



Member Benefits:

Access to Vendor Co-Op Funds

Annual TCG Exclusive Promotional Calendar

National Advertising & Campaigns

Annual Member Conference


Sales Enablement Tools


COMING SOON


Turnkey Marketing Materials


Website, Brand Development Support, Marketing Consultations


MARKETING


 Leverage manufacturer-sponsored marketing dollars to create flyers, ads, social media content, training events, market conversions, or promotions.


 Participate in vendor promotions exclusive to TCG members. Including discounts, additional rebates, spiffs, and promotional items.

 TCG promotes member value within the industry, reinforcing your credibility.

 Attend and exhibit at TCG's national conference to showcase your company, network with suppliers, and participate in member network sessions.

 NEW Product Knowledge Content Guidebook
Share product information, training materials, and sales sheets with your team and customers.

 Use TCG-supplied templates for print and digital advertising for customizing with your brand.

 Access help from TCG-approved SP partners for website design, SEO, brand development, storytelling, and digital roadmapping.