



We build **excitement** throughout our content,  
keeping the users **engaged, entertained**  
& **rewarded** with **real live events**

# WHO'S INTECH

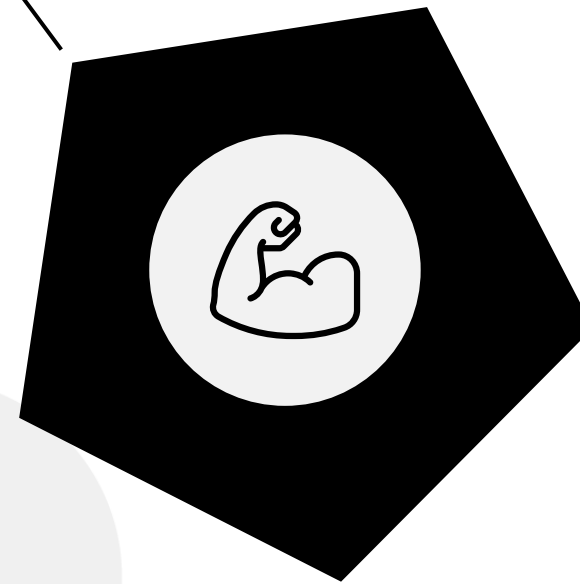
**Intech** is a technology solutions provider and digital marketing agency based in the Middle East and North Africa (MENA) region. The company specializes in offering a broad range of IT services, including digital transformation, enterprise technology solutions, and innovation for businesses. In addition to their IT expertise.

Multi-Platform Engine	Providing world leading technology that allows rapid development of multi-platform across all major platforms including Online, iOS, Android & Windows Phone.  Modular, interactive technology platform that is scalable to serve a large number of users.
Real-Time, Multi-Transaction Environment	Real time transaction able to be bought across platforms.  Integrated payment gateways mechanisms in all platforms.
Established Operating Business	Content currently distributed through Desktop, Mobile & App.  Over 100 Million visitors per year and 300,000 registered users
Multiple Revenue Streams	Carrier billing, Ad Marketing , Credit Card & App store

# The Team Expert

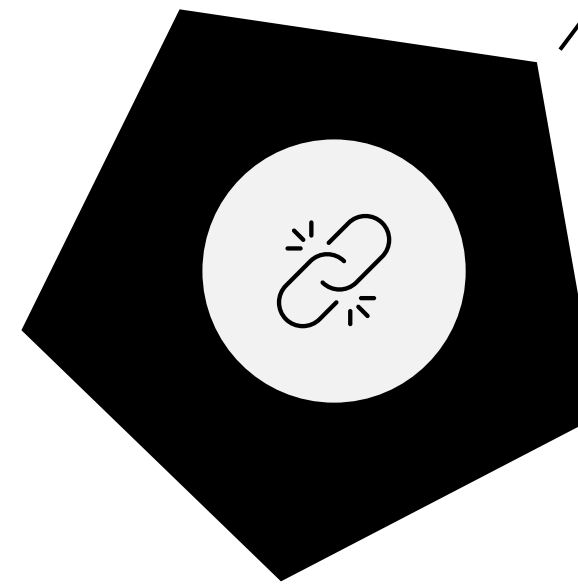
## R&D

Intech's management can provide strategy and planning advise for companies looking to expand their digital entertainment initiatives in the MENA region or to explore gaming and gamification for the first time.



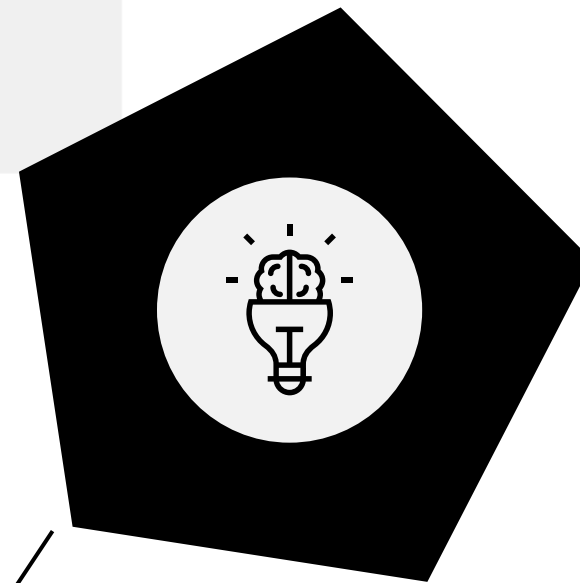
## Digital Marketing

Establishing direct connection with customers of their brand, license or digital media Together with our Advertisers we select the supply that fits the product. Optimization on KPI's is standard with us.



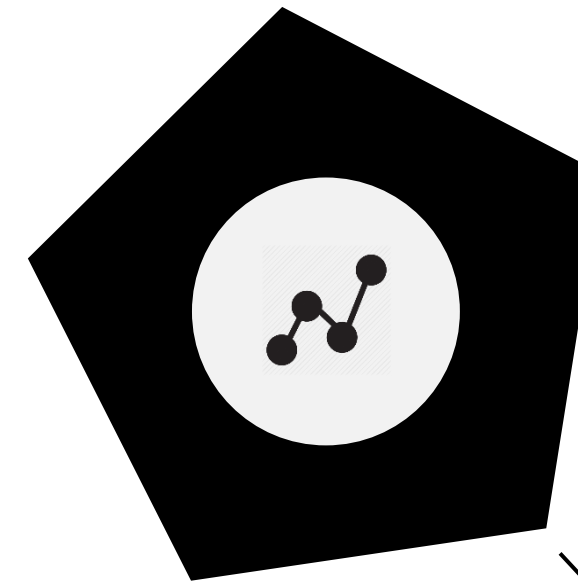
## Management

Our management has decades of international experience in the digital media industry (mobile and internet) including digital content, digital advertising, mobile billing and gaming.



## ECO-SYSTEM

Our network includes technical resources, consultants, Game studios, Ad Networks and Analytics companies and Mobile Game investors



# Services Summary

We strive on delivering the highest value in each service we provide

## Type of Services

Strategy	Digital	Technology	Marketing	Operations
<ul style="list-style-type: none"><li>▪ Business Transformation</li><li>▪ Business Optimization</li><li>▪ Organization restructuring</li><li>▪ Business Development</li><li>▪ Strategic Plan</li><li>▪ Supply Chain Consultancy</li><li>▪ Advertising and Media research</li></ul>	<ul style="list-style-type: none"><li>▪ Digital business development</li><li>▪ SEO (Search Engine Optimization)</li><li>▪ SMO (Social Media Optimization)</li><li>▪ E-commerce services and implementation</li><li>▪ Digital activation services</li></ul>	<ul style="list-style-type: none"><li>▪ Web, Mobile App and OTT apps development</li><li>▪ Technology and IT services</li><li>▪ Live Streaming services</li><li>▪ Video On demand services</li><li>▪ Corporate technology services advisory</li></ul>	<ul style="list-style-type: none"><li>▪ Social Media Marketing and Management</li><li>▪ Digital Marketing</li><li>▪ Content Marketing</li><li>▪ Media Buying</li><li>▪ Marketing Research and advanced Analytics</li><li>▪ Strategic Marketing</li></ul>	<ul style="list-style-type: none"><li>▪ Shadow Management</li><li>▪ Operation turnaround</li><li>▪ Project implementation</li><li>▪ Operation Analysis</li><li>▪ Lean Management Application</li><li>▪ Program Management Office</li></ul>

## Success

- INTECH has proved its success with many clients that have delivered more 100% increase in their results. Our methodology is based on top international framework that will be customized to create a strategic fit as well as a competitive fit into our client Operation.
- We are sure of what we deliver, and we are keen to reach our client’s desired state

# Why INTECH?

Uniquely Positioned To meet your Strategic Marketing Request

## Why INTECH?

**Recognized as  
Experienced  
Content and  
Marketing Hub**

**Speed to Value**

**Technology &  
Industry  
Expertise**

## Distinct Advantage

- Recognized as experienced in Content Marketing and Digital
  - Delivered many engagements and lead many implementations in the Middle East, Europe and Africa
- 
- Rapid mobilization - Our Strategy teams are ready to start this project
  - Our practice comes “pre-loaded” with advanced market research methodology and framework.
  - Methodology balances speed for mobile apps (marketing strategy) with traditional / standard methods for complex environments
  - Our on-field experience will speed our delivery and enhance the outcome of the targeted study
- 
- INTECH is proud to work with many of the World’s largest and at the same startup companies
  - We bring a flexible, cost competitive model, through our Delivery Network, which provides access to of experienced resources in Beirut as well as international consultants that will support when needed

## SOME **STATS** Per Quarter

CPM **320M**

**189K** CPA

CPC **10M**

**57.21K** ROAS

ROAS, is a marketing metric that measures the revenue earned for every dollar spent on advertising.

# SOME OF OUR CLIENTS

stc

زين  
zain

ooredoo

etisalat by e2

du

sam  
media

alfa  
ORASCOM TELECOM

touch

KOREK  
Telecom

موبايلي  
mobily

vodafone

Asiacell

BBAC

SARADARBANK

بنك أبوظبي الوطني  
NBAD



الريستمانني  
AWR OSTAMANI

عمانتل  
Omantel



Mercedes-Benz



SGN  
MEDIA TELECOM CONVERGENCE

FIT  
First for Information Technology  
الشركة الأولى للخدمات التكنولوجية

strex

Batelco





For more info contact



+971 504314988



[bs@intech-mena.com](mailto:bs@intech-mena.com)



**intech-**  
**mena.com**

