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# GABRIELLE MILLER

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[Gabriellemiller.media](http://Gabriellemiller.media)

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## GRAPHIC DESIGNER

A fun and creative marketing specialist with over 4 years of professional experience of developing and running campaigns within a business to drive up ROI.

With a focus in social media campaigns, fun and engaging content and graphics are used to spark up conversation and website traffic.

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## EXPERIENCE

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### **KDR MEDIA GROUP**

Digital Designer

June 2018 - Present

Plan, develop, design and manage implemented social media and email campaigns for multiple business accounts, while maintaining an engaging social presence. Write and design all content and graphics for multiple SEO and SEM clients.

### **MEGA PROS INC**

Graphic Designer & Content Marketer & Photographer

2017 – August 2018

Create graphics for social media and website to display previous work and highlight services based on service calendar. Travel to previous work sites and take pictures to show case on website, all social media accounts and email newsletters.

### **TIPCORE INC.**

Graphic Designer & Mobile App Designer

June 11, 2017 – January 2018

Create a clean and seamless design for a mobile application that mirrored the logo and message of the company.

### **UNCLOGGED LLC**

Graphic Designer & Web Developer

2013 - present

Develop a clean and simple website while maintaining the vision of the company. Provided evaluation of current logo and other services to maintain the site when needed.

[www.uncloggedllc.com](http://www.uncloggedllc.com)

### **IMMORTAL DISCOURSE**

Social Media Manager

2015 - January 2017

Brand the gaming organization with digital media while also lead the digital media team for marketing on social media to recruit new members or for competitions.

### **SPLIT ENDZ SALON & SPA**

Graphic Designer & Web Developer

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## SKILLS

- HTML (XHTML, HTML4, HTML5)
- CSS (2.1, CSS3, etc.)
- JavaScript
- Popular Frameworks (Bootstrap, HTML5)
- UX / Usability
- Responsive Web Design
- Cross-Browser / Cross-Platform Development
- MVC Frameworks
- CMSs (WordPress, Drupal, Joomla, etc)
- Social Media Marketing
- Content Strategy
- Paid Social Ads
- Google AdWords
- Image Editing Tools (Photoshop, Fireworks, etc.)

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## VOLENTEER EXPERIENCE AND LEADERSHIP

McHenry County Department of Health Digital Media Anti-Tobacco Contest Winner 2017

MCC Tartan Graphic Illustrator & Photographer

Huntley High School Varsity Football Assistant Coach

Animal House Shelter Photographer

May 2015 – January 2017

Design local salon a complete branding package while collaborating with business owners on needs and other services. Provided were: sign, brochures, flyers, social media promotions, business cards, and store merchandise.

[www.splitendzsalonspa.com](http://www.splitendzsalonspa.com)

## AWKWARD GAMING

Graphic Designer – Freelance  
2013 - 2014

Design gaming team branding while collaborating with organization members to meet social media marketing needs.

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## EDUCATION

### HUNTLEY HIGH SCHOOL

Diploma

GPA: 3.5

Silver cord hours: 40+

High Honors and Dean's List

### NEUMONT UNIVERSITY

Associate of Science in Web Design & Development

GPA: 3.0

Honors

### MCHEMRY COUNTY COLLEGE

Associate of Applied Sciences in Graphic Design

Fundamentals of Design Certificate

Graphic Design Certificate

(Expected Graduation 2018)

Honors

Phi Theta Kappa Member

GPA: 3.8