



Vitamins & Minerals

Helping You *Simplify* the Product Selection Process



Targeted Nutrients for Optimal Health and Wellness

You understand that to keep our bodies functioning optimally and feeling good, it's important to get the right vitamins and minerals. Our unique, high-quality vitamin and mineral formulations support the immune system, bone

health, cellular repair and so much more. Explore these whole food-based supplements developed to support a healthier body and lifestyle.

When we work together, we can change lives.

DID YOU KNOW?

Many Americans are not currently obtaining micronutrient intake requirements from diet alone.¹

- *About 75% of the US population (ages ≥1 year) do not consume the recommended intake of fruit, and more than 80% do not consume the recommended intake of vegetables.*
- *The 2023 CRN Consumer Survey on Dietary Supplements reaffirms the mainstream status of supplementation in the U.S., with 74% of adults reporting that they have taken dietary supplements. However, only 55% qualify as regular users. This gap underscores the need for education, guidance, and high-quality nutritional support.*



Nourish with Nutrients

Discover How to Optimize Your Patient's Nutritional Status through Whole Food-Based Supplements

The key to a better quality of life lies not just in the supplement, but in the soil. Due to our steadfast commitment to sustainable and regenerative farming practices and a balanced ecosystem, our soil is more nutrient-dense than conventional farmland. For you, that means supplements that deliver maximum potency and efficacy for a better quality of life for your patients.

As a Holistic Health Practitioner, you understand the vital role of micronutrients in maintaining balance and overall well-being. From foundational nutrients like B Vitamins, Vitamin D and essential trace minerals, our formulas are designed to bridge dietary gaps and help patients achieve comprehensive nutritional support. By integrating these highly bioavailable nutrients into your practice, you can support your patients in optimizing long-term health.

Our organically grown crops provide key nutrients found in select Standard Process® formulas. **Buckwheat** and **Swiss chard** offer naturally occurring magnesium, iron, and vitamin K, which are essential nutrients found in products like E-Z Mg™. From Seed to Supplement®, these plants reflect our commitment to whole food-based nutrient support.



Buckwheat



Swiss Chard



THE STANDARD PROCESS DIFFERENCE

The human body needs energy for daily vital reactions, and food is the primary source. Healthy food provides macronutrients: protein, fats, and carbohydrates. Micronutrients, including vitamins and minerals also comes from food, and are essential for growth, development, and immune health. This is one of many reasons why Standard Process aligns with a whole food-based supplement promise, to provide nutrients the way nature intended.

Learn More About These Featured Supplements



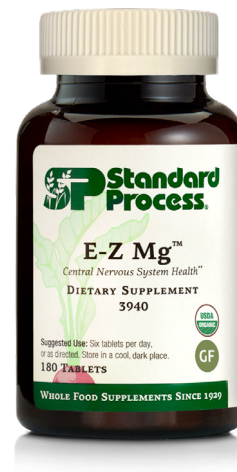
MINERALS

Calcium Lactate

1875 90 Tablets
1895 180 Tablets
1905 360 Tablets

GF

VEGAN



MINERALS

E-Z Mg™

3940 180 Tablets

USDA
ORGANIC

GF

Helps Maintain Optimal Bone Density

Calcium Lactate is a non-dairy, vegan tablet that is an excellent source of calcium and a good source of magnesium.

- Supports muscle and nerve function*
- Supports normal functions of cells and cell membranes*
- Supports normal blood clotting process*
- Supports proper functioning of enzyme systems*
- Provides support in the immune system response function*



Scan to get the facts
about Calcium Lactate

Helps to Bridge the Gap of Dietary Magnesium Intake

E-Z Mg™ is a plant-based, certified organic magnesium (Mg) supplement developed to support patients with inadequate dietary magnesium intake.*

- Essential for central nervous system health*
- Plant-based and considered ideal as a naturally occurring magnesium, as it consists of a collection of various magnesium forms
- Magnesium is involved in sleep pathways that support brain homeostatic sleep processes*
- Excellent source of vitamin K₁ and iron



Scan to learn more about
the science behind E-Z Mg™





IMMUNE

Cataplex® A-C-P

0725 180 Tablets
0750 360 Tablets

NON
DAIRY

NON
SOY



VITAMINS

Cataplex® D

3405 180 Tablets
3410 360 Tablets

GF

NON
DAIRY

Supports Maintenance of Cells and Tissues

Cataplex® A-C-P supports maintenance of cells and tissues and supports a healthy immune system response function.*

- Helps maintain healthy mucous membranes*
- Supports dental health in relation to gums*
- Excellent source of vitamin A
- Good source of antioxidant vitamin C



Scan to learn more
about Cataplex® A-C-P

Supports a Healthy Immune System

Vitamin D is a micronutrient that helps your body absorb calcium, which is needed for bone health.

- Supports healthy immune system response function*
- Encourages healthy calcium absorption from the intestinal tract into the blood*
- Supports and maintains healthy bone density*
- Excellent source of vitamin D and antioxidant vitamin A



Scan to learn more
about Cataplex® D

Learn more and order at
standardprocess.com/vitamins



Choose the Right Products For Your Patients

ANTIOXIDANT

B Vitality with CoQ10 2174 90 Capsules  	Helps protect cells from free radicals*
Cataplex® A 0510 180 Tablets  	Supplies vitamin A as beta-carotene, along with whole food and other ingredients
Cataplex® E 3775 90 Tablets 3825 360 Tablets  	Supports cellular processes and healthy thyroid function*

GENERAL HEALTH

Catalyn® 2140 90 Tablets 2160 360 Tablets  	Supplies multiple vitamins for complex nutritional supplementation
Catalyn® with Iron 4030 150 Capsules  	Supports energy metabolism, promoting vitality and encouraging healthy cell functioning*
General Health Pack 13020 60 Packets	Provides foundational maintenance support to help patients maintain optimal health* Each pack includes: Catalyn® (3 Tablets), Trace Minerals-B ₁₂ ™ (1 Tablet), and Tuna Omega-3 Oil (2 Softgels)

IMMUNE

C Synergy™ 2690 90 Tablets  	A supplement to support collagen production and contains antioxidant vitamin C to support healthy connective tissue*
Immuplex® 4940 90 Capsules 4960 150 Capsules  	Supports a healthy immune response through a blend of essential micronutrients & minerals*
Zinc Chelate™ 8357 180 Tablets  	An easily absorbed zinc supplement in tablet form that supports a healthy immune system and promotes the healthy creation of new cells*

MINERALS

Chromium Complex 4680 180 Tablets	 	A supplement with chromium and niacin that supports carbohydrate digestion*
Ferrofood® 4325 40 Capsules 4375 150 Capsules	 	Contains iron to support the body's need for this mineral*
Magnesium Lactate 5430 60 Tablets	 	Provides essential mineral support for every cell in the body*
Organically Bound Minerals 6285 180 Tablets		Contains iodine from alfalfa and kelp
Trace Minerals-B₁₂ [™] 8050 90 Tablets	 	Combines important nutrients to support enzymatic reactions in the body*

VITAMINS

B₆-Niacinamide 1275 90 Tablets 1280 330 Tablets	 	Supports the cardiovascular, digestive, endocrine, circulatory, and central nervous systems*
Cataplex® B 1225 180 Tablets 1250 360 Tablets	 	Supports overall health and nervous system health*
Cataplex® B₁₂ 1325 90 Tablets	 	Supports blood health and general well-being*
Cataplex® B₂ 4500 90 Tablets 4550 360 Tablets	 	Contains 100% of the daily value of riboflavin (also known as B ₂), and maintains nerve health*
Cataplex® B-Core 1260 120 Tablets	 	Contains naturally-occurring phytonutrients and B vitamins including thiamin and folate derived from the whole food matrix.
Folic Acid B₁₂ 4410 180 Tablets	 	Folic acid and vitamin B12 support cellular health*
Niacinamide B₆ 5980 90 Capsules		Aids in the breakdown of proteins, fats, and carbohydrates*

Vegan products are devoid of animal-based tissue, animal-based gelatin, or fish oils. They are also devoid of animal-based ingredients such as dairy, eggs, honey, beeswax, and lanolin. **Gluten-Free** products have been tested to verify they meet the regulations associated with the United States Food and Drug Administration's gluten-free labeling. **Non-Dairy** products have been formulated to not contain milk or milk-derived ingredients. **Non-Soy** products have been formulated to not contain soy or soy-derived ingredients. Products labeled as **USDA Organic** means they have been certified as Organic by a USDA-accredited certifying agent.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Together, We Can Change Lives

Changing lives is our passion and has been since our company's inception in 1929. This passion is what drove our founder, Dr. Royal Lee, to develop and pioneer the first whole food-based supplement on the market, the revolutionary Catalyn®.



[standardprocess.com](https://www.standardprocess.com)



1. Fulgoni, V. L., Keast, D. R., Bailey, R. L., & Dwyer, J. (2011). Foods, fortificants, and supplements: Where do Americans get their nutrients? *The Journal of Nutrition*, 141(10), 1847–1854. doi.org/10.3945/jn.111.142257
2. 2015-2020 Dietary Guidelines. (n.d.). <https://odphp.health.gov/our-work/nutrition-physical-activity/dietary-guidelines/previous-dietary-guidelines/2015>
3. 2015-2020 Dietary Guidelines. (n.d.). <https://odphp.health.gov/our-work/nutrition-physical-activity/dietary-guidelines/previous-dietary-guidelines/2015>