

619FUTSAL 

2025/26 619FUTSAL PARTNERSHIP GUIDE

Elevate Your Brand and Empower San Diego's Youth

2025/26 619FUTSAL PARTNERSHIP GUIDE - ABOUT 619FUTSAL

OVERVIEW

619Futsal isn't just a futsal program; it's the premier youth futsal development pathway in San Diego. We provide year-round opportunities for young athletes across a wide range of ages and skill levels, fostering growth both on and off the court. Our comprehensive program includes highly competitive leagues, signature tournaments, skill-building camps and clinics, a robust full-time Academy program, and regional Identification (ID) camps.

Through a partnership with 619Futsal, your company will gain significant brand exposure and meaningful alignment with a respected community organization. With consistent engagement from our dedicated players, passionate families, and experienced coaches, your investment will resonate deeply within the San Diego community and beyond.

OUR MISSION

Developing Players, Building Community at 619Futsal, our core belief is simple yet powerful: "If you do things the right way, people will want to be involved in the program." We are committed to providing a fun, exciting, and safe environment where youth players can truly explore and unlock their potential. Our focus is squarely on individual player development – not just wins and losses. We ensure every player receives the opportunity to reach their full potential in a positive, supportive, and growth-oriented setting.

PROVEN GROWTH & IMPACT

A Decade of Excellence Founded in 2011 by futsal visionaries Sean Bowers and Mike Gentry, 619Futsal immediately made an impact, launching with an impressive 118 teams in its inaugural season. Since then, our program has experienced exponential growth, now hosting over 300 teams annually across multiple state-of-the-art facilities.

KEY MILESTONES & ACHIEVEMENTS

- *Geographic Expansion:* Successfully expanded into multiple venues across the greater San Diego area, providing convenient access for families.
- *Premier Tournaments:* Host multiple highly anticipated tournaments annually, drawing teams from across the region.
- *Thriving Academy:* Our full-time Academy program serves over 250 families, fostering advanced skill development and competitive play.
- *Consistent Development:* Deliver annual futsal camps and clinics that cater to all skill levels.
- *National Recognition:* Proudly partner with United States Youth Futsal (USYF) to host their prestigious Regional Tournament and ID camps, attracting top talent from San Diego, Los Angeles, and Orange County.
- *Championship Legacy:* Captured National Championship titles in 2022 (USYF Girls 2010 Division & USFF Girls 2011 Division), showcasing our commitment to excellence.
- *Expanding Influence:* Launched our first Hawaii Futsal ID program and tournament in 2024 and 2025, extending our reach beyond California.

WHY PARTNER WITH 619FUTSAL WITH OUR CUSTOMIZED EXPOSURE & ENGAGEMENT

Reach & Demographics: Connect with Your Target Audience A sponsorship with 619Futsal offers unparalleled access to a highly engaged and diverse demographic of youth, families, and community members.

- **Academy Participation:** Our Academy attracts players from affluent and family-centric communities across San Diego County, including: Cardiff, Chula Vista, Coronado, Del Mar, El Cajon, Encinitas, Fallbrook, La Jolla, Mira Mesa, Poway, San Diego, San Marcos, Scripps Ranch, Solana Beach, Santee, and Tierrasanta.
- **Tournament Attendance:** 619Futsal tournaments draw teams and spectators from a wide regional footprint, including: San Diego County, Orange County, Riverside County, Los Angeles County, Santa Barbara, Arizona, Nevada, Colorado, and beyond. This extends your brand's reach well beyond local boundaries.
- **League Coverage:** Our popular leagues serve communities such as: Carlsbad, Carmel Valley, Del Mar, El Cajon, Oceanside, Encinitas, Grossmont, La Jolla, Pacific Beach, Poway, Rancho Bernardo, Rancho Peñasquitos, San Diego, San Marcos, Santee, Scripps Ranch, and Solana Beach.

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2025/26 619FUTSAL PARTNERSHIP GUIDE - OPPORTUNITIES

619FUTSAL DEMOGRAPHICS

- Demographics feature both boys and girls, ages 6-17
- Families with disposable income
- Host four (4) tournaments annually featuring more than 160 teams from throughout San Diego and Hawaii
- Introducing two (2) new tournaments in the 2025 and 2026 calendar years
- The 619Futsal Academy has over 210 players
- 619Futsal League features 90 teams with over 700 players participating
- 619Futsal.com: Averages over 40,000 unique visitors annually
- 619futsal Instagram: 3,023 Followers
- 619Futsal Academy: 1,051 Followers
- 619Futsal Facebook: 1,300 Followers

PARTNERSHIP OPPORTUNITIES

Customized for Your Success Partnering with 619Futsal offers a wide array of high-impact brand exposure and community engagement opportunities designed to meet your marketing objectives.

Core Sponsorship Benefits:

- **Extensive Digital Promotion:**
 - Prominent recognition across all 619Futsal social media platforms (Twitter, Facebook, LinkedIn, Instagram – [Consider adding follower counts if impressive]).
 - Premium logo placement on the official 619Futsal website with a direct, high-traffic link to your company's website.
 - Inclusion of your logo and/or a dedicated message in all 619Futsal email communications (newsletters, event announcements, etc.).
- **High-Visibility Brand Presence:**
 - Your company logo is prominently featured on 619Futsal t-shirts and Academy uniforms, ensuring widespread visibility.
 - Opportunity for direct distribution of company materials (flyers, coupons, samples) at our high-attendance Sunday league games, tournaments, and camps.
 - Strategic signage at all major events (leagues, tournaments, ID camps), including premium coroplast boards and large vinyl banners.
 - Exclusive sideline board advertising opportunities at our primary facilities.
 - Naming rights for courts (e.g., "The [Your Company Name] Court 1") for dedicated, long-term brand association.
- **Direct Event Engagement:**
 - Dedicated booth space at our largest events, providing a unique opportunity to directly interact with players, families, and coaches, generating leads and building goodwill.
 - Exclusive sponsorship options for the highly sought-after USYF Futsal ID camps in California, reaching a motivated and engaged audience.

Customized Partnership Packages: We understand that every company has unique goals and budgets. Rather than a one-size-fits-all approach, we prefer to collaborate with you to build a sponsorship package that precisely aligns with your marketing objectives, desired level of exposure, and budget.

Let's connect to discuss how a partnership with 619Futsal can bring significant value to your brand and support the development of youth futsal in our community.

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