

EXECUTIVE SUMMARY

The International School ("TIS") is a premier British-curriculum international school located in the Bukit Jalil / Seri Kembangan education corridor of Kuala Lumpur. Established in 2017, the school caters to students aged 2 to 18 years, offering the **UK Cambridge curriculum** from Early Years through **IGCSE**.

TIS is offered for sale as a 100% acquisition of the operating business, excluding the building and land (leased premises). The transaction presents an opportunity for an education group or investor to acquire a fully licensed, operational international school with strong brand equity, regulatory approval, and immediate scalability potential.

Valuation (Asking Price): **RM 15 million**.

Transaction Scope: 100% equity in operating entity (excluding building).

License: Ministry of Education (MOE) license valid until 2028.

INVESTMENT HIGHLIGHTS:

Key Attribute	Description
Proven Brand	Recognized British-curriculum international school established since 2017.
Strategic Location	Situated in the Bukit Jalil–Seri Kembangan corridor, near residential and expatriate communities.
Regulatory Ready	MOE license valid until 2028, approved for Early Years to Secondary.
Scalable Platform	Strong base for new operator to expand or integrate into a multi-campus network.
High Fee Structure	Annual tuition fees range from RM30,000 to RM50,000 , positioning in premium mid-tier segment.
Diverse Student Body	Enrolment includes both local and international students with English-medium instruction.
Technology & Innovation	Incorporates AI-enabled and personalized learning tools aligned with modern pedagogy.

FINANCIAL SNAPSHOT (INDICATIVE):

Student Enrolment	~100 students (Max. capacity 1,000)
Average Annual Fee	RM 40,000
Revenue	~RM 2.6 million (2024) : ~RM 5.9 (2023)
Asking Price	RM 15 million (business only)

MARKET OVERVIEW:

Malaysia's international and private education market continues to expand, driven by:

- Rising middle-income and expatriate populations.
- Increasing demand for English-medium, globally recognized curricula.
- Growing acceptance of private education post-pandemic.
- Government openness toward foreign education investors.

TIS is strategically positioned within the Kuala Lumpur–Selangor education belt, alongside leading peers such as Alice Smith, Australian International School, and Kingsley International.

OPPORTUNITY:

This acquisition offers a buyer:

- Immediate entry into Malaysia's fast-growing international school market.
- Regulatory-ready operations with MOE license through 2028.
- Established brand, systems, and curriculum delivery.
- Potential to expand, rebrand, or reposition the school for higher enrolment and premium pricing.

NEXT STEPS:

Interested parties may contact the Seller's Representative, **Ingenious Advisors** for a Confidentiality Agreement, site visit and access to the Data Room and Financial Pack.

Contact Person: **William Du**
Mobile: **+6012 777 2388**
Email: william@ingenioushaus.com