



**Plantation Junior Women's Club
52nd Annual Art in the Park
November 10 & 11, 2018**

Splash into the Arts!

Thank you for considering sponsorship for this year's event!

Plantation Junior Women's Club's ART IN THE PARK, now in its 52nd year, will be held on the 10th and 11th of November 2018. The focus of the event is to deliver a first class display of fine arts and crafts, a family friendly environment, food, music and entertainment for our community to enjoy. An exciting part of this weekend is the student Art Search Talent contest open to all schools in Plantation, including acknowledgements and prizes for the student participants. Funds raised from this weekend will enhance our community in many ways and will be distributed to enrich sports, clubs, theater and music programs in Plantation schools, to grant college scholarships to Plantation students, and to support other local organizations.

Sponsorship is vital to the Plantation Junior Women's Club's continued support of and contributions to the community. The projected cost for producing this art show is estimated at more than \$40,000. Your sponsorship is an effective way to promote your business and mission while contributing to our community.

Through the encouragement of our families and friends who dedicate their time and energy voluntarily to this project, along with community volunteers, we continue to grow in size and success with this event. Established in 1960, the Plantation Junior Women's Club has earned our excellent reputation for supporting the community. Our reputation, combined with the promotion and advertising of this event, ensure that ART IN THE PARK will continue to grow and attract the large crowds. Each year we strive to raise the bar to ensure the public's continued support.

This is an invitation to review the attached levels of sponsorship and to determine which will best represent your business. Your commitment to become involved will benefit the many local organizations that are the heart of our city.

Best regards,

Josie Rivera-Abdo

Chair, Sponsorship
Art in the Park 2018

Jamie Eisenstein

AIP- Chair
Art in the Park 2018
J77mge@bellsouth.net
954-913-5829

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES (WWW.FRESHFROMFLORIDA.COM) BY CALLING (800) 435-7352 FROM WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

**For sponsorship questions: contact PJWC (954) 954-903-7725
Email- info@pjwcf.org**



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**First Tier Sponsorship – PLATINUM LEVEL
Starting at \$5,000**

- Recognition in all printed material (major newspaper advertising), locally placed ads and flyers distributed locally;
- Recognition in radio announcements on participating stations;
- Sponsor's logo is included on event program;
- Banner supplied by PJWC placed at event;
- Sponsor will be mentioned in promotional advertising and publicity releases;
- Recognition on the Plantation Junior Women's Club website, the Art in the Park website, Facebook, and Instagram with a direct link to the Sponsor's own website on www.pjwcf.org;
- Invitation to Artist Award party Saturday after event;
- Booth space at Art in the Park provided for Sponsor upon request; Sponsor will provide their own tent, and is responsible for setting up, breaking down and providing personnel for both days; PJWC will provide one table and two chairs; and
- Sponsor banner displayed at the Main Stage for the entire weekend (provided by Sponsor).

**Second Tier Sponsorship – GOLD LEVEL
Starting at \$2,500**

- Sponsor's logo is included on event program;
- Banner Supplied by PJWC placed at event;
- Sponsor will be mentioned in promotional advertising and publicity releases
- Recognition on the Plantation Junior Women's Club website, the Art in the Park website, Facebook, and Twitter with a direct link to the Sponsor's own website on www.pjwcf.org;
- Invitation to Artist Award party on Saturday after event;
- Booth space at Art in the Park provided for Sponsor upon request; Sponsor will provide their own tent, and is responsible for setting up, breaking down and providing personnel for both days; PJWC will provide one table and two chairs.

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**Third Tier Sponsorship – SILVER LEVEL
Starting at \$1,000**

- Promotional advertising and publicity releases;
- Recognition on the Plantation Junior Women's Club website, the Art in the Park website, Facebook, and Instagram with a direct link to the Sponsor's own website on www.pjwcf.org;
- Invitation to Artist Award party on Saturday after event;
- Booth space at Art in the Park provided for Sponsor upon request; Sponsor will provide their own tent, and is responsible for setting up, breaking down and providing personnel for both days; PJWC will provide one table and two chairs; and
- Sponsor banner displayed at the Main Stage for the entire weekend (provided by Sponsor).

**Fourth Tier Sponsorship – BRONZE LEVEL
Starting at \$500**

- Recognition on the Plantation Junior Women's Club website, the Art in the Park website, Facebook, and Instagram with a direct link to the Sponsor's own website on www.pjwcf.org;
- Invitation to Artist Award party on Saturday after event;
- Booth space at Art in the Park provided for Sponsor; Sponsor will provide their own tent and is responsible for setting up, breaking down, and providing personnel for both days; PJWC will provide one table and two chairs; and
- Signage provided by PJWC placed at event.

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SPONSORSHIP COMMITMENT

First Tier

PLATINUM LEVEL \$5,000

Second Tier

GOLD LEVEL \$2,500

Third Tier

SILVER LEVEL \$1,000

Fourth Tier

BRONZE LEVEL \$500

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

Please mail a copy of this form along with your check made payable to:

PJWC Foundation, Inc.

Art In the Park

6919 W. Broward Boulevard Box #200

Plantation, FL 33317

FOR ALL SPONSORSHIP TIERS:

When booth space is used, all levels of sponsors are allowed to hand out promotional materials for their business or informational literature regarding their mission and/or the environment. Additionally, it is strongly preferred that the sponsors offer something free to the public such as a giveaway, participation in a free raffle, no food or drinks or provide a free activity. Items for inclusion in the artists' and crafter's check-in packets are an additional opportunity to promote sponsors' businesses.

No sponsor is permitted to sell anything at the show. No soliciting outside of booth space.

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