

## Ms Sarah Catherine Frances Hobday-North

Registered Architect (Vic) 18335

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### **Introduction:**

My professional life is interwoven with Architecture, Urban Design and Education. I founded Value Architects Group in 2016 in response to a need for new modes of architectural practice for myself **and** for clients. I champion the idea that Architecture Is For Everybody. I believe in life-long learning, even when it feels difficult, and that the work of the Generalist is an essential in a world of hyper-Specialisation.

### **Overview of Employment and Experience:**

- |                   |   |
|-------------------|---|
| 2016 to present   | <p><b>Principal Architect, Value Architects Group (and mother to Hugo and Angus)</b><br/><i>With many years of experience behind her and the need for new ways to be an architect evident, Sarah established her own practice. Value Architects Group provides design and consultancy services to residential clients and not-for-profit organisations. She offers fixed fee services, strategic workshops, conversations and problem-based consultations in addition to more “traditional” modes of practice. Testimonials can be found at <a href="http://www.valuearchitectsgroup.com.au">www.valuearchitectsgroup.com.au</a>. Follow @architectrix on twitter to see Sarah’s ethos of architecture for everybody.</i></p> |
| 2019 to present   | <p><b>Student Mentor, University of Melbourne</b><br/><i>Sarah is a proud supporter of the Alumni Mentoring Program and this year will take on her third mentee.</i></p>  |
| 2020              | <p><b>Casual Lecturer and Tutor, University of Melbourne</b><br/><i>Part of the teaching team for “Building the Brief” under Dr Benjamin Cleveland and “Innovative Spaces for Learning” under Dr Marian Mahat. The subjects were delivered online and included presentation of a lecture and designing learning experiences in tutorials. Sarah’s active engagement during lectures and online tutorials was noted by students for its helpfulness in improving their understanding of the content.</i></p>   |
| Jan - May 2015    | <p><b>Visual Communication Design and Art Teacher at Brunswick Secondary College.</b><br/><i>Classroom teacher for years 11 and 12 VCD, years 9 and 10 VCD and year 7 Art. Independently interpreted VCE study design and AusVELS curriculum documents to develop curriculum, formative assessment, summative assessment, teaching resources and strategies. (In preparing to teach, the first thing I did was to organise the space to give students independent access to materials and to rearrange the classroom layout to emphasise student-to-student interaction.)</i></p>   |
| 2010 to Dec 2014: | <p><b>Project Architect at NOWarchitecture – ARBV registration since 2013</b><br/><i>Design, Documentation and Administration of numerous Primary and Secondary School projects. Maintaining up-to-date knowledge of the relationship between pedagogy and space. Designing effective Community Consultation with large groups to support lifelong learning (Library Design). Environmental design has been a core principle of my Design practice. Other roles have included Work Experience Co-ordinator, QA and WHS representative.</i></p>  |
| 2008 to 2010:     | <p><b>Urban Designer at Building Design Partnership, London</b><br/><i>Projects include numerous community led Town Centre regenerations (Canvey Island, Dartford, Warwick Castle, Littlehampton), Environmental development (Hanley Grange), Community Consultation events and the 2008 Olympics overlay bid. Additional roles include program design for high-school workshop and coordinator of the studio Image Library.</i></p>  |
| 2010 and 2007:    | <p><b>Tutor at University College, Whitley College and St Mary’s College, University of Melbourne.</b><br/><i>Designed and facilitated personalised tutorials in Construction Technology, Environmental Design and Theories of Architecture.</i></p>  |
| 2004-2008:        | <p><b>Graduate Architect and Architectural Assistant at NOWarchitecture</b><br/><i>Project Documentation, Design, Town Planning, 3D Visualisation (CAD) and Administration</i></p>  |

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### **Education:**

- 2013 - 2014      **Grad. Dip. Education (Secondary) / Grad. Cert. of Religious Education**, ACU.  
*Majoring in Visual Arts Education and Religious Education. Dean's Honours in first year.*
- 2005 to 2007      **Master of Architecture** (Coursework), University of Melbourne, *Faculty Scholarship*
- 2001 to 2003      **Bachelor of Planning and Design**, University of Melbourne, *Faculty Scholarship*  
*Awarded Deans Honours in 2002 and 2003 for outstanding results, HD average.*

### **Select Project Experience:**

#### Verger's Cottage, Fitzroy, 2022

Working with the wardens and priest of St Mark's Anglican Church to upgrade an existing two-storey building in heritage overlay. Consultative process to create an income-generating asset for the church.

#### Colpman Residence, Croydon, 2020

Internal alterations to existing 1970s brick residence. Working with the client through their diagnosis of terminal cancer. An urgent and dignified legacy project. First meeting to Building Permit achieved in four months, completed by end of 2020.

#### Leeuwenburg Bathrooms, Hampton, 2019

Bathroom and Laundry re-design and documentation for couple managing Parkinson's disease.

#### Statton Residence, Preston, 2018 to 2021

Assisting and advocating for a client managing their own process. Having parted ways with another architect at concept design stage, this client has relied upon my guidance and design analysis to help her negotiate the design and documentation process.

#### St Mark's Anglican Church, Fitzroy, 2017

Quantified existing conditions of four heritage buildings and site context, site analysis, preparation of pre-masterplanning report to activate client team, ongoing masterplanning consultancy for 15 year parish strategy.

#### Fitzroy Legal Service, 2016 and 2020

Analysis of prospective tenancies and design of office layout to facilitate safe and effective day and night services. Repeat work in 2020 to increase capacity, function and acoustic comfort of their workplace for night service.

#### Wodonga West Primary School – Phase 2 ELC and GPCs, 2014 (NOWarchitecture)

Contract Administration of 3 GPC and Resource Centre project. Preparation and facilitation of consultation day with school leadership, teachers, administration staff and students.

#### Nathalia Secondary College – Trade Training Centre, 2013 (NOWarchitecture)

Concept Design, Design Development and client liaison for carpentry and hairdressing Trade Training Centre. Including detailed site analysis and "mini-masterplan" to maximise benefits in presentation, public access, acoustics and reuse of existing assets.

#### Bairnsdale Library, 2012-2013 (NOWarchitecture)

Community consultation, Concept Design and Detailed Design for renovation of heritage library and public space. Sarah brought urban design principles and educational pedagogies with enriched the redevelopment of this community learning facility.

#### Hanley Grange Eco Town, South Cambridgeshire, 2008 (Building Design Partnership)

Vision, structure and governance model for a proposed new eco-town comprising 8,000 homes clustered into four "villages" each centred on a child care/primary school. Connection between communities and education was the driver of the plan.

### **Select Publications and Features:**

July 2020 – Parlour "Making a Living". <https://archiparlour.org/making-a-living/>

July 2020 – Panellist on Open House Melbourne Event "Home Truths – The Fact and Fiction of Reality Reno Shows"

May 2020 – Parlour "The importance of 'Third Spaces'". <https://archiparlour.org/the-importance-of-third-spaces/>

Mar 2019 – Parlour "Why Architects Matter". <https://archiparlour.org/why-architects-matter/>

2013 - Sarah co-authored a paper investigating the connections between physical space and the learning environment, using the lens of invitational teaching and learning theory.  
Hobday-North, S., & Smith, K. (2014). Improving school climate: The essential role of 'place' in invitational theory and practice. *Learning and Teaching*, 7(1).

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### ICT Competency: Mac and PC proficient

- Highly proficient – 2D and 3D Computer Aided Design (ArchiCAD, SketchUp)
- Highly proficient – Adobe Photoshop, Illustrator, InDesign, Microsoft office suite
- Proficient – Google collaboration tools (eg: Google Docs, Google Drive), Apple suite software
- Proficient – Education and organisation software incl. LMS systems, evernote, socrative, padlet, pinterest, diigo

### Professional Affiliations, Awards and Achievements:

since 2019 - ArchiTeam Member

since 2013 - Registered Architect with Architects Registration Board of Victoria

2015 - Registered with the Victorian Institute of Teaching - Provisionally Registered Teacher

2014 - Member of CEFPI Conference Committee, Melbourne 2016

2011 - Member of AIA Victorian Chapter Policy Committee

**2013 – Winner of CEFPI Student Scholarship** (Council of Education Facilities Planners International)

The scholarship awarded attendance to the 2013 CEFPI Conference, Auckland, NZ and \$750 assistance towards flights and accommodation. Sarah also presented her findings and experience at the 2013 CEFPI AGM.

**2009 – Winner of ‘Teambuild’** ([www.teambuild.co.uk](http://www.teambuild.co.uk))

Teambuild is a UK wide teams competition for construction professionals under the age of 30. The competition simulates a complete project program and is considered the premier event for young construction professionals.

**2009 – ‘Building Schools for the Future’ Workshop**

Sarah designed and ran a workshop for secondary school students to introduce them to the Urban Design profession. The students created their ‘ideal town’ and discussed the reasoning behind their decision making.

**2007 – Shanghai Student Biennale Exhibition**

Sarah’s Masters design thesis for the design of a residential tower in post-hurricane New Orleans was one of five selected to represent Melbourne University in the Student Biennale in Shanghai, China.

### Personal Skills:

- Confident and effective in verbal and visual communications (*I actually enjoy public speaking!*)
- Excellent personal organisation (*others often ask me what needs to be done next*)
- Efficient worker (*time is valuable, standards deserve to be high, and there needs to be time for fun*)
- Skilled in team work and team co-ordination (*life is a collaboration and we learn from each other*)
- Leadership skills (*I make time to listen, give quality feedback, and am receptive of fair criticism*)
- Mindfulness practice (*everyone needs time to ‘check in’ with themselves and reflect*)

Sarah’s other loves are **music**, the **outdoors and food**. She is a dedicated **choral singer and choral scholar**. While living in London she was an auditioned member of the Royal Choral Society, singing numerous times at the Royal Albert Hall as well as Peterborough Cathedral and St Bartholomews, Brighton. In Melbourne she sings with a chamber group and has performed at the Melbourne Town Hall, St Paul’s and St Patrick’s cathedrals, Federation Square and Concert Hall.

Sarah is a keen (though occasional) **skier** and has skied in Australia, New Zealand, Japan and France. As a **hiker**, she has walked the Overland track, Tasmania, with a team of six people working together for six days and nights.

Sarah is a keen cook and throughout 2015 managed the completion of her own home, which she also designed and documented. Undertaken together with her husband, a Construction Manager and keen builder, this has been a life-changing project is now complete and also home to their sons Hugo (5 years) and Angus (3 years).