

NH Sponsorships

Key Offerings



Reach healthcare professionals in the hospital, pharma/biotech, and CDMO space



Generate high levels of engagement and interactions for your brand



Targeted audiences for Senior Leadership, Directors and Managers

Metrics



**23,000+
Followers**



**15,000+ Profile
Views in 90 days**



**9 Million+ post
impressions**



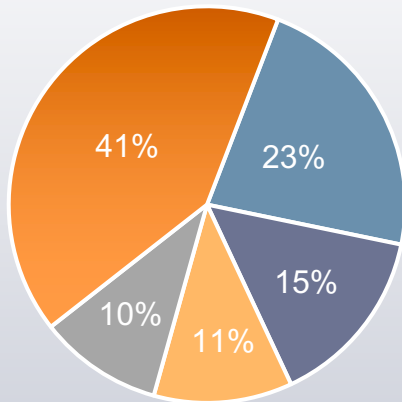
**100,000+
engagements**

Audience

The background is a dark blue gradient. On the right side, there is a series of thin, white, curved lines that sweep upwards and outwards, creating a sense of motion or a stylized wave. These lines are more densely packed in some areas, creating a subtle texture.

Demographics

Industry



- Biotech
- Hospitals and Healthcare
- IT Healthcare Services
- Pharmaceutical Manufacturing
- Healthcare Other

Top Companies

Bristol Meyers Squibb

Kite Pharma

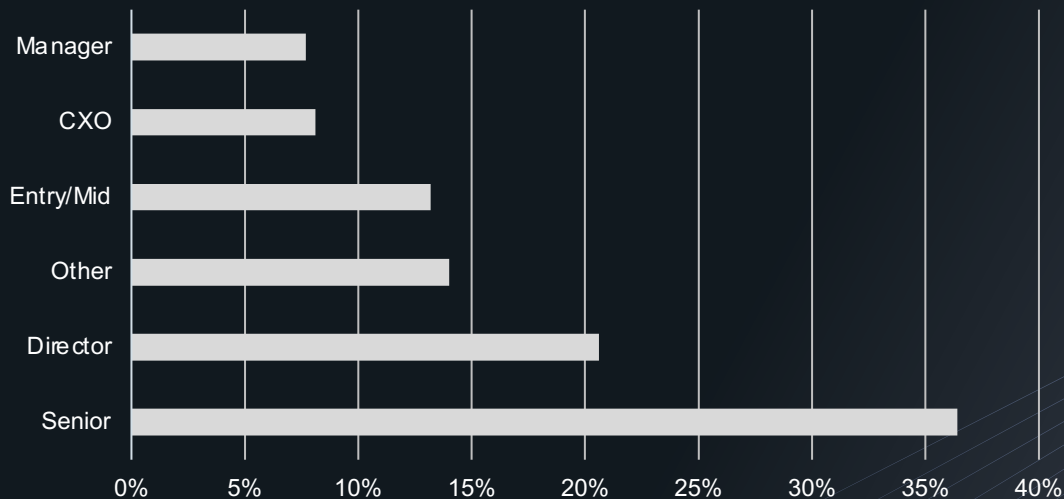
Takeda

Thermo Fisher Scientific

Lonza

Demographics

Seniority



Top Job Titles

Chief Medical Officer

Chief Executive Officer

Director of IT

Management

Top Locations



Partnering with *NH* Sponsorships

Created Content


Thought Leadership



- Created content that incorporates industry expertise and company branding/messaging
- Less upfront approach that positions brand as an industry expert

Sponsored Posts

- Created posts specifically highlighting brand, product and services
- Incorporation of key messaging and Call-to-action

Content Examples

**Nicolas Hubacz, M.S.** · You
TMS Research | Cell Therapy | Healthcare | Neuroscience | Biotech | ...
3mo · 🌐

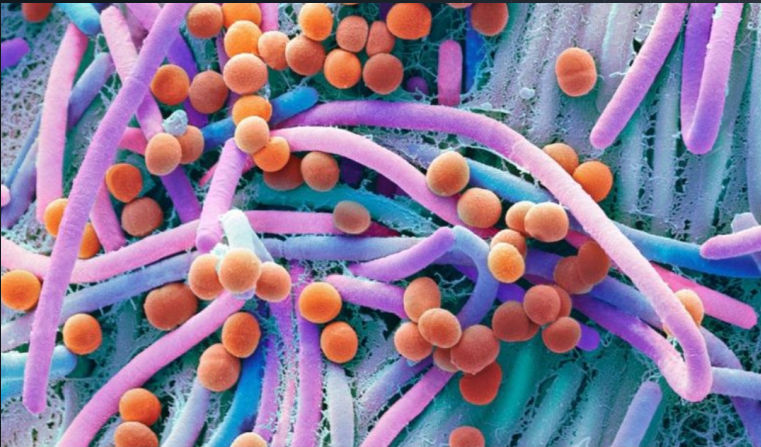
 The Microbiome: Leading Companies in Research and Therapeutics 



Microbiome research and its therapeutic applications are transforming healthcare. Here are four prominent companies at the forefront of this field:

- 1 CYTENA:** Revolutionizing Microbiome Isolation
Cytena's B.Sight microbial isolation platform, combines optical microscopy and single-cell dispensing for efficient isolation of microbiota. It's a game-changer for microbiome research, simplifying the isolation of bacteria from complex samples.
- 2 Bloom Science, Inc.:** Precision Microbiome Solutions
Bloom Science specializes in precision solutions for gut-related disorders. Their innovative approach utilizes metagenomic sequencing to offer personalized recommendations for conditions like IBS and Crohn's disease.
- 3 Seres Therapeutics:** Microbiome-Based Therapies Pioneer
Seres Therapeutics focuses on microbiome restoration therapies. Their investigational drugs, including SER-109 for recurrent C. difficile infection, hold potential for treating various diseases.
- 4 T3 Pharmaceuticals AG:** Advancing Microbiome-Based Therapeutics
T3 Pharmaceuticals is dedicated to advancing microbiome-based therapeutics. They explore the therapeutic potential of microbial communities for conditions ranging from gastrointestinal disorders to autism spectrum disorders.










These companies are driving innovation in microbiome research and therapeutics, promising a brighter future for healthcare through microbial insights.






[#healthcare](#) [#microbiome](#) [#medicine](#)




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9 comments · 9 reposts


Reactions

  Like  Comment  Repost  Send

 12,866 impressions [View analytics](#)

Content Examples

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TMS Research | Cell Therapy | Healthcare | Neuroscience | Biotech | ...
3mo · 🌐

🔪 Laboratory Technology: Who's Changing the Industry? 🔪

In the ever-evolving landscape of laboratory technology and plate washing, **CYTENA's** C.WASH stands out not just for its precision and speed, but also for its environmentally conscious and economical approach.

Let's understand why 📄

🔪 Tip-Less Efficiency


The C.WASH introduces a groundbreaking era in plate washing efficiency. By harnessing the force of centrifugation, researchers can now wash well plates more effectively and rapidly than ever before. This innovative method ensures comprehensive cleaning by eliminating contaminants with unmatched precision. In particular, the C.WASH's centrifugal plate washing approach outstrips traditional methods, empowering researchers to streamline their experiments without compromising the integrity of the research.


🌱 Greener and More Sustainable

Cytena's C.WASH embraces innovative technology by utilizing centrifugal force for plate cleaning. Unlike traditional methods, which often involve excessive use of water and chemicals, the C.WASH minimizes environmental impact. By significantly reducing water consumption and chemical waste, it contributes to a greener laboratory environment.

💰 Cost-Effective Operation









The C.WASH offers substantial cost savings. By eliminating the need for disposable tips, researchers can substantially reduce operational costs associated with tip-based plate washers. The C.WASH's tip-less system not only saves on recurring expenses but also minimizes the waste generated, making it a financially prudent choice for research laboratories.





 You and 50 others


2 comments · 7 reposts


Reactions





+43

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 Repost

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 6,373 impressions

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Thanks!

Any questions?

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