



SPONSORSHIP PROPOSAL

LATIN AMERICAN ARTISANS AND
ENTREPRENEURS EXPO - LAREXPO 2026

LAREXPO INTERNATIONAL FESTIVAL
SUNDAY, MAY 17, 2026
11 AM TO 5 PM
HARRIS PAVILION - 9201 CENTER STREET,
MANASSAS VA 20110
ORGANIZER: LAREXPO LLC

Latinamerican
LAREXPO
Artisans & Entrepreneurs EXPO

INTRODUCTION



WELCOME TO A WORLD OF CULTURAL EXCELLENCE

LAREXPO is a vibrant multicultural event dedicated to celebrating and promoting the rich heritage of Latin America. Through Art, Gastronomy, Traditional Crafts, Folkloric Dances, and Live Music, this EXPO showcases the cultural diversity and creativity of each participating country. It is a platform that not only highlights the talent and traditions of Latin American Artisans and Entrepreneurs but also fosters connections and understanding among cultures, offering an unforgettable experience of unity and cultural pride.

SPONSORSHIP OPPORTUNITIES

1. HERITAGE SPONSOR (TOP LEVEL) \$5000

- ◆ Recognition as a top sponsor on all event materials (posters, official program)
- ◆ Prominent logo placement on the City Banner and event website.
- ◆ Special mention in all official communications (press releases, social media)
- ◆ Premium two-page feature in Larexpo Conecta Magazine presenting your brand and commitment to the community.
- ◆ Premium space for brand exhibition at the venue.
- ◆ Advertising in social media and email marketing with dedicated posts.
- ◆ TOP Recognition Award.
- ◆ Inclusion in press notes and special acknowledgment at the event's closing.

2. VISIONARY SPONSOR \$3500

- ◆ Prominent logo placement on printed and digital materials.
- ◆ Recognition on the event website .
- ◆ Mention in social media and newsletters.
- ◆ Brand exhibition space in a prime location at the event.
- ◆ Social media advertising with mentions and acknowledgments.
- ◆ Recognition Award.
- ◆ Special mention during the event.

3. EMPOWER SPONSOR \$ 2500

- ◆ Logo placement on promotional materials and event website.
- ◆ Mention in social media and newsletters.
- ◆ Brand exhibition space at the event.
- ◆ Acknowledgment in the official program.
- ◆ Recognition certificate.

SPONSORSHIP OPPORTUNITIES

4. MISSION SPONSOR

\$ 2000

- ◆ Logo placement on digital materials and event website.
- ◆ Mention in social media.
- ◆ Exhibition space at the event.



AUDIENCE & REACH

Larexo is a dynamic platform that bridges Latin American culture with American business innovation. The event is designed to create meaningful connections between sponsors, industry leaders, and cultural enthusiasts, offering unparalleled exposure across multiple channels. With a diverse and engaged audience, Larexo not only celebrates Latin heritage but also opens doors to strategic partnerships and business opportunities for our sponsors. Our targeted audience segments ensure that every sponsor's message reaches the right people, amplifying impact and fostering a shared commitment to cultural and economic growth.

GLOBAL AUDIENCE

Larexo reaches a worldwide community that values Latin American culture and innovation, ensuring broad international exposure.

PROFESSIONALS & VISIONARIES

Our event engages industry leaders, forward-thinking professionals, and visionaries eager to forge strategic partnerships and explore new business opportunities

ARTISANS & SMALL ENTREPRENEURS

We provide unique opportunities for creative artisans and small business owners to showcase their work, expand their networks, and tap into a vibrant cultural marketplace.



Latinamerican **LAREXPO**

Artisans & Entrepreneurs EXPO

THANK YOU



“YOUR PARTNERSHIP IS MORE THAN SUPPORT. IT'S A COMMITMENT TO CULTURE, COMMUNITY AND LASTING IMPACT.”

WEBSITE

www.larexpo.com

PHONE NUMBER

1-703-786-2190

SOCIAL MEDIA

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