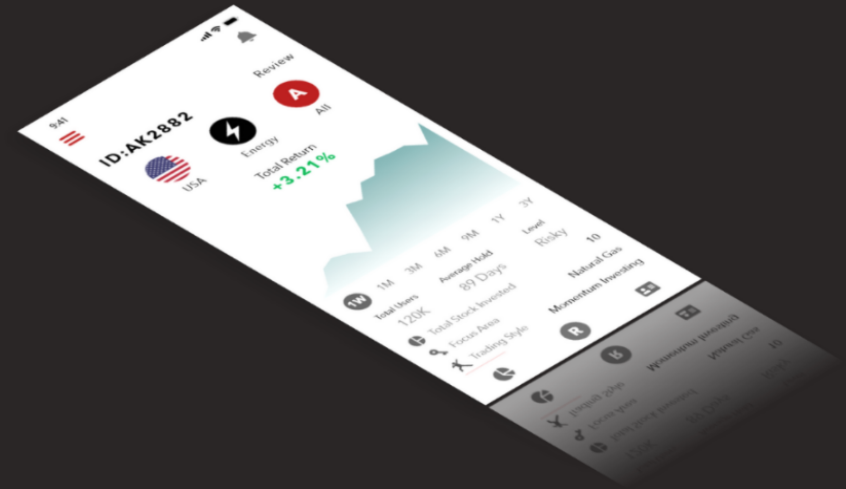
Access to our ecosystem?



Pentaip.com – Fintech, Robo Advisory

Robo built to **serve.**

Pentaip's launching **World's First Robo Exchange** with at least **300,000+ Robo-Advisors** to help you maximize your investments.



Crafted by **experts.**

Pentaip uses the latest Investment AI combined with best practices from industry experts and Modern Portfolio Theory.

英智信托财富管理

Ingenious | WEALTH MANAGEMENT

In collaboration with



PICTET

Family Office Services

We work with family business owners in establishing family office and corporate structures, transforming their businesses into corporations that are adaptive and sustainable, and last through generations.

We aim to provide families with peace of mind in accumulating, maximising and preserving their wealth and legacy for the future generations.

FAMILY OFFICE



Family Wealth Management



Family Business Transformation



Succession Planning

STRATEGIC ADVISORY



Risk Management



Dispute Management



Exit & Liquidity Management

Macro Issues Affecting Family Business



Crises in Family Business & Corporates

Passing of control to next generations who are not ready or willing to take over the family business.

Natural death if no innovation or changes.



Volatile & Uncertain Market

Uncertainties across global business & markets.

New Msian Govt.
China – USA Trade War, etc



Limited Funding & Credit Line

Business has ran out of options in funding and credit line.

Banks are not supporting.

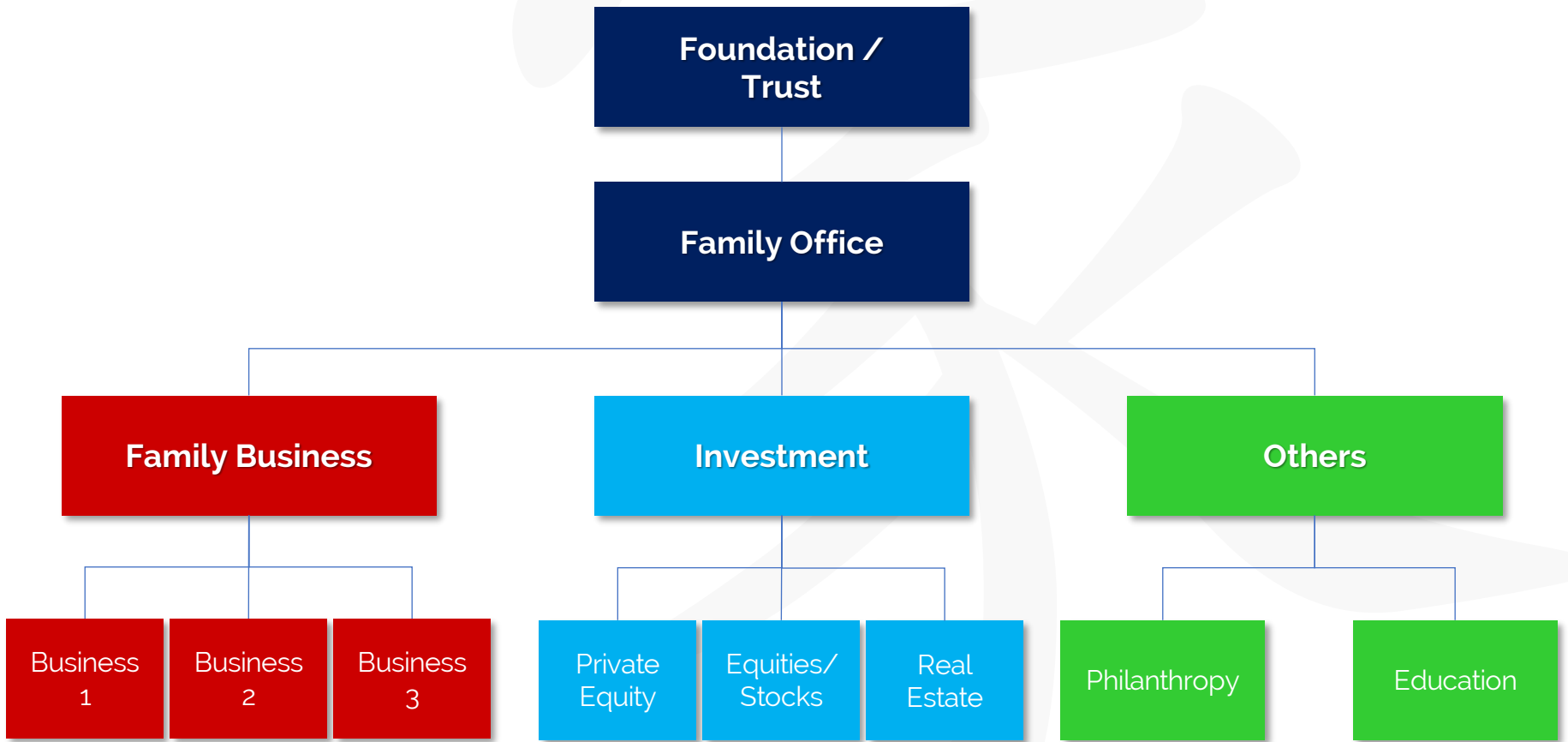
Common Issues

- No succession plan in place.
- Founders are too emotional to let go.
- Inherited, but no passion or clue what to do with it.
- Business declining, heading to natural death.
- No professionals as the business is infected with family “parasites”.
- Family dispute on control, power struggles, international politics.
- Don't trust outsiders.



Bespoke Solutions

We design the right structure that suits your family needs:



Ingenious Haus Group

Giving entrepreneurs a helping hand

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