

TECH



Stadium LED Perimeter Digital Advertising Boards



Stadium Digital Advertising

A visual representation of one of digital perimeter advertising boards

Our Outdoor Stadium LED advertising screens offer completely captivating image quality & the best way to communicate compelling messaging to your customers. IP65/7 comes as standard across our outdoor products which means they are dust and water tight with a strong construction to withstand any weather condition, all while getting your message seen.

We offer all of our Stadium displays with Ultra High Refresh rates (3840hz) to make sure there is zero flicker for any broadcast situations.

Please see our 3x available options and there differences on the fore coming pages.



KEY FEATURES

Pixel Pitch

- Pixel Pitch is what defines the resolution of your LED screen, it refers to the density of the LEDs. The lower the pitch, the closer a viewer can stand.

Design

- Our LED panels are 960mm x 960mm (width x height). Most stadiums request cover for 1x full length x both widths (behind goals). Which works out to be approximately 280metres = 291 panels. However, we can accommodate your needs, no matter how small or large.

Content Management

- Content is King – as is the delivery system. Our experts will recommend the correct software & hardware solution for you or integrate into your existing system. So once installed your software is ready to display your required content.

Questions?

- Our key focus is to make your life simple, we don't overwhelm with technical specifications, but offer clear, concise advice that gives you a transparent route to completing the installations on time, on budget and to a superb quality level.



**BRINGING QUALITY
DISPLAY TO YOUR
SPONSORS**



KEY FEATURES



LED Display Advantages for Sports Complex

All our screens use high-performance LEDs. It also offers different advantages such as:

- 100% waterproof
- Impact resistant
- TV-Ready and always visible
- Perfectly uniform color display
- Exceptional brightness and contrast levels
- UEFA Standards Compliant
- Made to last, operational in all conditions



Why Use LED Display for Sports and Arenas?

- **Entertainment** – Led screens solutions for entertainment make sure that every visitor may experience a new level of immersion in the game by providing the best possible view from any location.
- **Effective Management** – Utilizing video wall, content management software, and monitor, our LED display enables sports facilities to smoothly run this system around the clock, while maximizing user and visitor experience.
- **Revenue Maximization** – LED sports display systems maximize the chance to influence purchases, and raise revenue while also creating a highly appealing consumer experience.



PIXEL PITCH & PIXEL SIZE

The 3 different options we offer, are separated by the pixel pitch – 5mm, 8mm & 10mm (P5, P8, P10).

What is a **pixel pitch** and why are we emphasising its importance?

5 mm – means that LED are positioned every 5 mm – This gives the highest resolution and you cannot see the individual leds after 5 metres from the sign

8 mm and 10 mm – as above shows the positioning of the LED's from each other – The farther apart they are the further away you need to be to not to see the individual LEDS and a clear picture.

In the sporting industry, for stadium use, the most common pixel pitch purchases are 8mm & 10mm. We provide all 3 to offer options to suit your budget.

The pixel pitch and the refresh rate are the two most important factors to consider when purchasing an LED digital advertising board for your stadium.



**DESIGNS AND OPTIONS
TO FIT ALL YOUR
NEEDS!!**



PRODUCT OPTIONS & Specifications

Cabinet Size – 960mm x 960mm

This is the physical size of 1x LED cabinet. To give you an idea. If you wanted to cover 1x length and 2x width (behind the goals) you would look to need approximately 280 metres covered, which = 291 cabinets

Cabinet Weight

- 50kg per cabinet

BRIGHTNESS

- 5000 nits

Refresh Rate

- 3840hz

This is known as the speed that the content will play at. The difference between 1920hz & 3840hz – the higher the refresh frequency, the faster the screen refreshers, and the clearer the image is seen by the human eye

WARRANTY

- 2 Years for any manufacturing faults

Spare Parts

- We will also hold stock of spare LED panels, bulbs and any extras if needed. However, your order will include a variety of spare parts that can be seen on your provided quotation/invoice.



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TO FIT ALL YOUR
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INSTALLATION

INSTALLATION IS INCLUDED IN THE QUOTED PRICES

- Carried out by our experienced team of engineers
- Our team is very experienced in installing, not only perimeter boards, but a large variety of led product installations
- All costs featured below, include installation and labour costs (THERE ARE NO HIDDEN COSTS)

***EASIER SET UP THAN
IKEA!!***



CONTACTS PAGE

In consideration of our quote, we would insist on setting up an in person meeting to go over details and ensure you are happy. We will be able to show you a sample of the exact product you would be purchasing. We always go the extra mile to ensure your needs are exceeded, as this is a large investment - service and quality is of utmost importance to us and our clients.

CONTACT US

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*Lifting Africa - a brand you can trust
and make a REAL difference with!*