

### **Short Bio**

Derek Strokon is a 3x International Best Selling Author, TEDx Speaker, and Philantropreneur with 20 years experience in the financial services industry. He is also a MedTech CEO, soon to be launching a company focused on helping patients keep their hair through chemotherapy treatment.

Through Sacred Line Consulting, Derek helps wealth management and insurance leaders move from plateau to performance by refining processes, strengthening teams, and scaling with clarity and purpose while putting impact first.

Derek's work centers on philanthropy, impact, and resilience, helping leaders and teams unlock human potential, create meaningful change, and implement strategies that allow their businesses to give back and strengthen the communities they serve. He lives in Sun Peaks BC with his family and enjoys skiing, mountain biking, and embracing all the outdoors has to offer.

### **Long Bio**

Derek Strokon is a 3x International Best-Selling Author, TEDx Speaker, and Philantropreneur who helps leaders and organizations put impact first. He has 20 years experience in financial services and has guided teams across Retail, Automotive, Food-Service, and Wealth Management to higher performance by simplifying solutions, refining processes, and igniting passion.

Derek is a CEO, soon to be launching a medtech company focused on helping patients keep their hair through chemotherapy. Through Sacred Line Consulting, he works with wealth management and insurance leaders to move from plateau to performance while building strategies that give back and strengthen the communities they serve.

His work centers on resilience, philanthropy, and unlocking human potential, helping leaders and teams create meaningful change in business and life. Derek's books—Stop Stalling Start Selling, Human Being Human, and The Success Bible—and his TEDx talks reflect his relentless passion for the Human Journey, inspiring people to lead with authenticity and purpose.

Derek holds a BA in Economics from Simon Fraser University, is a Certified Professional Coach, and has been recognized as a National Sales Force Growth Leader among numerous accolades for sales excellence.

He lives in Sun Peaks BC with his wife and two children, embracing skiing, mountain biking, and all the outdoors has to offer while focusing on lifestyle integration and what is truly sacred to them.

### **Sacred Line**

Ruthlessly resilient humble and honest, living not merely existing. Evangelizing the human journey. Patient. Onward.