

We believe in changing lives with nutrition. We start with whole foods and prepare them carefully to safeguard the nutritional value. Our complex formulas may include plant and animal extracts, desiccates, or other ingredients. Our goal is to provide nutrients that are as close as possible to how they are found in nature, nutrients that may be missing in our daily diets.

## WE GROW INGREDIENTS ON OUR CERTIFIED ORGANIC FARM

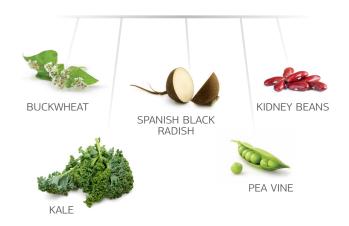
We are committed to growing many whole food ingredients on our 420-acre farm, including:

- More than 6.5 million pounds of plant ingredients every year
- More than 80 percent of the raw plant ingredients used in our products

Talk to your health care professional today. With a nutritional assessment, you will receive a personalized supplement recommendation just for you.



From the nutrient-rich soil we grow strong, vital plants for use in our supplements.



## THE STANDARD PROCESS DIFFERENCE

### **Transforming Lives With Nutrition**











#### Standard Process:

- » Is committed to changing lives with a whole food philosophy
- » Grows many ingredients on the Standard Process certified organic farm in Wisconsin
- » Is serious about quality
- » Makes products to support the health of the whole family
- » Partners exclusively with health care professionals
- » Has been trusted for generations, with products that have been transforming lives since 1929

At our practice, we believe that given the proper nutrition, the body has the amazing ability to keep itself healthy. We also believe that nutrition should be individualized to meet each patient's needs. We recommend and trust Standard Process nutritional supplements made with whole food and other ingredients.



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### TRANSFORM YOUR LIFE



DISCOVER THE STANDARD PROCESS DIFFERENCE

### WE ARE SERIOUS ABOUT **QUALITY**

Quality is the backbone of everything we do. We are committed to growing and sourcing quality ingredients, following exclusive manufacturing processes, and maintaining the highest standards of research and development.

#### FROM SEED TO SUPPLEMENT®

#### **IT STARTS WITH SOIL**

No genetically modified organisms, synthetics, or herbicides are used on our certified organic farm.



#### WHOLE FOOD INGREDIENTS

More than 80 percent of all raw plant ingredients that go into our products come from our farm.



#### MANUFACTURED WITH CARE



In-house scientists research, develop, process, and test our products to ensure the highest level of quality.









## WE SELL ONLY THROUGH HEALTH CARE PROFESSIONALS

We believe the optimal health benefits of our supplements can be more fully realized through the guidance of a practitioner. Health care professionals are uniquely qualified to provide personalized supplement recommendations.

# WE MAKE PRODUCTS TO SUPPORT THE HEALTH OF THE WHOLE FAMILY

We offer a comprehensive line of more than 190 nutritional supplements and products made from whole food and other ingredients. More than two-thirds are gluten-free. Other product lines include:

- MediHerb®, an Australia-based herbal supplement brand
- Standard Process Veterinary Formulas<sup>™</sup> supplements for cats, dogs, and horses

### WE'VE BEEN TRUSTED FOR GENERATIONS

We've been transforming lives since 1929, the year we introduced America's first supplement made with whole food and other ingredients, Catalyn®. We are known, respected, and trusted in the supplement industry for our commitment to quality and reputation as pioneers.



Want to learn more about Standard Process? Visit www.standardprocess.com/ pb-difference to download "The Standard Process Difference" e-book today.