

# Acronis

#CyberFit

# Acronis Cyber Protect Home

Easy, Efficient, Secure

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## About Acronis

# Acronis is a Leader in Cyber Protection

Complete integrated platform for managed service providers



## Swiss

HQ in Schaffhausen,  
Switzerland



## Singaporean

Founded in 2003 in  
Singapore



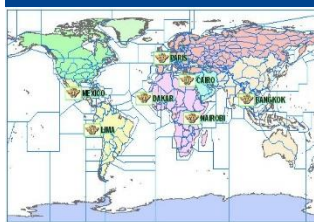
## Scale, Growth and Reach

\$300M+ billings  
50% business growth  
100%+ cloud growth  
100% of Fortune 1000  
1M+ businesses  
50,000+ partners



## Global Local Presence

2,000+ employees  
33 locations  
150+ countries  
33 languages  
50+ datacenters



304 Flight Information Regions (FIR)

## Acronis Cyber Protect

20,000+ Cloud  
partners  
3.5M+ workloads  
protected  
100M+ cyber attacks  
prevented in 2022



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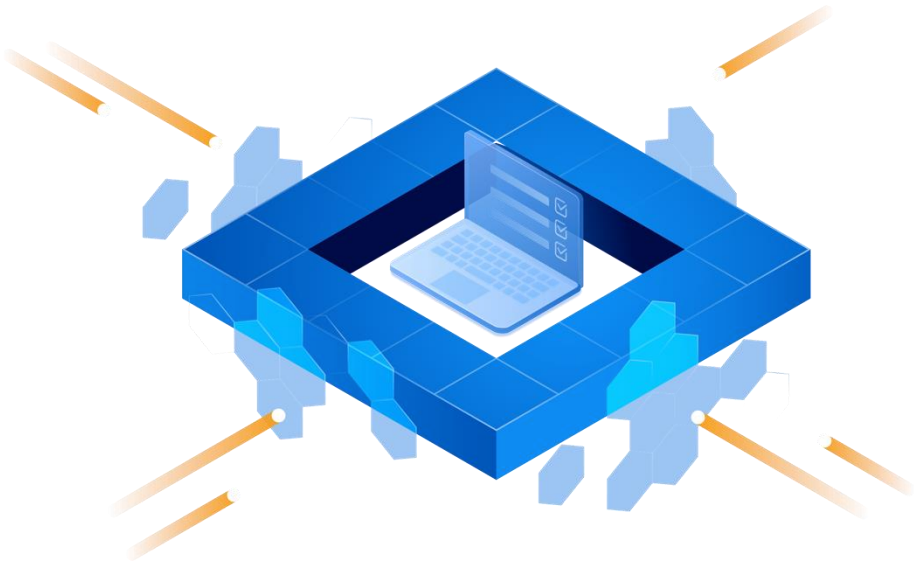
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Product Overview

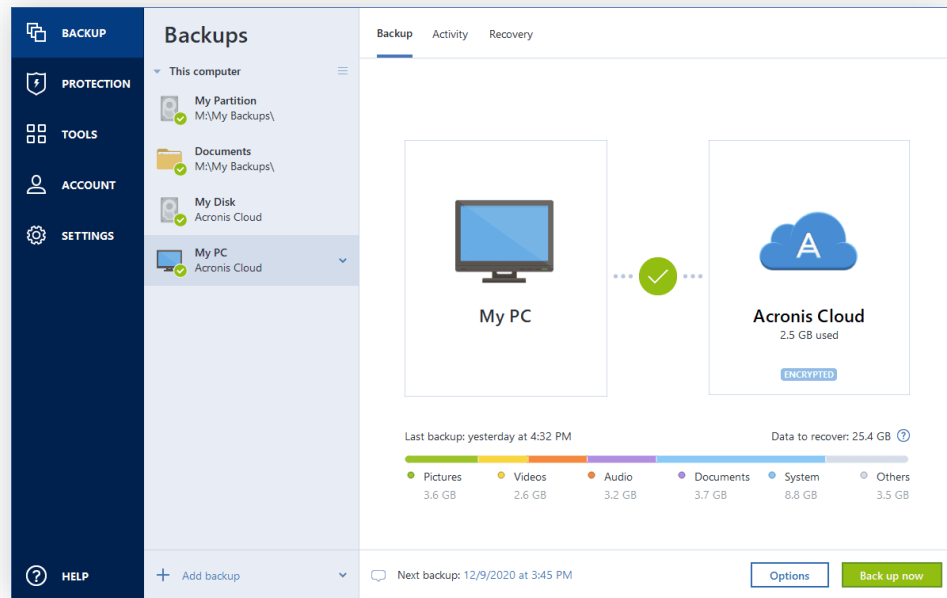
# Cyber Protection Benefits

The user will always have peace of mind knowing that their digital world is protected



- **Never lose files** or expensive apps by backing them up and when you need – restore everything in a flash
- **Stop any cyberattack**, including never-before-seen threats, from harming your data, system, or backups
- **Save time** with an intuitive solution that offers minimal maintenance and a two-click setup
- **Remove gaps in your defenses** by relying on a single solution that covers all your protection needs
- **Reduce the cost and complexity** of managing multiple stand-alone solutions

# One Solution Delivers Everything Users Need



## Easy

Intuitive dashboard with all data protection stats, account information, and notifications requires minimum time and effort to navigate

## Efficient

A single solution that unifies anti-malware and set-and-forget backup with instant recoveries, eliminating the cost and complexity of managing multiple tools

## Secure

An integrated anti-malware stops viruses, ransomware, and cryptojacking from harming device data or corrupting backup leaving no gaps in the defense

No other single solution or combination of solutions can offer that level of comprehensive protection

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Product Features

# Competitive Landscape

None of the third parties will protect your entire digital life from all threats

	<b>Cyber Protection</b> <b>Acronis Cyber Protect</b> <b>Home &amp; Business</b>	<b>Antivirus</b> Bitdefender, McAfee, Avast, Microsoft Defender	<b>Online Backup</b> BackBlaze, Carbonite, iDrive, SOS Online Backup	<b>Local Backup</b> Macrium, Paragon, Genie, Nova, EaseUs	<b>Online Sync</b> DropBox, Google One, OneDrive, iCloud
<b>Main Purpose</b>	Unified backup and security with local and cloud protections for all data, applications, and systems. Cloud storage includes anywhere access.	Antivirus protection for personal computers.	Cloud-based file and disk backup for personal computers.	Local file and disk backup for personal computers.	File sync across multiple devices. Store files online to be accessible from anywhere.
<b>Key Function</b>	Backups and restores all data, including full computer backup (OS, programs, settings, and files), and stops all modern cyberattacks (malware, viruses, ransomware, cryptojackers). Supports local, external and network drives, and the cloud.	Virus scans and real time anti-malware protection.	File backup to and recovery from cloud. (Disk backup and recovery for iDrive).	File and disk backup to external devices and NAS.	Copy and sync. Files deleted on one device will be deleted from all devices. Only files and folders can be stored.



# Reliable Backup and Recovery Capabilities

## Acronis Cyber Protect Home & Business



### Full image backups

Recover anything – from  
a full system to a file



### Active disc cloning

Make a replica of your PC or  
Mac system while it's in use



### Dual Protection (cloud backups)

Replicate your local  
backup in the cloud



### File/folder backup

Select individual files and  
folders for replication



### All-in-one recovery

Restart your system on an  
external drive in two clicks



### Automatic mobile/tablet backups

Covers up to 20 mobile  
devices with one license

**Why?** Work is never disrupted. Data on all devices is always ready for recovery in case of a disaster.

# Advanced Anti-malware and Antivirus Protection

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### **Ransomware protection**

Prevents ransomware and restores affected files



### **Real-time protection**

Saves the computer from any malware



### **Antivirus scan**

Scans for malware on-demand



### **Web filtering**

Blocks malicious websites automatically



### **Cryptojacking protection**

Guards your system from cryptojacking attacks



### **Videoconference protections**

Protects Zoom, WebEx, Microsoft Teams calls



### **Protection pause**

Suspends the antimalware functions



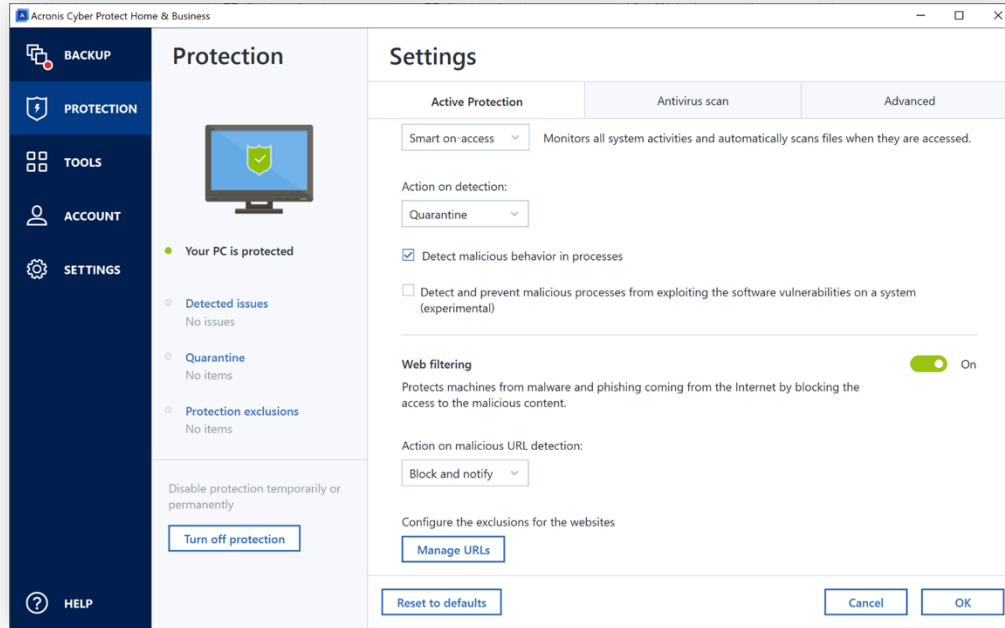
### **CPU-load balancing**

Prevents CPU overload during AV scans

**Why?** Work is never disrupted. Active protection of downtime, data, and system configuration loss.

# Protection Features for Remote Workers

Make sure you and your team are protected



## Videoconference protection

Guards data and privacy from cyberattacks when videoconferencing via Zoom, Cisco Webex, or Microsoft teams.

## Web filtering

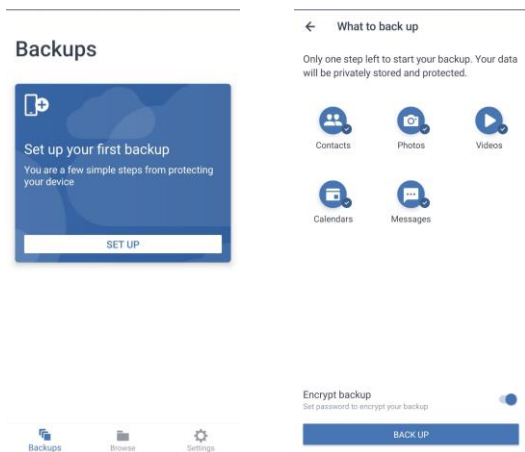
Blocks access to sites that spread malware, host phishing attacks, etc.

# Acronis Cyber Protect Mobile Application

Backup your mobile data to Acronis Cloud and recover in case of loss or corruption  
(available for Android and iOS)

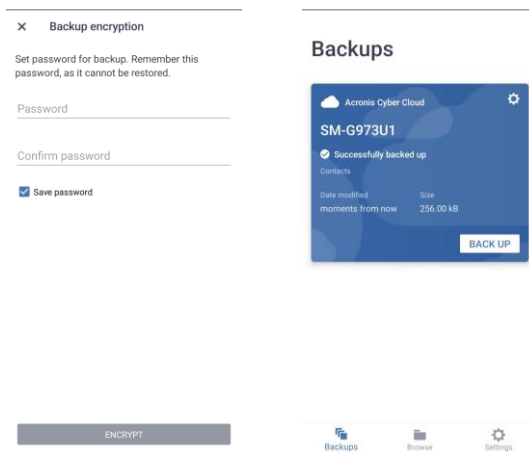
## Protect what matters

Automatically backup your photos, videos, calendars contacts and messages



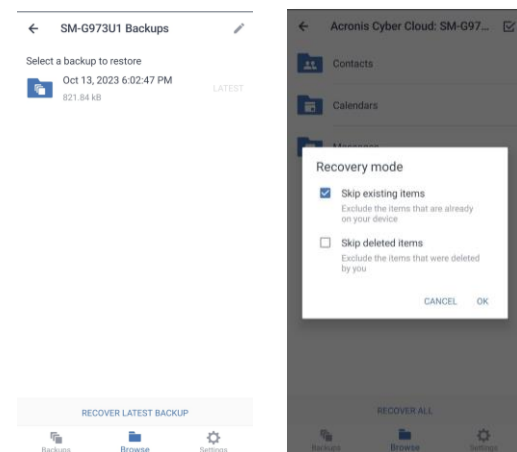
## With powerful protection

Enable password protected AES-256 encryption for your backup



## Browse and recover

Retrieve any file from any of your devices, Android or iOS



# Integration for Easy Management and Access

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### Multiple users & third-party provisioning systems

Enjoy simplifying account creation and user access



### Intuitive protection dashboard

Monitor everything, including protection stats and account info



### Tray notification center

Get messages related to the status of your protection



### Custom power management

Set a minimum power level for backups when on battery power



### Flexible management

Align your data protection to your work schedule



### Anywhere access

Retrieve any file or folder from your cloud backup

**Why?** Work is never disrupted. Save time and resources by managing a single cyber protection solution.

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